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The finest procurable. It pleases most particular people.

70c a pound.
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250 Dundas Street. Phone 3061-3062.

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Dominion Bank Chambers, London.
Established 1910.

Collections and adjustments locally or through agents at all points. Liquidation of estates a specialty. Call or write for terms and references.



Two things are essential if you would read easily—

GOOD LIGHT
and
GOOD SIGHT

If it's a question of sight our glasses will solve the problem and end the trouble.

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233 Dundas Street. Phone 2361.
Two Doors East of Majestic.

Double Mileage

Puncture-Proof Service.

Art Wilkes

London Tire Repair Depot.
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HAVE YOUR
PIANO TUNED

BY
S. BOARDMAN
Formerly six years
with Heintzman Co.

SAVE MONEY

BUY GENUINE KYKENS VALLEY

Anthracite Briquettes

Cheaper Than Coal.

All Sizes of Coal and Best Hardwood.

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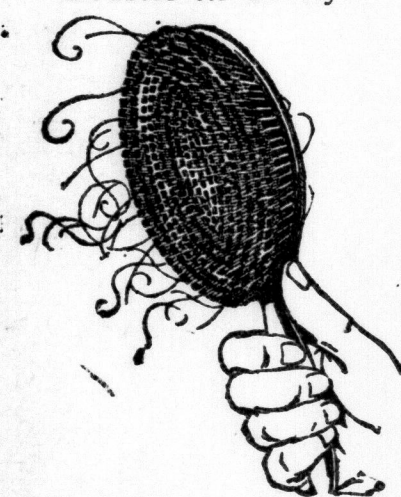
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"DANDERINE"

Stops Hair Coming Out:
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A few cents buys "Danderine." After an application of "Danderine" you can not find a fallen hair or any dandruff, besides every hair shows new life, vigor, brightness, more color and thickness.

TAYLOR'S THROAT AND LUNG BALM

has been curing the worst coughs, colds and bronchitis since 1865. It gives almost instant relief in asthma and bronchitis. Bottles at 35c, 65c and \$1.20.

London Business College

Dundas and Richmond Streets.

London, Ont.

Summer terms from April 12. Enter any time. J. Morritt, Principal. N. Stonehouse, Vice-Principal.

Beaded Bags

Fancy Beaded Bags, in all the colorings\$12.50 to \$50.00

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Diamond Merchants and Jewelers.

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The London Loan and Savings

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Open Saturday evenings for convenience of depositors.

4% INTEREST ALLOWED

M. J. KENT, Manager.

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PHONE 817.

IN EVERY
FIELD THERE'S
A LEADER.

IN BREAD IT'S
PARNELL'S

TRY A LOAF
AND LEARN.

Have you ever noticed how a hungry boy or girl relishes a slice of good bread and butter?

After school, most any time, in fact, the growing youngster is keen for the substantial filling, appetizing, satisfying bread.

Johnston Bros. XXX BREAD

Fresh at Your Grocer's Today.

Johnston Bros. Phone 944.

"SEEING LONDON" IS VICTORIA DAY SLOGAN

Majority of Citizens Spend the Holiday in the City.

Settlement of the Port Stanley Railway strike apparently was not in sight when Londoners made their plans for spending Victoria Day. The usual daily schedule of car service was operated between London and the lake-side, but there were plenty of vacant seats on the regular trains and no specials were needed. On the other hand, the street railway carried many thousands to Springbank, where the amusement park opened, and to the baseball game in Tecumseh Park and the Western University athletic meet in Queen's Park.

Theatres were crowded and hundreds motored to the Grand Bend or other popular pleasure resorts, or took short trips out of town over the steam roads. Crowds congregated at the Grand Trunk and Canadian Pacific station platforms at every train hour. Special taxi services were operated to the Grand Bend, and many took advantage of special round-trip rates. At Port Stanley, the roller coaster and the merry-go-round were in operation, and a few booths were open, but the L. and P. S. R. Cafeteria and bath-house had not opened for business late in the afternoon. For the great majority of Londoners, "Seeing London" appeared to be the popular slogan, and it was quite the biggest holiday spent in town for some years.

Appleton's Road Map
NEW REVISED EDITION.
50c POSTPAID, or at our whole-sale sale.
331 Richmond St.
HAY Stationery Co. Limited.
PHONE 5600.

WHEN PURCHASING ELECTRICAL GOODS you can't afford to be careless as to where you buy. You will make no mistake if you come to this Quality Electrical Store.
BENSON-WILCOX ELECTRICAL COMPANY. Phone 2671.
264 Dundas Street.

IMPORTANT

If you know you need glasses, it is important that you should have them fitted by an optometrist of reliability and experience. For more than fifteen years F. Steele has made a study of the human eye and the accurate fitting of glasses. Have the benefit of his fifteen years' experience.

F. STEELE OPTOMETRIST

210 Dundas Street. Phone 972.
(Same Store as J. H. Back & Co.)

Advertising isn't easy—neither was it easy to produce your product. Advertising is our line—let us use it to sell your line.

Federal Advertising Agency

T. H. VULL, Director,
Dominion Savings Building,
London, Canada.
Mechanical Photo Retouching.

STORE CLOSED

All day Tuesday and Wednesday, while preparations are being made for one of the most astounding sales of High-grade Furniture, Rugs, Carpets, etc., ever known of, attempted or undertaken in the entire history of London. The entire and complete stock will go on sale at prices no living being would expect to see quoted. Not one article held back.

ALL MUST GO!

**SALE BEGINS THURSDAY,
MAY, 27TH, AT 9 A. M.**

Rain or Shine---Positively No Postponement!

WAIT AND WATCH

FOR TO-MORROW'S (WEDNESDAY'S) DAILY PAPERS FOR PRICES AND FULL DETAILS OF SALE IN A DOUBLE-PAGE ADVERTISEMENT.

WANTED!

10 Salesmen 5 Salesladies
5 Furniture Polishers
APPLY AT STORE IMMEDIATELY

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