

LIFE INSURANCE

CONFEDERATION LIFE
ASSOCIATION.

Head Office, - Toronto, Canada

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POLICIES ISSUED ON ALL APPROVED PLANS

LIFE INSURANCE

Best Appreciated Where Best Known

Usually the most exacting critics are one's intimate friends.

Those most intimate with The Great-West Life—the residents of the Home Province, Manitoba—are obviously convinced that the Company deserves their increasing commendation. For several years The Great-West has been first for Manitoba business.

In 1909 a remarkable record is shown. The Premium Receipts for Manitoba were more than 50 per cent. greater than those of any other Company. In other words, The Great-West is best appreciated where best known.

This prominence is not confined to Manitoba alone. For three successive years the Company has written the largest Canadian business.

Life Agents of character and ability will find unequalled opportunity in the constantly extending organization of

The Great-West Life Assurance Company

HEAD OFFICE, . . . WINNIPEG

THE HOME LIFE

Association of Canada

Head Office

Home Life Building, TORONTO

Capital and Assets, \$1,400,000

Reliable Agents wanted
unrepresented districts.

Correspondence Solicited

HON. J. R. STRATTON, President

J. K. McCUTCHEON,
Managing Director

A. J. WALKER, A.C.A., Secretary

CANADA'S BIG MUTUAL

Wants new partners in its business

All you have to do to become one, with its manifold advantages, is to take out a participating policy in the

MUTUAL LIFE
OF CANADA

and thus share in the prosperity of this progressive and carefully managed company

INSURANCE IN FORCE - \$60,000,000

Agencies in Every City and Town in Canada

Head Office - Waterloo, Ont.

CROWN LIFE**RETURN PREMIUM POLICY**

Guarantees not only payment of full face value of policy in case of death, but also guarantees return of all the premiums paid. Costs no more than other companies charge for ordinary insurance. Policy automatically continued in force after three years' premiums have been paid. Highest guaranteed Loan, Cash Surrender and Paid-up Insurance Values.

CROWN LIFE INSURANCE CO.

HEAD OFFICE, . . . TORONTO.

Liberal Salary and Commission Contracts, with good Territory, available to Reliable Agents.

The Excelsior Life Insurance Company

Incorporated 1889.

Head Office - Toronto, Canada

Assets for Policyholders security \$4,307,505.09. Insurance in force \$13,078,004.10

Progress During Last Decade 1899-1909

Income Increased over 425 per cent. Over four-fold. Reserves Increased 517 per cent. Over six fold. Assets 581 per cent. Nearly six-fold. Insurance in force Increased 358 per cent. Over three and one-half-fold. The Excelsior excels in those features of vital interest to Policyholders—Security and Profit. The new Excelsior Policies are the best. Wanted: Agents to devote entire or spare time to the business.

E. Marshall, General Manager.

D. Fasken, President

THE DOMINION LIFE

has good openings for one or two bright men in Western Ontario

Apply to **FRED HALSTEAD,**

Waterloo, Ont.

Superintendent of Agencies,

For Reliable and Timely Insurance News
—Read the Monetary Times each week.**The Federal Life Assurance Company**

HEAD OFFICE: HAMILTON, CANADA.

Capital and Assets . . . - \$4,512,949.53

Total Assurances in force . . . - 21,019,322.31

Paid to Policyholders in 1909. . . - 347,274.43

Most Desirable Policy Contracts

DAVID DEXTER, President and Managing Director.**SUN LIFE OF CANADA**

At 31st December 1909

ASSETS . . . \$ 32,804,996.77

SURPLUS over all liabilities, and Capital

Hm 34 and 8 per cent. Standard . . . 3,308,534.53

SURPLUS GOVERNMENT STANDARD . . . 4,940,556.77

INCOME 1909 . . . 7,778,132.05

ASSURANCES IN FORCE . . . 129,913,669.52

Write to Head Office, Montreal, for Leaflet entitled "Prosperous and Progressive."

SUN LIFE POLICIES ARE EASY TO SELL**Commercial Union Assurance Co.**

LIMITED, OF LONDON, ENGLAND

FIRE, LIFE, MARINE, ACCIDENT

Capital Fully Subscribed \$14,750,000

Total Annual Income

exceeds 21,250,000

Life Funds (in special trust

for Life Policy Holders, \$17,514,405

Total Funds exceed 88,550,000

Head Office Canadian Branch, Commercial Union Bldg. Montreal

Jas McGregor Mgr. Toronto Office, 49 Wellington St. East

GEO. R. HARGRAFT, Gen. Agent for Toronto and County of York