POOR DOCUMENT

MC 2035

SHOPS YOU OUGHT TO KNOW

Designed to Place Before Our Readers the Merchandise, Craftmanship and Service Offered by Shops and Specialty Stores.

AUTO REPAIRING

AUTOMOBIES OVERHAULED AND Repaired. Cars called for and delivered. Phone West 226-11. H. Chittick. 105419—12—8

AUTOMOBILE RADIATORS OF all makes repaired and overnauled.—McAuley & Boire, 5 Mill street, St. John, N. B. 105269—12—29

BABY CLOTHING

BABY'S BEAUTIFUL LONG Clothes, daintily made of the finest materials; everything required; ten dollars complete. Send for catalogue. Mrs. Wolfsen, 672 Yonge street, Toronto. 1—1920

BARGAINS

BUY EARLY FOR CHRISTMAS. Santa Claus has arrived at Wetmore's, Garden street.

CHIMNEY SWEEPING

WITH MECHANICAL APPARATUS we make and repair furnace and conductor pipe, kettles, boilers; also plastering and whitewashing. Repair Shop, corner Brussels and Haymarket Square. Open evenings. 'Phone 3714.

ENGRAVERS

F. C. WESLEY & CO. ARTISTS and Engravers, 59 Water street. Telephone M. 982.

HATS BLOCKED

HATS BLOCKED — LADIES' BEAver, Velour and Felt Hats blocked over in latest styles. Mrs. T. R. James, 280 Main street, opposite Adelaide. tf

HAIRDRESSING

MISS McGRATH, N. Y. PARLORS, Imperial Theatre Building. Special sale of hair goods in every design. All branches of work done. Gents' manicuring. 'Phone Main 2695-51. N. Y. graduate.

IRON FOUNDRIES

UNION FOUNDRY AND MACHINE Works, Limited, George H. Waring, manager, West St. John, N. B. Engineers and Machinists, Iron and Brass Foundry.

JOBBER

AUTO MECHANIC AND LICENSED chauffeur, ready to respond to emergency calls day or night. H. B. Thompson, 21 Sydney street. 'Phone 1685-11. 105471—1—4

MARRIAGE LICENSES

MARRIAGE LICENSES ISSUED AT any time. Wassons, Main street.

MEN'S CLOTHING

WE HAVE JUST RECEIVED SOME young men's suits and overcoats, ready to wear, made of good cloth and trimmings; splendidly tailored; fair and pleasing price. W. J. Higgins & Co., Custom and Ready-to-Wear Clothing, 162 Union street.

MILLINERY

LADIES, IF IT IS A HAT, TRY THE Storey Millinery, 165 Union street. 105284—12—5

MONEY ORDERS

SEND A DOMINION EXPRESS Money Order. They are payable everywhere.

MONEY TO LOAN

MONEY TO LOAN ON FREEHOLD and Leasehold Security. Loans negotiated for both borrower and lender. Tel. M. 684, Heber S. Keith, 50 Princess street.

PIANO MOVING

PIANO MOVING BY AUTO, FURniture moved to country, parties and picnics taken out, general cartage. 'Phone Arthur Stackhouse, Main 314-21.

PLUMBING

GORDON NOBLE, PLUMBER. JOBbing given personal attention. 297 Brussels street. Office M. 2978-32; residence M. 2219-31. 15493—12—30

PROFESSIONAL

TO LADIES—A SPECIAL TREATment for removal of hairs, moles, wrinkles and muscular wasting, etc. R. Wilby, Medical Electrical Specialty and Maseur, 46 King Square, St. John.

REPAIRING

FURNITURE REPAIRING AND UPholstering, 276 Union. 'Phone 915-11.

ROOFING

VAUGHAN & LEONARD, GRAVEL Roofing and Metal Work for buildings. Have your furnace and pipe repaired before cold weather. Stoves bought and sold. Work promptly attended to. 'Phone 2879-41

SECOND-HAND GOODS

WE PAY HIGHEST CASH PRICE for second hand clothing. People's Second Hand Store, 573 Main street. Phone 2384-41. 105274—12—29

WANTED TO PURCHASE—GENtlemen's cast off clothing, boots, musical instruments, jewelry, bicycles, guns, revolvers, tools, etc. Highest cash prices paid. Call or write I. Williams, 16 Dock street, St. John, N. B. Telephone 1774-11.

