Store Will Be Open From 8 a.m.

Monday, June 13, 1910 H. H. FUDGER. President. J. WOOD, Manager. Main 7841. 50 Lines to Central.

THE Summer which seemed to hesitate at the beginning of the month, has decided to go ahead pretty much the same as usual. We didn't hesitate to go ahead with our Summer campaign, however, right from the first day of the month, and the momentum increases every day. Sum- weather in favor of Summer shopping our Summer sale becomes mer goods have been ordered to move out ahead of time. Prices have doubly attractive. been adjusted so as to leave no reason for hesitation. With the warm Are you sharing in these Simpson opportunities?

BILL OF SALE TUESDAY

Women's \$10 Dresses for - \$5.95 Women's \$17.50 Motor Coats. 13.75 Women's \$5 Skirts
Women's 19c Dimities
Sale of "Watson" Underwear for

Irish Linen Handkerchiefs, dozen, .69 25c and 30c Laces, yard .10 \$1.50 to \$4 Dress Trimmings, yd. .50 Women's \$7.50 Oxfords for - \$10.50 Pictures for - -A Big Sale of Untrimmed Hats. Plenty of Underpriced Wall Paper. A "Building Sale" of Men's Ties. Men's \$1.50 Straw Hats for . . . A Sale of Ladies' Summer Gloves.

Summer Sale Dimities

(Wash Goods Department-Second Floor) 350 yards only, Pretty Printed Dimities, white, sky, green and champagne colored grounds; spots of various colors-navy, black, sky, red, etc.-in many different sizes. These are lovely goods for summer dresses. There are also a few floral designs, roses, wreaths, etc. Regu-

New arrival of our celebrated Zurich silk; cream, white, sky, black, wistaria, tan, pink, mauve, navy, amethyst, etc. these will wash well and are the original cloth; 28 inches wide. Special, 35c. Think of Pure Irish Linen Handkerchiefs for 69c a Dozen!

A Big Sale of Washable Laces

Nottingham Valenciennes and Machine Cluny About \$15,000 worth of Washable Laces, thousands of yards with an immense variety of widths and patterns, just the very kind you'll need to trim your summer dresses, your summer under-garments, your muslin curtains, toilet covers, children's dresses, etc., laces, lace edgings, and insertions.

On sale Monday at following prices :-Laces and Insertions, the

regular selling value would be 30c and 25c dozen yards, Monday, per dozen, 10c.

Laces and Insertions, the regular selling value would be 6c yard, Monday's sale price 2c yard.

Summer Sale Handkerchiefs Think of Pure Irish Linen Handkerchiefs for 69c a Dozen! 1,000 dozen of Women's Pure Irish Linen Hemstitch Handkerchiefs, 1/4-inch hem, a very fine quality for 10c each; the handkerchiefs are bleached to snowy whiteness. Summer Sale price, Monday, 3 for 18c, or 69c

Summer Sale Dress Trimmings Trimming Dept.-Main Floor. Clearing Out Our \$1.50 to \$4.00 French Dress Trim-

mings at 50c Yard. Tuesday we put on sale 500 yards of beautiful French Trimmings, of every high-class combination of color prevailing this season, and which we have been selling all spring at \$1.50, \$1.75, \$2.00, \$2.50, \$3.00, \$3.50 and \$4.00 a vard. Tuesday morning, 50c vard.

1000 Fifty-cent Laundry Bags 23c Fancy Needlework-Main Floor.

Who Wants a Laundry Bag? 1,000 Pure Irish Natural Linen Laundry Bags, extra large size, and with the word "Linen" worked across in white or colored letters. This is a special purchase from Belfast and are worth 50c each. Clearing Tues-

(If 'phoning, state white on colored lettering.)

Summer Sale Footwear

70 pairs only, Women's High-Grade Oxfords and Pumps, tan ealf Dresden tie, patent colt silk tie, black ooze silk tie, tan Russia calf Christie tie, button Oxford, and a few pairs of boots; Oxfords all sizes 21/2 to 71/2: boot sizes, 31/2, 51/2 and 6 only. Regular prices to-day, \$6.50, \$7 and \$7.50. On sale Tuesday, all one price, \$4.95.

The Summer Sale Programme in the Dept. of Summer Costumes

Women's \$10 Summer Dresses \$5.95

A selection of dainty dresses of fine quality mull in a number of pretty up-to-date styles.

Some have rows of lace insertion and finely tucked net and medallions; others have flounce effects and finished with insertions.

