

THE FARMER'S ADVOCATE

AND HOME MAGAZINE

* AGRICULTURE, STOCK, DAIRY, POULTRY, HORTICULTURE, VETERINARY, HOME CIRCLE. *

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The "Farmer's Advocate" in New Quarters.

On this page appears a half-tone engraving of the McIntyre building, in which the FARMER'S ADVOCATE will make its future home. This magnificent building, certainly the finest business block in Western Canada, has just been completed on the site of the building destroyed by fire a little over a year ago. It has a frontage on Main street, just north of Portage Avenue, of 174 feet, a depth of 91 feet, is five stories high (six stories in the center), equipped with two large elevators, so that the higher stories are practically of as easy access as the first floor. The whole front is built of light blue Bedford limestone from Indiana, giving a very massive and solid appearance. Throughout the building is solid masonry, practically fireproof, and all internal finishings are in solid red oak, beautifully oiled and polished. The block is equipped from top to bottom with every modern convenience, and the front rooms lighted with large plate-glass windows. The beautiful suite of front rooms where our friends will now find us are in every way much more attractive and commodious than our old offices, and better fitted for the requirements of a modern publication and a rapidly increasing business.

It is not our custom to "talk shop," but for the information of many who have within the past few years joined our list of readers and patrons, it might not be out of place at this time to refer to matters of a personal nature.

It is now nine years since the Manitoba and Western edition of the FARMER'S ADVOCATE was established in Winnipeg, with the late J. W. Bartlett as editor. Upon his acceptance of the position of chief clerk in the Provincial Department of Agriculture, Mr. Wm. Thompson took editorial charge for a year and a half, being succeeded in the fall of 1892 by George H. Greig, who has since occupied the position of managing editor.

Our advertising department is in charge of Mr. D. W. McIvor, a son of one of the pioneer farmers in the Selkirk settlement of Kildonan, on the Red River.

Conducted upon an independent basis, without fear or favor, from the outset the FARMER'S ADVOCATE has met with popular approval, resting upon the secure basis of usefulness to the farmers and stockmen of this rapidly developing country. Its policy has been to tell the truth and give the Western farmer the most reliable information in regard to grain-growing under prairie conditions, stock-rearing, and other branches of agriculture. Neither effort nor outlay has been spared to furnish the reader the very best service and the highest class of an agricultural publication possible. Writing of Mr. Greig's occupancy of this position, an acquaintance makes the following kindly observation:

"Friend Greig is particularly well qualified for the position of editor of a Manitoba and Western journal. His early years were spent on a well-conducted farm in the fine old agricultural county of Oxford, Ont., among pure-bred stock, graduating from the widely-known agricultural college at Guelph in that Province in 1879. In the same year he located, in partnership with a brother, on a farm in the Red River Valley, where he remained till his acceptance of the editorship of the ADVOCATE.

He therefore passed through all the stern experiences of the pioneer prairie farmer, a school in which lessons are more thoroughly learned than they can be in any other way, becoming familiar not only with the practical difficulties which must be met, but with various other questions which directly or indirectly affect the prosperity of the West. On the farm at Otterburne a large and excellent herd of Shorthorns was maintained. While on the farm he was always an observant student, finding time amid the toils of the day to read the best works he could get hold of on agriculture and stock-breeding, as well as being a careful reader of the best agricultural journals. Understanding well the conditions and needs of the Western farmer and stockman, the practical side of the editorial work has naturally ever been kept in the forefront. I note also that friend Greig has found time to render service to the farmers and

Collyer, East Assiniboia; D. Fraser & Sons, Franklin; Wm. Grassick, Louise; James Riddell, M. P. P., Dufferin; W. R. Hull, Calgary; J. B. Powell, East Assiniboia; David Munroe, Winnipeg; Wm. Dickson, Indian Head District; J. J. Ring, Louise; Ferris Bolton, Pembina; Walter Lynch, Westbourne; Harry Brown, Brandon Experimental Farm; Wm. Wenman, Glenwood; H. C. Robey, Experimental Farm, Brandon; H. Ardington, Dufferin; A. B. Smith, East Assa; W. J. Johnston, Oaklands; Fred. Smith, Cornwallis; G. S. McGregor, Lansdowne; Hugh McKellar, Chief Clerk, Manitoba Dept. of Agriculture; W. J. Kennedy, M. P. P., Virden; E. J. Lawrence, Peace River District; R. G. Robinson, Elbow Park Ranch, Alberta; Chas. H. Goodhew, Franklin; J. S.