WANTED TO PURCHASE—GENtlemen's cast off clothing, fur coats, jewelry, diamonds, old gold and silver, musical instruments, bicycles, guns, revolvers, tools, etc. Best prices paid. Call or write H. Gilbert, 24 Mill Street. 'Phone 2892-11.

SECOND-HAND FURNITURE bought and sold. 122 Mill street. 5—16—1920

WANTED TO PURCHASE—LADIES and Gentlemen's cast off clothing, boots, musical instruments, jewelry, bicycles, guns, revolvers, tools, etc. Highest cash prices paid. Call or write M. Lampert, 8 Dock street. 'Phone 3956-11.

SEWING MACHINES

FOR SALE—TWO USED SEWING machines $5 at Furnishers Limited, 169 Charlotte street, 'Phone 3652.

NEW WILLIAMS SEWING MAchines. Sold direct from our store at lowest prices. Bell's Piano Store, 86 Germain street. 114788—12—13

SILVER-PLATERS

GOLD, SILVER, NICKEL, BRASS and Copper Plating, Automobile parts made as good as new, 24 Waterloo street. J. Groundines. tf

SNAPSHOTS FINISHED

SEND ANY ROLL OF FILM AND 50c. to Wassons, St. John, N. B., Box 1343, and have a set of very best pictures, glossy finish. Work returned postpaid.

STOVES

HEATING STOVES—WE HAVE A large variety of latest pattern hall and room stoves which we are selling at attractive prices. It will pay to get our prices. P. Campbell & Co., 73 Prince William street.

UMBRELLAS

UMBRELLAS REPAIRED AND RE-covered, 573 Main street. Phone 2384-41. 105276—12—29

WATCH REPAIRERS

RINGS, WATCHES, CLOCKS FOR sale, watch repairing, seven years in Waltham factory. G. B. Huggard, 67 Peters street. tf

WATCH AND CLOCK REPAIRING a specialty. Watches, rings and chains for sale. G. D. Perkins, 48 Princess street. tf

W. BAILEY, THE ENGLISH, AMerican and Swiss expert watch repairer, 138 Mill street (next Hygienic Bakery.) For reliable and lasting repairs come to me with your watches and clocks. Prompt attention and reasonable charges. Watches demagnetized.

WELDING

ST. JOHN WELDING WORKS, NELson street, St. John, N. B. Our scientific welding experts can repair any broken auto parts or any machine parts in any metal.

REAL ESTATE

FARM FOR SALE, CONTAINING 20 acres, 12 acres good state of cultivation; small orchard; 8-roomed house, two barns and piggery, in good repair; water in the yard. Apply to J. H. Morey, Penobsquis, N. B. 105553—12—5

FOR SALE—THREE TENEMENT house, six years old, at termination of Adelaide street. Fully rented. Owner just removed from city to another province. Part of price may remain on mortgage. Apply G. H. V. Belyea, 50 Princess street. 105539—12—8

FURNISHED SUMMER COTTAGE, C. P. R., by river, near station. Apply Box G 94, Times. 105409—12—9

FOR SALE—TWO HOUSES, DOUBLE tenement, freehold. Summer street, west. 'Phone W. 558-12. 105491—12—9

TO LET

Self-contained house with grounds, Lancaster Avenue, West St. John; also flats. Possession at once. — City Real Estate Co., 60 Prince William Street. 'Phone M. 3074 and W. 324.

MISSIONARY TEA.

A very enjoyable tea was given last evening in the Tabernacle Baptist church by the ladies of the Missionary Society, the proceeds of which are to go towards the missionary jubilee fund. A large offering was received and pledges for the fund amounted to $45, which will be a start for the year's work. There was a good attendance at the tea and at 8 o'clock an excellent programme was rendered, consisting of the following numbers: Address by Mrs. A. S. Bishop; duet by Mrs. A. B. A. Murray and Peter Murray; solo by Rev. A. L. Tedford; dialogue by five young ladies, depicting the origin of the missionary society; reading by Miss Mary Owens, and an address by Rev. A. L. Tedford on the inter-church forward movement. The meeting closed with the Mizpah benediction.