In the lot are pale blue, pink, mauve and white. Regular values up to \$10. Tuesday \$5.95.

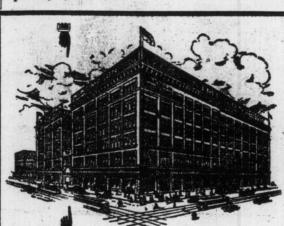
Summer Dresses in Small Sizes

A collection of Summer Dresses, suitable for misses and ladies who wear misses' sizes; made of fine ginghams, muslins and linen, in a variety of styles, sailor effects, princess, semi-princess and Gibson effects; trimmed with lace or embroidery insertions and cords shades pink, electric, white, mauve and green; checks and stripes, on sale. If sold in the usual way, \$5 to \$7. Tuesday at \$3.50 and \$5.00.

Women's \$17.50 Motoring Coats, \$13.75

Stylish Motoring Coats of the fashionable crash suitings, in grey color only, made in two distinctive styles, long lengths, semi-fitting or close fitting, deep cuffs, mannish collar and lapels.

Some are handsomely braided, others have black velvet collar; a very fine lot of coats, which sold regularly at \$17.50. Tuesday's price, \$13.75.



Women's \$5 Separate Skirts \$2.95

50 only Separate Skirts, in a variety of smart pleated styles, some with yoke effect, trimmed with tuck of self. others quite plain. All are pleated around bottom. The material is good quality imported ombre stripe worsted in black, navy or green, and sold regularly at \$5.00. Tuesday only \$2.95.

No phone or mail orders filled.

\$2 Challie Kimono Gowns, \$1.49

100 Kimono Gowns, of Oriental challie; navy, sky, pink, cardinal and black; yoke effect, with pleats back and front; fronts and cuffs are trimmed in harmonizing colors with band of satin.

All sizes in the lot. Regular \$2.00. Tuesday, \$1.49.

The Old Wanless Building is Soon to Come Down

Last Step in the Completion of the Simpson Block

WE make this announcement to-day in connection with another, namely, the first step towards the removal of the old Wanless Building, which is to clear out the stock at present on sale there. We have, as you know, been featuring the better grades of Men's Ties and Shirts in this Section. On Tuesday we'll offer:-

50c and 75c Ties for 35c, Three for \$1.00

1,500 or more; all this season's designs; made in the popular open-end or reversible shapes. Many, many different designs. Come early Tuesday morning if you would revel in 75c ties at, each, 35c, or 3 for \$1.00.

Women's Watson Underwear



In the June Sale. Another shipment of the famous "Watson" mills seconds and overmakes, which we secured at a very large discount, is to hand. Tuesday you can secure record. We have cleared your entire summer's supply at two wholesale houses of all half price and less. Phone orders their summer shapes at prices

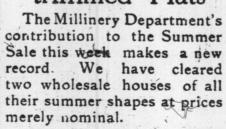
Another shipment of the famous 'Watson' mills' seconds and overmakes, which we secured at a very large discount, is to hand. Tuesday you can secure your entire summer's

pply at Half Price and Less. 'Phone orders filled. Women's Vests, fine Swiss ribbed white cotton, low neck, with short or no sleeves, beading and ribbon finished, sizes 32 to 40 bust measure. Regular values 20c and 25c. Tuesday sale, 121/2c.

Women's Vests, fine Swiss ribbed cotton, low neck, with no sleeves, plain or lace yoke, beading and ribbon around neck and arms, sizes 32 to 38 bust measure. Regular value 25c. Tuesday sale, 15c.

Women's Vests, pure lisle finished white cotton, low neck, with no sleeves, lace insertion and lace beading around neck and arms, draw ribbons, sizes 32 to 38 bust measure. Regular value 45c. Tuesday sale, 23c.

Our Biggest Sale of Untrimmed Hats



Over 10,000 Untrimmed Hats, the very best shapes, in an immense variety, and nothing but black, burnt, tuscan or white. We have doubled our space and help for this big sale, which starts out with two prices-

48c-85c (See Window Display)

Ladies' Long Silk Gloves for 59c

Regular \$1.25 Gloves. The fashions for this Summer begin to call for short sleeves again.

Here's an opportunity to be ready with long gloves. Women's Finest Imported Pure Thread Silk Gloves, 16-button length, that come above the elbow, mousquetaire opening at wrist, double-tipped fingers, perfect fitting, dressy glove, sizes 51/2 to 7, in black. Regular \$1.25. Summer Sale price Tuesday, pair, 59c.

