

Canadian Cheese Faces Strong Competition.

In a study of the marketing of Canadian dairy products the Dairy and Cold Storage Commissioner, Mr. J. A. Ruddick, discovered that Canadian cheese is slipping backward on the export market. Canada has held the field in the export trade in cheese almost to herself, but New Zealand is found to be gaining the ascendancy in the markets of Great Britain.

During his visit to England last



MILKING FOR EXERCISE

With all his dislike for getting his With all his dislike for gettige his name in the papers, John Smith said I might tell his experience. "It's such a common name," he said, that no-body will know me from another John Smith, if you don't put the name of my pout-office in the article."

But, to get down to the facts of the story—John Smith put in ten long, years miking for exercise. That's just what he told me—ten long, lean



