

CAREER & PLACEMENT NEWS

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Career Planning With CHOICES

by Doug Shanks

The occupational research process at the Career & Placement Centre is now enhanced by a computer laboratory with 5 computers available for the CHOICES program. The following is an actual experience of one graduating student who took the program during the summer. We'll call her Susan.

Susan came to York from a background in film, television and video production. She had worked successfully in that area but wanted to move in some new directions.

Having been independent for some years, she decided that her first priority was to have an adequate salary. She chose factor 6 in the CHOICES booklet which lists a salary of \$27,000 to \$33,000 per year. Later, in the program, Susan was able to experiment with higher and lower salaries also.

Second, she chose the Holland Types factor which finds occupations based on your interests and abilities. Susan selected E for Enterprising and A for Artistic. Later she tried S for Social as well.

In third place, Susan wanted to satisfy her interests. What was most important to her was to do some form of abstract and creative work. She wanted to work with people and she wanted to give leadership by directing and organizing.

She spent a couple of hours bargaining with the computer about her education, temperaments, attitudes, activities, hours, environment, and so on. Each time she changed her

options, a new list of occupations was suggested.

At the end of the seminar, CHOICES had produced 43 pages of occupational research data. Fifty six occupations were suggested to Susan on 22 separate lists. One of those occupations appeared 12 times. One appeared 11 times. Six other occupations were worth further consideration.

The last eight occupations were entered into the Information part of the program and Susan received a 2-page summary of each. In first place was 119110 Foreign Service Officer. Along with a brief job description and full details on education, interests, temperament, etc. The summary also gave the address of the Professional Association of Foreign Service Officers in Ottawa.

In the details of 2319199 Gerontologist, Susan not only learned that a gerontologist "designs, implements and evaluates programs that meet the needs of the elderly," but she also received information about the Canadian Association on Gerontology in Winnipeg.

It's not possible to give the details of all 43 pages that Susan took home to study. It is enough to say that CHOICES is waiting to provide you with the same kind of career research information.

Drop into the Career & Placement Centre, go through the Orientation process and then enroll in CHOICES. Let the computer help you to discover your employer options.

Isn't it the truth?

by John T. Harries

When employers ask why they should recruit for full-time career positions at York, this is what we tell them: York's motto is *Tentanda Via*, "The way must be tried." Our Graduates know about innovation.

In just 25 years, York has become Canada's third largest University — 40,000 students and 1,100 full time faculty — 45 of whom are Fellows of the Royal Society of Canada. Our Graduates know about work, growth, competition and charge.

York gives first priority to academic achievement and research excellence. Our Graduates know the value of high standards.

York attracts students from

across Canada and around the world. Our Graduates know the benefits of diversity and multi-cultural cooperation.

York is the home of Osgoode — the most eminent law school in Canada, as well as the Robarts Centre for Canadians Studies, the largest Faculties of Arts and Fine Arts in Canada, the National Tennis Centre, the Centre for Research in Experimental Space Science, the nations most interdisciplinary graduate school in Environmental Studies, and Canada's largest school in Management.

Our Graduates know about being the best.

York has research business ventures and new industries located on campus. Our Graduates know about pioneer partnerships and emerging technology.

York welcomes students with learning and other disabilities. Our Graduates know about dignity, human rights and striving to attain one's full potential.

York graduates can learn, adapt, communicate, think independently and collaborate with others. That's why so many alumni have become leaders in their chosen careers. In the 1990s, you're going to need our Graduate in your organization. Isn't it the truth!

**Not sure where you're going? Graduating this year?
Confused about tomorrow?**

**Plan your future now at the Career & Placement Centre's annual
Career & Life Planning January Weekend**

(For all members of the York community)

Friday, January 26, 7:00 - 9:30 p.m. and
Saturday, January 27, 9:30 a.m. - 4:00 p.m.

(A nominal fee will be charged for take-home resources.)

To register, call 736-5351 today, or drop into N108 Ross.



Photo by Susan Foster, Design Photographics

THE CAREER & PLACEMENT CENTRE OF
YORK UNIVERSITY
PRESENTS ITS ANNUAL
**Resume Writing
Contest
1990**

1st Prize -- \$125.00

2nd Prize -- \$100.00

3rd Prize -- \$75.00

4th Prize -- \$50.00

and 10 consolation book prizes

Contest Closes March 15, 1990
*Rules and Guidelines Available at
N108 Ross 736-5351*



SUMMER JOB FAIR

WEDNESDAY FEBRUARY 7, 1990

VANIER DINING HALL

10 am to 3 pm

VOCATIONAL EXCELLENCE FOR YORK