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The
**Murdoch Advertising
and Publishing Co.**

ADVERTISING AGENTS AND PUBLISHERS

ADVERTISEMENTS, BOOKLETS, CATALOGUES,
CIRCULARS, PROSPECTUSES AND OTHER THINGS
Written • Designed • Illustrated • Printed

We write and design advertisements

PUTTING OURSELVES IN TOUCH WITH THE GOODS, AND IN
THE PLACE OF THE PUBLIC. WE TRANSLATE TECHNICALITIES
AND EVER BEAR IN MIND THE ADVERTISER'S INDIVIDUALITY

We handle advertising appropriations

INTELLIGENTLY. WE PLACE ADVERTISEMENTS IN THE VARI-
OUS CANADIAN PUBLICATIONS, DEVOTING OUR WIDE
EXPERIENCE TO THE ADVERTISER'S ALL-AROUND ADVANTAGE

STANDARD STOCK EXCHANGE BUILDING
CORNER SCOTT AND COLBORNE STREETS
TORONTO - ONTARIO - CANADA

TELEPHONE, MAIN 4958