

SAVES PAPERING AND TINTING

You know the inconvenience and bother that the papering and tinting of your home mean. By the use of Satinette, wall paper and ceilings are made like new. Satinette is a harmless preparation ready for use.

SATINETTE

Sold in sealed tins 25 Cents.

Ask your dealer.

The Satinette Products Manufacturing Co., Ltd.
Toronto, Ontario.

New Shoe Styles for Spring---

See our windows. They tell the story of what's new in spring footwear.

Cook's Shoe Store

London Business College
Dundas & Richmond Sts., London, Ont.
We teach business as it is done today.
Winter term from Jan. 5.
J. MORRIS, Prin. Phone 7380.
R. Stonehouse, Vice-Prin.

DOLLAR WINDOW

Any article in our north window will be sold for \$1 Each

C. H. Ward & Co.
Diamond Merchants and Jewelers.
386 RICHMOND STREET

RIDE A Red Bird Bicycle

A Real Canadian-Made Bicycle.
SAVE CAR FARE.

Anthracite Coal

Egg, Stone, Chestnut, Pea
—Best Quality—

Wood! Wood!

Hard Wood, Mixed Wood, Mixed Stubs
Prompt deliveries, any part of city.

BRISTOL ESSERY

630 Maitland. ywt Phone 1089

HAVE YOUR PIANO TUNED

BY S. BOARDMAN
Formerly six years with Heintzman Co.

Double Mileage

Puncture-Proof Service.
Ask

ART WILKES

London Tire Repair Dept.
1354 Wellington. Opp. McClary's. ywt

INSURANCE

HAROLD J. LAWSON
(Retired).
305 Dominion Savings Bldg. Phone 960. ywt

STORAGE BATTERY RECHARGING AND REPAIRING

EXCELL-AUTO-ELECTRIC
Reliance Garage
Phone 640. 237 Dundas Street, 61-62-63

Be Sure You Get Quality

A cheap electrical appliance is the worst possible investment. Thoroughly dependable electrical goods are the only kind we sell. We invite an inspection of our display.

BENSON-WILCOX ELECTRIC CO.
264 Dundas Street, Phone 2871.

TAYLOR'S THROAT AND LUNG BALM

Is guaranteed to cure any cough, cold or bronchial irritation. It gives instant relief and will not upset the stomach.

TAYLOR'S & DRUG STORES.

Carlyle TREBILCOCK OPTICIAN

PHONE 2351. 233 DUNDAS.
Two Doors East of Majestic Theatre.

Canadian Bureau of Credits

COLLECTORS, ADJUSTERS, LIQUIDATORS, ASSIGNEES, CREDIT REPORTERS, ETC.
Associated agencies all points. Ask for terms.
Dominion Bank Chambers, London.

London Loan and Savings Co.

OF CANADA
4% ALLOWED ON DEPOSITS.
5 1/2% ALLOWED ON DEBENTURES.

OPENING DAYS Ladies' Hats Beltz & Co.

FUR STORAGE ywt

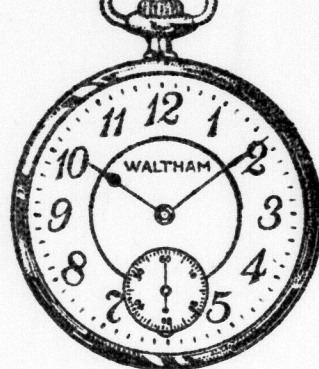
Here is a food Beyond compare, A health food essential To your daily fare.

PARNELL'S BREAD

TRY A LOAF TODAY.

WALTHAM

THE WORLD'S WATCH OVER TIME



ABOVE is the famous Waltham "River-side" Watch—easily the best moderately-priced watch in the world.

This is the watch worn by business and professional men who know the value of good appearance as well as accurate time-keeping qualities, and yet want a watch at a moderate price.

It is guaranteed, as are all the Waltham Watches we sell. Come and see our range and pick out the Waltham that best meets your own particular requirements.

YOUNG'S

London's Jewellers.
London, London East.