Take No Risks with Valuable Securities

Your Victory Bonds, deeds, mortgages, insurance policies, are too precious to leave where fire or thieves may reach them.

Even a strong box or safe in your own home lacks the absolute security given by the Safety Deposit Boxes in this Bank.

They may be rented in convenient sizes at a small cost.

Call and see them.

Paid-up Capital $ 9,700,000
Reserve Fund - 15,000,000
Resources - - 220,000,000

THE BANK OF NOVA SCOTIA

B. E. ANDERSON
Mgr. St. John Branch. Branches Charlotte St. Haymarket Sq. 4th St. and Pardiac Rew. North End. West. St. John

BANK OF NOVA SCOTIA ESTABLISHED 1832

31A

Tendencies Firm and Upward in Hardware Lines

(Hardware and Metal, Nov. 29).

The tendencies generally throughout the entire hardware line are firm and upward. There are numerous changes noted this week. These may be expected to continue until such time as the industrial disturbances cease to be a factor. Owing to the coal crisis great difficulty is experienced in getting shipments through, and should the proposed curtailment of train service be carried out, the difficulties will undoubtedly increase, accentuating further the present shortage of goods generally.

Advices point to further increases for the coming year, as manufacturers, generally, are refusing to accept orders for shipment beginning on December 31. While generally speaking, it is not advisable to carry stocks around inventory periods, some of those best informed advise stocking up at the present wherever goods may be most satisfactorily procured, even if these goods will not be required for three or four months as the investment would be a sound one.

Amongst the many advantages are noted sash cord, which is now quoting at, No. 8 to 12 at 83c.; No. 7 at 84c., and No. 6 at 85c. This may possibly go higher; some firms in the United States are already quoting five cents higher over our corresponding prices. 1847 Rogers flatware is quoting at 30 per cent. discount, being an advance of 2½ points. Canadian padlocks and night latches, as predicted by Hardware and Metal last week, have advanced 10 per cent.

Plain galvanized wire, No. 9, is quoting at $5.60 per cwt. and $6 for barbed. Champion scales are slightly higher, the new prices are: No. 4 E. B. at $6, No. 10 E. B. at $8.10; No. 240, $13.70; No. 600 at $30.60; No. 1200 at $37.80; No. 2000 at $53.

Sash weights are now selling at $3. Woodenware comprising ladders, bake boards, ironing boards, clothes horses, etc., have advanced and the new lists, it is expected, will be released from the publishers about December 1. The American Window Glass Company have withdrawn their lists and it looks as if higher Canadian prices are pending. Stoves and ranges are up 5 to 10 per cent. and it is expected the new prices will be available by December 1.

Wrought nipples are higher, also roller breast snaps, Rochdale pruners, Canadian Beauty electrical appliances, Trimo wrenches and parts, solid handle screwdrivers, Rayo lamps, made up logging chains.

TRINITY Y. P. A.

The Anglican Young People's Association of Trinity church enjoyed a most amusing and entertaining programme at its meeting last night. The greater part of the evening was taken up with a mock trial. The jury's verdict acquitted the husband and condemned the wife and recommended that she be made to eat her own pancakes, leaving her further punishment to the mercy of the judge, J. F. H. Teed. Those taking part were: Clerk of the court, J. Little; complainant, "Mrs. Iona Kerr," (Miss Gladys Dixon); defendant, "Hugh Kerr," (Steve C. Matthews; constables, Walter Dixon and Victor Markham; defendant's mother, "Jeremiah Sickum," (Mrs. Gordon); defendant's brother, A. Starkey; plaintiff's brother, R. Hunter. Members of the jury selected from the audience, James S. White, Miss M. Northrup, Walter Irvin, E. Blickslee, Mr. Stratton, James White, "Miss Emma Jones," and Harry Golding, foreman. Some clever and amusing charades followed the mock trial. The new members' committee which took part in the charades succeeded in puzzling the audience to a considerable extent. The rendering of several songs and the serving of refreshments completed the very pleasant social gathering.

