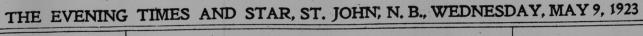
POOR DOCUMENT





The Bachelor Homesteader-a farmer in Northwestern



The Bachelor's Shack-a farm in Northwestern Saskatchewan.

DE PAGE WRITES

OF "PRO" BALL IN

SANI JOHN

Try this for Flavour!

Blended, like all "Salada" teas, for flavour alone this new blend will delight the most critical.

ART OF EMPIRE TO BE EXHIBITED

Representative Collection for the Great Event at Wemblev Park Next Year.

Arrangements are being made to secure adequate representation of the art of the Empire at Wembley Park next year. The Exhibition authorities have the assistance of an Arts Council, on which the principal art societies and



Our 20th Birthday Sale Starts Thursday, May 10, at 2 p.m. FOR TWENTY YEARS

Steel's Better Footwear has made its appeal to the discriminating buying public. Its appeal is based on bigger values and better service. The Birth-

day Celebration takes the form of an 8 1-2 days sale. At this sale many people will learn Steel's footwear values for the first time, and customers of 20 years standing will be convinced Steel's footwear values are still paramount. BIRTHDAY SALE STARTS THURSDAY, MAY 10, AT 2 P.M.—ENDS SATURDAY

NIGHT, MAY 19, AT 11 P.M.

Read About Our Birthday Sale Presents

St. John, N. B. May 9th, 1923.

To My Customers and the Buy-ing Public:—

For twenty years I have given the footwear buying public honest footwear at smaller prices. This policy has appealed to many people. Now starting a new era I purpose giving the people during this birthday sale values they had not expected.

Painstaking efforts will be made to give you just what you require. When you come, if you have to wait a few minutes for service, it will pay you to do so. Every pair of boots sold is personally guaranteed by me to be all that is claimed for them.

Thanking you for your patronage and inviting you to make this your footwear store,

I am yours truly, PERCY J. STEEL.

Ladies' Slippers

A choice array suitable for the house, street or general wear. Patent leather pumps, two straps with calf collar, one strap and plain pumps in all sizes 2 1-2

Only \$1.95 a pair

Every pair a bargain.

For The Children

For the children wearing sizes 3, 4, 5, 6. 7, a very neat patent leather button boot, brown cloth

Only \$1.35 a pair

Boys' Mahogany **Boots**

Blucher cut, easy lasts,

Boys Mahogany Boot

the biggest purchase on Thursday we will deliver a barrel of flour on Saturday, May 12th.

Enthusiastic is the word. That is what we are about the values offered at this sale. It is a pleas-

ure for us to serve you in this way. We are sure

you will find what you want at less money than you had expected to pay. The lines detailed here

are only a sample. The quality must be seen and

handled to be properly appreciated. All goods

in stock on sale. Note the absence of extravagant

To the person who makes

meaningless phrases in the announcement.

To the person who makes the largest purchase during the sale we will deliver a barrel of flour Tuesday, May 22. Mothers, Sizes 11, 12, 13. look over your children's feet

Sizes and half sizes 6 to 10. Black, mahogany, some Good-year welted. Some standard screw soles; some rubber heels; some leather heels; some Blucher cut; some straight cuts. Many patterns. Not all sizes in any

For The Men

one pattern, but all sizes in some patterns.

\$3.65 a pair

Youths' Boots

Come by airplane,

boat, train, auto, street

car or horse power, but

be here at 2 p.m., Thurs-

day, May 10th, 1923.

Sizes 11, 12, 13. Made whole quarter, with fewer seams; small chance of ripping. Solid leather insoles, easily repaired—

\$1.95 a pair

Boys' Boots That Wear

You know the boys wear out their boots quickly. Now we recommend a Box Kip Boot with solid leather insoles, sole and welt outsoles standard screw

Sizes 1, 2, 3, 4 and 5

For **\$2.95** a pair

PERCY J. STEEL, Better Footwear Birthday Sale, 511 Main Street