A Crowning Success

After nearly half a century of making bread for the people of London (Ontario) we are proud of the long record of

JOHNSTON BROS. XXX BREAD

Today it is one of the most popular loaves. Coming from the ovens day in and day out always the same, delicious, appetizing, pure, the last word in the art of bread baking.

Sample its delicious flavor. Your grocer sells it.

Johnston Bros. Phone 904. ywt

MAN CRUSHED TO DEATH IN ENGINE AT ALVINSTON FLAX MILL

Neil Walker, Aged 55, Dies After Three Hours' Suffering.

ALVINSTON, March 10.—A fatal accident occurred here at noon today, when Neil Walker, one of the oldest residents of Alvinston, who was engaged in running the engine at the flax mill, in some unexplainable manner became entangled in it, stopping the machinery. Men immediately ran to his rescue. He was unconscious when picked up, but recovered consciousness and lived for about three hours, when an internal hemorrhage caused his death. Mr. Walker was about 55 years of age and unmarried. He lived with and supported his aged mother.

"Nothing succeeds like success." And nothing brings success more quickly than good advertising.

Federal Advertising Agency

T. H. YULL,
Dominion Savings Building,
London, Canada,
Mechanical Photo Retouching.

STREET RAILWAY COMPANY CLAIMS IT IS UNABLE TO PAY ITS SHARE OF PAVING

Local Manager Says Compliance With City's Request Is Out of Company's Power—More Definite Control of Queen's Park Wanted.

Inability to pay accounts due against it for paving was alleged by the London Street Railway Company in a letter to No. 1 committee of the city council Wednesday afternoon. The legality of the account was admitted, but extension of time was asked until President Charles Corrie could come to the city and interview the council.

The account totals \$5,368, and is for the season of pavement laid for the street railway on Rectory street last year. No action was taken on the matter. City Treasurer Bell said that interest should be paid on the account in the event of the extension being granted.

Another letter from Local Manager J. King claimed that it would be absolutely impossible for the company to carry out its share of the paving on the streets designated by the city this year. He asserted that no capital could be obtained for the purpose, and that it was out of the company's power to comply with the request. This letter was brought before the committee merely as a matter of information, as No. 2 committee will deal with the question.

M. Hunt appeared on behalf of the Western Fair Association to ask the establishment of a more definite control of Queen's Park. At present the Fair Board each control a section of it. Mayor Little and Ald. Hartley were appointed a committee to confer with the Fair Board. The Utilities Commission will be asked to appoint representatives to this committee also.

Mr. Hunt also asked that a lane extending from York street to Campbell street adjoining the fair grounds be closed to permit the extension of the ground in that direction in event of the board purchasing the property. It is thought that this thoroughfare is not registered, and there will be no difficulty in complying with the request. The title of the land will be investigated.

I. H. Saunders appeared before the committee to ask a grant of \$400 for the Western Ontario Consignment and Sales Company. This organization will hold a stock sale in London toward the end of the month, at which it is expected that sales to the extent of \$60,000 will be made. Mr. Saunders urged that the stock breeders should be encouraged, and that the holding of such sales here might lead eventually to a winter fair.

The committee pointed out that it had only granted \$200 to consignment held here, and did not see how it could make a larger grant for this purpose. A grant of \$200 was accordingly made. This will be used with a grant from the county for prizes in the stock-judging competition which will be held before the sale.

MOTOR CLUB TO PUT ON A BIG DRIVE FOR BIGGER MEMBERSHIP

Executive Feels That Club At Present Lacks Full Effectiveness.

An intensive campaign for new members will be conducted by the London Motor Club. The executive, at its first meeting of the present year, decided that the time had come when something should be done to put the local club on a footing comparable to those of other cities and towns, many of which boasted memberships far greater proportionately than that of the London organization.

In order to deal with the situation as effectively as possible the executive decided to call a motorists' mass meeting in the member of commerce rooms next Monday evening, for the purpose of planning a campaign for new members. The full list of automobile owners will be available, and teams will be chosen to canvass all of these systematically.