JOSHUA W. ALEXANDER SELECTED BY WILSON TO SUCCEED REDFIELD

Washington, D. C., Dec. 2—Joshua Wils Alexander of Gallatin (Mo.), representative in congress, has been selected by President Wilson to be secretary of commerce, succeeding William C. Redfield. The nomination will go to the senate late today or tomorrow, it was said at White House.

PILES Do not suffer another day with Itching, Bleeding, or Protruding Piles. No surgical operation required. Dr. Chase's Ointment will relieve you at once and as certainly cure you. 60c. a box; all dealers, or Edmanson, Bates & Co., Limited, Toronto. Sample box free if you mention this paper and enclose 2c. stamp to pay postage.

USE The Want Ad Way

FINANCIAL

NEW YORK STOCK MARKET.

(J. M. Robinson & Sons, Members Montreal Stock Exchange.)

New York, Dec. 3.

	Prev. Close.	Open.	Noon.
Am Sumatra	88⅛	88⅜	88⅜
Am Car & Fdy	133⅛	....	....
Am Locomotive	92½	....	....
Am Beet Sugar	91	92	92½
Am Can	50¼	50¾	51⅛
Am Int Corp	....	106¾	108
Am Steel Fdys	....	39¾	39¾
Am Smelters	62⅛	62⅝	62⅝
Am Tel & Tel	....	99	99¼
Am Woolens	121¾	121⅞	126½
Anaconda Mining	56⅞	58½	57⅝
Atch, T & S Fe	84¾	84⅞	84⅞
Brooklyn R T	14	15⅜	15⅜
Balt & Ohio	32¼	32⅛	32⅜
Baldwin Loco	106¾	107¾	108⅛
Beth Steel—"B"	90¾	91⅜	91⅞
Chino Copper	33¾	35⅜	35½
Chesa & Ohio	56½	....	....
Colorado Fuel	39¼	39½	39½
Canadian Pacific	139½	139¼	139
Central Leather	94	94⅜	94½
Crucible Steel	199	201	202
Erie	13½	13⅞	13⅞
Great North Pfd	79¼	79¼	79⅝
General Motors	330⅜	334½	336
Inspiration	47⅞	49	49
Intl Marine Com	44¾	46	46
Intl Marine Pfd	102⅛	102⅛	102½
Industrial Alcohol	100½	99⅝	101
Kenecott Copper	28½	28⅛	28⅞
Midvale Steel	49⅜	49¾	49½
Maxwell Motors	36¾	....	....
Mex Petroleum	193½	193¾	196½
Northern Pacific	81½	81½	81⅞
N Y Central	69⅞	69⅞	69¾
New Haven	28¾	29¼	29¾
Pennsylvania	41⅝	41⅞	41½
Pierce Arrow	75⅝	76¾	77½
Pan-Am Petroleum	99¼	100¼	101½
Reading	75¼	76¼	76¼
Republic I & S	102⅛	103¾	104⅜
St. Paul	37½	37⅞	38
Southern Ry	23½	23½	23
Southern Pacific	93⅜	94½	94¾
Studebaker	108¼	109	109½
Union Pacific	123¼	124⅞	125
U S Steel	102½	102¾	103¼
U S Rubber	120½	122	122½
Utah Copper	71½	....	....
West Electric	51⅝	52	51⅝
Willys Overland	30	29⅝	29⅝

MONTREAL TRANSACTIONS.

(J. M. Robinson & Sons, Members Montreal Stock Exchange.)

Montreal, Dec. 3.

