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Highly-paid artists are responsible for the attractive designs which we have included in our range of Feltol Floor Coverings. The great variety of beautiful decorative designs ensures a selection in harmony with your interior decorations—color tones that blend with walls and furniture. So pleasing are the patterns that once you see them you will immediately become a convert to the use of

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This is the type of floor covering you have wished for—with many of the advantages of a good linoleum, yet infinitely lower in price. Feltol is neither Linoleum nor Oilcloth—although it resembles Linoleum in appear-

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> You will find Feltol on sale at all the better stores where floor coverings are sold.

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