### THE WEATHER

# Enjoyable Meeting For Boy Scouts

Were Entertained by Jack Rossley and Listened to Address by Conon Arm-

## PADRE P. B. CLAYTON, M. C. OF LONDON ARRIVED LAST NIGHT

Reached the City on the C. P. S. Liner Empress of Britain—Founded Talbot House at Poperinghe, Served With Imperial Army Throughout European War, and Was Garrison Chaplain at Poperinghe.

Empress of Britain

Foundation and the second of the policy and the proposal of the policy and the po

Arrived Last Night Brought 285 Passengers, 1,773 Bags of Mail, 822 Packages of Parcel Post and General Cargo.

## Board of Health **Estimate Passed**

ance Committee Approved Assessment for Housing Board and Several Bills for

HARRIERS' CLUB

The Skates for Speed and Pleasure

W. H. THORNE & CO., LID.-Hardware Merchants



# "Perfection" Oil Heaters

Mean-Cozy Comfort and Health

Give inexpensive and ample heat for health and home

Light, easily carried from place to place, give ten hours or more of cheery warmth on a gallon of coal oil. A Perfection Oil Heater is warmth insurance in any

Fmerson & Fisher, Ltd., 25 Germain St.

# It Gets You There Because-

You've a cortain business goal in view. Newspaper advertising comes along and helps you to get there quicker than you could by any other method.

BECAUSE: Your goal depends in part on other people's acceptance of your offerings.

BECAUSE: Some form of publicity is required to reach those people,

BECAUSE: Systematic newspaper advertising takes entire charge of the job and does the reaching.

BECAUSE: It goes side by side with every effort you make to expand, supporting each move.

BECAUSE: It tells any story you wish to make known, and does it quickly and energetically.

BECAUSE: It multiplies the strength of your personality.

BECAUSE: It saves your energy for satisfying your friends instead of hustling for chances to make them. BECAUSE: It does in weeks or

It is because of these "becauses" that newspaper advertising has become the right bower of business—the win-

ning card is any commercial situation. Whoever tries to do without it ties his own hands,

blinds his own eyes, throws away his surest weapon. If you want to reach the people in this province use

The St. John Standard

Write us for advertising rates.

nance the amounts falling due in Carleton Tower Lodge Installed

The Baby Lodge of K. of P. in Maritime Domain Had Successful Session Last

**PERSONALS** 

TOBOGGAN SLIDE