Black Cord Silks Have Arrived

We have just received a large shipment of this most wanted silk. 32 inches wide, in heavy cotele cord-correct for coats. The early and steady demand for cord silk very quickly sold out our spring shipment. This special purchase will be very welcome news to our customers. 32 inches wide, per yard \$1.50; 36 inches wide, yard, \$1.75.

300 Straw Hats for Men at 89c

300 Men's Straw Hats, of fine Shansi split and Canton braids, clearly bleached and good quality straw.

Made in the negligee style, which is popular and easy-fitting. Or the old reliable "boater" styles, with straight brim. Good grade of black silk bands and solid calf leather sweats.

Regular prices up to \$1.50. Tuesday, special, 89c.



Summer Sale of Summer Socks

1,200 pairs Finest Cotton Thread Half Hose, summer weight, fancy circular stripes, best stainless dye, close even finish, double heel and toe, all sizes; 17c value; Monday, pair, 10c.

Summer Sale of Plants

Coleus Plants, regular 50c 1 per dozen, Monday, per dozen,

Cobea Scanden, regular 15c each, Monday 10c each, 12 for \$1.00.

Cannas, regular 15c each, for 10c, 12 for \$1.00. Geraniums, reg. \$1.50 dozen, Monday, 12 for \$1.20. Annuals and Tomato Plants, per box, 10c. Pansies, per box, 15c.

Summer Sale Wall Paper.

2,500 Rolls Papers, suitable for living or bed room, assorted colouring; regular to 25c; Tuesday, 9c.

2,000 Rolls Imported Paper for small parlors and dining rooms; good wall materials; regular to 35c; Friday, 17c. 1,650 Rolls Foreign Papers,

dining rooms, dems and libraries; few parlors; regular to 65c; Tuesday, 27c. 4,900 Rolls Foreign Papers for parlors and dining rooms; colorings and designe; regular to \$1.00; Tuesday, 37c.

Odd Rolls of Varnished Tile for bath rooms; regulars to 25c. Tuesday, 7c.
39 Yards only, Japanose Leather, dark colorings; Jap. imitations; regular to \$1.50 yard; Tuesday, 31c. 65 Rolls German and Ameri-

can Leatherette; odd lots; regular to \$1.50 roll; Tuesday, 1,000 Yards Dyed Buriap, green, red, brown; regular 30c; Tuesday, per yard, 23c. 3,000 feet Room Moulding, white or imitation oak; replar 21/2c; Tuesday, 11/4c.

A Sale of \$10.50 Pictures for \$595.

25 only High-Grade Pastels; good variety of subjects in marines and landscapes; handsomely framed in suitable gold frames, 5 inches wide, with fancy scroll corner and centrepieces, tipped with gold burnishes; size outside frame 26 x 48 inches. Reg. price \$10.50. Tuesday \$5.95. (See Window.)

The Invasion of 1910

With Full Account of the Siege of London

Introductory Letter by Field-Marshal Earl Roberts, K.G., K.P., Etc.

A realistic account of what might happen. Bound in stiff paper, in the Macmillan Colonial Library series, published at 50c. Our price Monday, 15c. Many other authors and titles in the lot-1,000 volumes altogether-representing;

Mrs. Humphry Ward. C. M. Yonge. Quiller Couch. W. Le Queux.

S. R. Crockett. Mrs. Oliphant F. M. Crawford. Agnes and Egerton Castle. Charles Major.

Weyman Mrs. Burnet and many others

pocket size, bound in royal blue French Morocco, gilt letters, well printed, on good pa-per. This library contains all popular classics, and we consider them the greatest value ever offered to the public,25c each.

On sale Book Department.

Three Packets Salad Dressing 25c

One car Standard Granulated Sugar, 18 lbs. 1.00 Choice Picnic Hams, 6 to 8 Lake of the Woods Five Roses Flour, 4 bag in cot-Quaker Puffed Wheat, 3

Canned Fruit, Raspberries, Strawberries, Cherries, Peaches and Pears, in heavy syrup, per

Cox's Gelatine, per nkg. .10 Pure Gold Salad Dressing, 8 Fine Pineapples, good size, each, 10c, per dozen St. Charles' Cream, 3 tins .25 Clark's Potted Meats, assort-

On Sale Book Department.

50C VALUE FOR 25C.

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