LET GATHEORAL

BECOME MEMOPIIL


R=- SIMPSON=- =SIMPSON=The Furniture Sale Opens the February Programme
 W

E HAVE three conspicuous events i mind for February. The Furniture Sal the Hosiery Sale and a Silverware Sale. And first in order comes the one of largest bulk and importance...The Furniture Sale.

This Sale of Household Furniture offers home-makers a kind of furniture in use. On some of it the saving is a a full
ihird. All the big furniture makers of the country Take serious thought of yours requirements. Gontribute. house in mental review. Many vacancies and changes have
been waiting for just an opportunity like this. Do not deny
hem their silent appeal now that the timer them their silent appeal now that the time has come
Furniture at February prices and save the discounts.

The goods offered in this sale do not comprise a collecti trade to-day. As for prices - this "srieconds." Everything is perfect in quality, and the designs are the most staple and stamdard in t $t$
store details will be self-evident and satisfactory.

Our February Campaign
 by one of the biggest sales of Silverware ever planned in the followed up
have a magnificent department in the New Building, and we intend
augurate it augurate it auspiciously. Keep these plans in mind and regulate vour
shopping profitably in

Corsets Reduced From $\$ 1.00$ to 69 c
 $\pm=$ $=2$

## The Sale of Paintings

We place on sale to-day (and will continue the occasion to-morrow) about 200 charming little pictures in oil and water colors by Canadian, English and Dutch artists, Prices will run at low ebb because the pictures were bid in by our buyers at very low figures and they were framed in our own work rooms at stock-taking reductions.

You may pick out clever little color sketches nicely framed for $\$_{3.50}$ and perfect beauties at $\$ 25.00$. About 200 in the lot. Plenty of choice, but early choice is best, of course.

## Reductions in Linens

Clearing of Hemsituched Damask Clohss and Napkins recome troken anded somene in setsts hit the lolst have REDUCED THEM GREATLY, and will sell them They 1 -2-dozen napkins.
mask, full bleached, spoke hemstitched all around and double satin da
signs. The regular prices run from $\$ 8.75$ to $\$ 25.00$ per bordered de-
ing Tuesday at 25 per cent. to 40 per cent. reduction.
DRESS LINENS REDUCED ALSO.
400 yards of an extra good quality Bleached Irish Dress Linen.
These goods have been fully bleached on the grass, are all pure linen, of
a very fine grade, round, ven, smooth thread, good medium weight, 36
inches wide, the comer
inches wide, the
Tuesday, 48 c .

## Wall Paper Clearance

Stock-taking Day. Clearing Balance of Broken Line 1350 rolls Imported Parlor and Dining Room Papers, in greens,
browns, reds and fawns, in bright or dull effects. Tuesday, 29c.

2640 rolls Wall Paper, in reds, greens, browns,


Seventy-Eight Men Buy Good Suits Cheap
 is stock-taking day. These
Suits are out of Suits are out of place in
the stock, being accumulation of odd sizes and ranges of shades and patterns.
But fits, what matters whether there are any more of
that size or any other? To the man a cloth suits, These Suits Are Worth $\$ 15$ to $\$ 18$ We'll sell them at $\$ 12.00$ per man.

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1,000 Suits of Pyjamas for 79c $\mathbf{N}^{0}$
chance men or the properesiviveschool-herere sa apoan

Prjimasa at 79e! That slould intereet most men


Men's Furs and Caps Geman

## Men's Goodyear WeltBoots \$2.49

360 pairs of Men's Boots, every pair Goodyear gola goatskin and patent colt lonel style, medium and heavy soles, good solid, strong comfortable, long-weaying boots. All
Special purchase price, Tuesday, $\$ 2.49$.