Thompson, Arthur; J. M. McFarlane, Saskatchewan; R. E. A. Leach, Brandon; Wm. Scott, Manager of the R. A. Lister Co., Winnipeg; George W. Strand, Sec. Minnesota State Forestry Association; C. H. McWatt, Red River Valley; John Cooper, President Minnesota State Agricultural Society; John A. Turner, Balgreggion Ranch, Alberta; F. Torrance, V. S., Winnipeg; James Milliken, Pipestone; Wm. Middleton, Elton; F. E. Alger, Alberta; Thomas Scott, Woodlands; C. W. Peterson, Deputy Commissioner of Agriculture, Regina; M. Maw, Winnipeg; J. A. S. Macmillan, Brandon; Rev. Dr. Bryce, Winnipeg; Wm. Alexander, Alberta; George Lang, Indian Head District; A. N. LeCain, East Assa; Charles Braithwaite, Provincial Weed Inspector; W. Swenerton, V. S., Carberry; Chas. E. Ivens, Wallace; E. H. Moorehouse, Dominion Government Dairy Staff, N. W. T.; R. J. Hopper, Newdale; Rev. W. A. Burman, Winnipeg; A. & G. Mutch, Central Assa; H. Nichol, Elton; George Steel, South Cypress; Harry Irwin, Stephen Benson, and J. B. Govenlock, of Langford; Thos. V. Simpson, V. S., Yorkton; Thos. Copeland, South Saskatchewan; J. J. Gunn, Red River Valley; W. L. Puxley, Sec. Manitoba Horse

Breeders' Association, Winnipeg; W. J. Young, S. Side Farm, S. Minn.; J. H. G. Bray, Stock Inspector, Medicine Hat; Dr. Jas. Fletcher, Dominion Entomologist and Botanist; and many others.

But in addition to its local strength, its connection with the Ontario and Eastern FARMER'S ADVOCATE, which for over thirty years has held the foremost place among the agricultural press of this continent, places it in a unique position. In this way we are enabled to utilize, in so far as we deem it suitable to Western conditions, the cream of the matter and wealth of illustrations provided for the readers of the Eastern edition by a strong staff of three of the best agricultural editors of America, all of whom have enjoyed the advantage arising from spending a considerable portion of time in Manitoba and the Northwest, making personal acquaintance with agriculture here. We have also the advantage of regular correspondence from two of the best authorities on live stock and other subjects in Great Britain "Scotland Yet" and Mr. W. W. Chapman, of London, Eng. Every member of our staff continues to retain their personal connection with the farms with which they have respectively been connected, so that they are in close touch with agriculture in all its varied branches.

We have scores of letters from farmers and stockmen all over Manitoba and the Northwest Territories bearing testimony to the superiority of the FARMER'S ADVOCATE. For these kind words



NEW HOME OF THE FARMER'S ADVOCATE, MCINTYRE BLOCK, MAIN STREET, WINNIPEG.

stockmen by his presence on the Winnipeg Industrial Exhibition directorate. Coupled with enterprising methods, the ADVOCATE has, I am glad to say, exercised a wholesome and far-reaching influence upon Western agriculture."

To-day the ADVOCATE has among its many regular contributors dozens of the most successful and practical agriculturists, horticulturists and stockmen of Western Canada. From these stores of experience our columns have been enriched and rendered in the highest degree helpful. Among many writers, we might mention a few to whom during the past year we have been indebted: Supt. S. A. Bedford, Brandon Experimental Farm; Angus McKay, Indian Head Experimental Farm; James Elder, Virden; Wm. Sanderson, Glenwood Municipality; J. H. McClure, Rockwood; James Bray, Portage la Prairie; W. E. Baldwin, Pembina; Henry Newmarch, Rockwood; K. McIvor, Wallace; James Duncan, Franklin; John Caldwell, Wallace; C. Marker and J. A. Kinsella, Government Dairy Service, N. W. T.; J. R. Henry, Cornwallis; A. Maynard, Lake Dauphin District; A. Graham, Dufferin; Alex. D. Gamley, Cornwallis; J. G. Rutherford, M. P., Portage la Prairie; George Hoof, Dauphin; James Fleming, Morton; W. A. Robinson, Arthur; A. P. Stephenson, Stanley; John Hawkes, Eastern Assiniboia; William Wallace, Winnipeg District; D. F. Wilson, Dauphin District; W. A. Dunbar, V. S., Winnipeg; John Renton, Winchester; H. L. Patmore, Brandon; Fulton Bros., Portage Plains; F. J.