Can. Bank of Commerce—5 at 198.
Bank of Nova Scotia—7 at 273½.
Hochelaga Bank—20 at 155.
Merchants' Bank—8 at 186.
Toronto Bank—25 at 195½.
Ames—310 at 126½, 20 at 126.
Brazil—75 at 52¾.
Bridge—25 at 104.
Bell—12 at 116.
Brompton—190 at 80, 65 at 80¼, 25 at 80½.
Canada Car—75 at 50.
Dominion Steel—25 at 72¼, 165 at 72½, 25 at 72¾, 490 at 73, 110 at 73⅛, 125 at 73⅜.
Quebec—25 at 22¼.
Glass—30 at 65.
Power—5 at 88¼, 5 at 88.
Riorden—5 at 149½, 20 at 149¾, 50 at 150.
Ontario Steel—10 at 49.
Wayagamack—75 at 75¾, 125 at 75½.
Fish—20 at 63.
Shawinigan—100 at 116.
Spanish—50 at 70¼.
Steel Co.—225 at 76½.
Forgings—100 at 190.
Lyall—25 at 101, 75 at 102, 15 at 101½, 50 at 101¾, 20 at 104, 25 at 104¼, 50 at 104½, 15 at 105, 35 at 106, 35 at 105½.
Ships—1,415 at 80, 25 at 81, 350 at 80½, 125 at 80¼, 570 at 79½, 125 at 79¼, 25 at 79⅜, 185 at 79¾, 50 at 79⅞.
Brew.—85 at 177½, 50 at 179, 25 at 180, 25 at 179½.
St. Lawrence Flour—75 at 125.
Sugar—10 at 67, 50 at 67½.
Ships Pfd—325 at 86, 75 at 85½, 80 at 85¾.
Car Pfd—200 at 98.
Spanish Pfd—1 at 121, 25 at 122.
War Loan 1937—1,000 at 99¾.
Victory Loan 1937—104.
Unlisted Stocks.
T. Power—165 at 16.

CAPT. L. O. BENTLEY.

Friends in the city will regret to hear of the death of Capt. Lloyd O. Bentley, a native of Parrsboro, N. S., but for several years resident in St. John, being employed with the General Film Company and later with the C. P. R. He died in a sanitorium in Balfour, B. C., on November 25.

Captain Bentley enlisted in St. John in August, 1919, and went to England with the first division, seeing much service in France. After a lengthy period in the battle zone he was sent to the base as officer in charge of artillery records at general headquarters, Canadian section. On account of gas poisoning he was invalided to England late in 1916 and returned to Canada the following year.

He leaves his parents, Captain and Mrs. T. K. Bentley, of Parrsboro, one sister and one brother. Another brother, Lieut. Freelord M. Bentley, was killed near Festubert in 1915, while serving with the Gordon Highlanders.

Capt. Bentley was recognized as one of the best rifle shots in the city, and was on several occasions runner-up for the Canadian Bisley team.

ESTATE NOTICE.

NOTICE is hereby given that Letters Testamentary of the last Will and Testament of John J. McNeeley, late of the City of Saint John, Master Plumber, deceased, has been granted to me, the undersigned Executrix named in the Will.

All persons having claims against the said Estate are requested to file the same duly proven by affidavit as by law required with T. P. Regan, 50 Princess Street, in this City, and all persons indebted to the estate are requested to make immediate payment to the said executrix.

Dated at the City of Saint John this third day of December A. D. 1919.

JANE A. McNEELEY.
Executrix.

T. P. REGAN,
Solicitor for Estate. 105540-12-17

The West Indies and Mexico

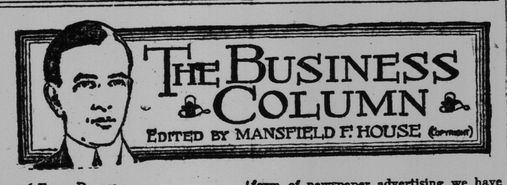
Trade between Canada and the countries to the south of us is rapidly increasing.

With branches in the United States and Mexico and a close working arrangement with our Correspondents, who have branches throughout the West Indies, this Bank is able to place at the disposal of its customers a very complete service.

THE CANADIAN BANK OF COMMERCE

Capital Paid up $15,000,000 Reserve Fund $15,000,000

34A



THE BUSINESS COLUMN

EDITED BY MANSFIELD F. HOUSE (Carman)

Barred From Papers, Fake Ads Flood Mails.

