

THE MUTUALIZATION OF THE PRUDENTIAL



means that Prudential policyholders have become participants in the distribution of Prudential dividends.

THE PRUDENTIAL INSURANCE CO. OF AMERICA
 FORREST F. DRYDEN, President. Home Office: NEWARK, N.J.
 Incorporated under the laws of the State of New Jersey

GENERAL

ACCIDENT **FIRE** AND LIFE
 ASSURANCE CORPORATION, LTD.
 OF PERTH, SCOTLAND.

Total Security to Policyholders over \$8,600,000

PELEG HOWLAND,
 Chairman,
 Canadian Advisory Board

T. H. HALL, Manager for Canada.
 JUDSON G. LEE, General Agent, Montreal.

"Disaster - Proof"

This expression aptly describes an insurance policy in The Mutual Life of Canada. There is no security more nearly indestructible than a contract with Canada's only Mutual. Real Estate suffers depreciation as most of us know only too well from experience. Stocks too have a peculiar way of slumping just when they should go the other way. Yes and banks fail and in many forms money melts away, but not if invested in a policy with

The Mutual Life Assurance Co.

OF Canada, - - - ONTARIO
 E. P. CLEMENT, President
 GEO. WEGENAST, Man. Director

ANGLO-AMERICAN FIRE INSURANCE COMPANY

MONTREAL-CANADA FIRE INSURANCE COMPANY

Established 1859

J. W. RUTHERFORD, General Manager.
 A. B. DUFRESNE, Provincial Agent.
 ROOM 21, DULUTH BUILDING,
 Head Office Cor. Notre Dame and St. Sulpice Sts.

The London Mutual Fire

INSURANCE COMPANY
 Established 1859

Head Office - - - TORONTO

Assets	-	-	\$863,554.52
Surplus to Policyholders	-	-	433,061.40
Losses Paid	-	-	over \$8,000,000.00

PROVINCE OF QUEBEC BRANCH

W. J. CLEARY, Provincial Manager
 R. de GRANDPRE, Inspector
 17 St. John Street, MONTREAL

Union Assurance Society Ltd.

OF LONDON, ENGLAND.
 (Fire Insurance since A.D. 1714)

CANADA BRANCH, MONTREAL
 T. L. MORRISEY, Resident Manager.
 NORTH WEST BRANCH, WINNIPEG
 THOS. BRUCE, Branch Manager.

Agencies throughout the Dominion

The Imperial Guarantee

AND ACCIDENT INSURANCE CO., OF CANADA

Head Office: 46 King Street W.,

TORONTO, Ont.

A Strong Canadian Company.

ACCIDENT AND SICKNESS INSURANCE
 GUARANTEE BONDS

PLATE GLASS AND AUTOMOBILE INSURANCE
 E. WILLANS, General Manager.
 FRANK W. COX, Secretary.



Abbey's
 Effer-Salt
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Is the gentlest, mildest and most effective of all tonic laxatives. It makes the bowels act right.

Two Sizes, 25c. and 60c.