

AN OPEN ROAD TO RICHES!

The acquisition of wealth is a hope nourished within the breast of every man and woman. Where the courage to grasp the opportunity while it presents itself exists, the realization is certain in proportion to the courage you put into this opportunity. In this industry there is as great future for earnings, dividends and multiplied values as in any Canadian, American or British industrial.

*Our product is essential—just as essential as food. It is **BETTER** than anthracite coal. We do not require to spend a dollar to find a market for our output—the demand is greater than output capacity can ever be—and as a direct “from factory to consumer” industry, all the profits go to the shareholders. As between the cost of our product and \$1.00 per ton profit—which is a very small margin in proportion to coal profits—the earnings of our present plant capacity will enable a dividend of approximately thirty per cent. But—*

When you further appreciate that in these provinces of Ontario and Quebec there are over thirty cities that will be manufacturing our product, and that this company will not only receive \$5,000 to \$250,000 from each of these cities for the rights to manufacture under our patents, but will receive a royalty of \$1.00 per ton on every ton sold—you must appreciate the wonderful possibilities that we offer you.

Consider now the multiplying values of the stock in addition to the dividends. Today this stock can be purchased at \$5.00 per share—a few days hence it may advance to \$25.00. The city of Montreal is under option today. The sale of the rights for that city alone means a multiplied value of possibly seven times today's price. Two other cities are also under option. Each sale of an additional city increases the value of the stock in proportion to its size and output.

Now can you not appreciate the opportunity we offer? There is no other industry on the continent with a wider range of possibilities, and we doubt if ever again the public will be given an opportunity to get into such an industry “on the ground floor.”

*Be wise today—and get in before the advance. Our plant, the finest and best-equipped briquetting plant on the continent, producing the best coal substitute — **BETTER THAN ANTHRACITE** — will be turning out the product next month. Our order books are full of orders. We have enough raw material on the ground now to produce nearly \$400,000.00 worth of fuel. You can see for yourself, at the foot of Booth Avenue, Toronto. Invest today and enjoy your share of the profits of this amount next spring, and of the large sums received from the sales of city rights. Write, wire or 'phone for application blanks to*

H. J. BIRKETT & CO., 502 C. P. R. Bldg., Toronto.
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OAKOAL SALES ORGANIZATION, 31 King William St., Hamilton.