Fake advertisers, driven from legitimate newspapers and other reputable publications, are turning more and more to the use of printed matter or direct mail advertising declares Carl Hunt director of the extension division of the Associated Advertising Clubs of the World.

"Printed matter employed in advertising," said Mr. Hunt, "is of use to the advertiser only in proportion to the service which the information it embraces renders to the 'prospect' to whom you are advertising. If it contains truthful statements of value to the recipient, then it is good advertising.

"A piece of printed matter that does not tell the truth cannot possibly be useful to the person who receives it. It cannot be good for the advertiser. It cannot be good for the printer.

"Moreover, every time such a piece of printed matter is sent out, that hurts the chances of all printed matter to be read and to be believed.

"I have seen evidence of the fact that some advertisers begin to feel that printed matter does not have as good a reputation as it should. I saw a circular a few days ago, from the office of a New York man who is selling books by mail. It was a reprint from an advertisement in a high-grade newspaper—a newspaper that has always censored its advertising.

"I asked him why he carried the name of the newspaper at the top. He told me he wanted the prestige of that newspaper behind that piece of printed matter, because that identified the proposition and would make people recognize that it was a legitimate thing he was offering.

"He had tried circulars with and without the name of a publication at the top, and those with the name pulled better.

"Advertising swindlers are being driven from the columns of reputable publications. The field for crooked operations is getting narrower every month, so far as space in mediums is concerned. These fellows are turning to direct-mail advertising.

"Only last week we had a report of the Better Business Bureau of Kansas City that several of the better printing houses were interesting themselves in the protection of their own business by asking the bureau for information concerning oil stock companies that were asking to have matter printed. That is fine. Nobody wants to deal with a crook anyhow, for, as a rule, he will get you, too, after you have been a party to helping him get the other fellow.

"We have lately seen other evidences of co-operation on this line. We need more. There is great room for improvement."

O'Donnell Swats "Profiteer Hounds."

Dennis J. O'Donnell, owner of the Jeanesville (Pa.) store, slipped one over on the "profiteer hounds" who argue that by publishing wholesale prices in the daily papers and letting the consumer get hot under the collar over the difference between these and what he has to pay, the "wicked, profiteering retailer" will be forced by public opinion to lower his prices.

He grabs the opportunity to hit straight from the shoulder. He has a special counter, on which he keeps the daily newspapers, carefully opened at the wholesale market reports.

"Whenever people come in and kick about prices," says O'Donnell, "I bring them right over to this counter. There I point out the prices paid the day before for butter, eggs, cheese, flour, pork, beef, produce and the other commodities I handle. I ask them to add the cost of bringing the goods here, plus the overhead of clerks, wrapping and store rent. Then I ask them to figure a penny or so for myself. It stops the complaints, all right. The market reports are a godsend to the retailer in these days."

O'Donnell had suffered particularly from profiteering charges, for he had the only store in Jeanesville and a virtual monopoly of the town's trade.

He does a tremendous credit business with miners of this region, but keeps his accounts promptly paid up, as they are based by agreement on pay day periods, and credit automatically stops for the customer who passes pay day without settling up.

"The Best Christmas Ad We Ever Used."

"The grouping of specific offerings illustrated with cuts and carrying a minimum of descriptive matter is the best form of newspaper advertising we have ever found," states Ralph Morgan, manager of the George B. Evans drug stores in Philadelphia—stores which are pharmacies in name only, for all of them specialize in gifts of every description.

"By running a bold heading, worded to suit the season, and half a dozen lines of general text below, the introduction of the cuts and their descriptive matter is very simple. The advertisement which we ran about a week before Christmas last year—and which was responsible for more business than any other single piece of copy of its kind we ever used—did not occupy a great deal of space. In fact, it was 190 lines deep by three columns in width—by no means comparable in size to the page and two-page spreads of many of the larger stores. But it did the work!

"The space, except for the heading and seven lines of descriptive type at the top, was divided into twelve squares, in each of which appeared a cut and not more than fifty words of description, including the price. But it was the range of suggestions that was responsible for its success. Bon-bon baskets, teapots, nutstands dolls, relish dishes, oil lamps, lockets, necktie holders, cuff links, hair brushes, curling irons, combs, safety straps for babies and associated articles were featured—and this naturally carried the idea, even to those who were not acquainted with Evans', that they could find almost anything else they wished in the gift line at our stores. When you consider that we have more than 100,000 items—exclusive of drugs—continually in stock, the necessity for this impression will be apparent.

"Naturally, we could not feature one-thousandth part of the suggestions which the stores themselves contained, but the diversity of appeal and the fact that but few of the articles mentioned could be found at the average drug store did the trick. The next day we were nearly swamped."

Lines to a Charge Account.

You are too large. He's swindled me I know!
What have I bought to make you grow and grow

To such a quite impossible amount?
No more this robber gets my charge account!

Let's see the items. Yes, I bought this hat.
No honest person can find fault with that.
The fourteen yards of scrim—oh, yes, I see;
I sure bought and had that charged to me.

What's this?—a bolt of taffeta! Why, when—
Yes, yes, I guess he's got me right again.
And all these other gimcracks, well—ahem!—
I seem to recognize each one of them.

Now who'da thought that in one four weeks' stretch
I'd bought all these contraptions from the wretch
Who sends me in this awful, awful bill;
The total on my word, 'most makes me ill!

Next month I'll save from my allowance, so
You, little monthly bill, make less of show.
I'll pay you up from savings by degrees
And face no more big items such as these!

Lines From the Charge Account.

She said that same last month and month before,
Clear 'way, 'way back in ancient days of yore,
When she at charging was a rank beginner.
She'll keep on charging things while life is in 'er.

Here in December

You Can Buy Clothes at Last Spring's Prices

You know how everything's gone up in the last eight months.

Way back in March we ordered our Suits and Overcoats for this Fall and Winter. Within a few weeks prices began to advance and they've risen ever since.

But as fast as they come in we've priced every garment according to last Spring's cost.

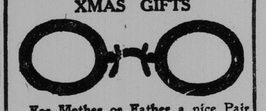
The result is that we're selling Overcoats now at $35 and $40 that would cost that to replace them. In fact our prices right through are hardly more than today's prices at the makers.

Better see about that Overcoat at once, though.

$25 to $65

GILMOUR'S, 68 King St.

XMAS GIFTS



For Mother or Father a nice Pair of Toris Glasses. For Sister or Brother, if they complain of headache, get them a becoming pair of Eyeglasses to relieve the eyestrain.

Aluminum Case or a Gold Chain for Eyeglasses are very desirable Xmas Gifts. Come in and see them.

K. W. EPSTEIN & CO.
Optometrists, 193 Union Street

Will test your eyes at your home by appointment. M. 3554.

And Now For the Christmas Rush

Only 20 Days More in Which to Prepare

Years ago it was the custom to wait for the last few days in which to make Christmas purchases. Today the wise shopper makes an early start, and we can vouch for the fact that this year will see earlier shopping than ever before.

Already the hum has started here in this popular Shoe House; and if you haven't yet started in, we'd suggest that you do so at once and start in here, because our stock was never more replete in the very practical things for gift making you would desire.

Impossible, of course, in this brief space to do much more than to scratch the surface; but here are a few immediate suggestions:

Men's and Women's Dressy Boots, Pumps (Evening or Street Wear)

Hose, Spats, Cosy Felt Slippers and Hockey Boots.

FOR CHILDREN

Dress or School Shoes, Hockey Boots, Hose, Rubber Boots, Leggins, Pumps, and Neat Fitting and Comfy Felt Slippers, Moccasins

WIEZEL'S CASH STORE SUPERIOR FOOTWEAR

St. John 243-247 Union St.
Halifax 517 Barrington St.

ADMINISTRATORS NOTICE

Estate of John McCrackin

All persons indebted to the above mentioned Estate will pay their account to the undersigned Administrators or their Solicitor, and all persons having claims against said Estate will file same duly attested with the undersigned Solicitor.

WM. J. McCRACKIN,
ALEXANDER McCRACKIN,
Administrators John McCrackin Estate.

L. P. D. TILLEY, Solicitor. 105281—12—15