The executive felt that, with three thousand owners of automobiles in the city, at least half this number should be members of the club in order that demands made on behalf of motorists generally might carry weight with the city council. The condition of the unpaved streets of the city was one matter which the club could take up with the council, and the good prospect of securing improvement if the membership were really representative. With an adequate membership, also, it would be able to erect a directing sign at every road intersection in Middlesex County, and to maintain a service and information bureau.

LINEN INDUSTRY SERIOUSLY DISRUPTED BY GREAT WAR

W. R. Grant Talks of Textiles at Businessmen's Forum.

W. R. Grant of Robinson & Little addressed the Businessmen's Forum in the Y. M. C. A. last night on "The Textile Industry." He claimed that the course of his lecture that cotton was one of the most important textiles of the world. Speaking of the different grades of cotton, he said that the world recognized Sea Island cotton as the finest grade of cotton. The reason for this was that it was grown in the island where the cotton was grown. The cotton grown in the Southern States was known to the cotton trade of Europe simply as American cotton. Mr. Grant was regarded as the leader of the cotton textile industry of the world. Speaking of the export of cotton, Mr. Grant said that India and China were the greatest users of cotton.

Mr. Grant referred to other textiles, and said that linen was coming back into its own. He said that the greatest setback that the linen industry had ever experienced. The finest grade of flax was obtained from Belgium, and when war broke out this source of supply was stopped. Mr. Grant outlined the origin of the linen industry, and the fight that was made to hold the industry from falling back into the hands of the cotton manufacturers, who were competing for the world trade.

The re-establishing of the linen industry started when the first steam-driven loom was perfected in the year 1812, and ever since that time it had been going ahead with leaps and bounds.

China was the first country to introduce silk into Europe. Mr. Grant claimed. The silk manufacturers in Japan had invaded every country of the world, but the record for the largest amount of silk textile manufactured was held by Italy.

Mr. Grant concluded his interesting talk by stating that Great Britain's export of textiles in 1919 was the greatest that she had ever known.

D. McArthur of the London and Western Trust Company gave an interesting but technical talk on mortgage corporations, and the carrying out of their functions.

At The Theaters

MADGE KENNEDY HEADS DOUBLE PROGRAM AT ALLEN WITH CONSTANCE TADMADGE. PICTURE AN ADDED ATTRACTION.

Another big double program is presented at the Allen today, tomorrow and Saturday, headed by charming and mischievous little Madge Kennedy in her new picture, "The Blooming Age." The comedy of "his delightful romance of the commercial world brings forth the laughs, like Easter brings out new clothes. Madge just won't let you stay serious for one minute. You'll rock with laughter as she pulls one stunt after another on the dear people who mean success or failure to her during raid on the cold cream market.

Constance Tadmage, in her delightful romance "Up the Road with Sally," is a story of the adventures of a young maid and her romantic aunt, who venture out as automobile tramps, in a high-powered car, and meet many enticing adventures on the way, among them being two charming highwaymen, who prove to be no highwaymen at all. Among the extra attractions will be selected comedies, Allen News and scenic pictures. Students matinee at 4:30 daily.

EUGENE O'BRIEN AT THE MAJESTIC, TOMORROW AND SATURDAY.

Presented at the Majestic today, tomorrow and Saturday is Eugene O'Brien's second starring picture, "Scared Hens," in which Eugene has the role of an adopted son of a wealthy family, who falls in love with his beautiful young step-mother; the youthful goodness attracts the attention of this charming young woman, who married an old man at the instigation of her parents, and the extra attractions will be a special comedy production, travel pictures and the latest news weeklies.

DOUBLE FEATURE BILL AT THE GRAND TODAY.

A double feature picture program will be shown at the Grand today only. "The Still Alarm," the great English melodrama that has been traveling large audiences to the theatre the first part of the week, will have its final showing here today. The second feature will be Sidney Olcott's stupendous heart interest spectacle, "The Belgian Blue," starring Whitehead and Valentine Grant.

In addition to these two feature pictures, there will be shown on the same bill a two-act Paramount comedy entitled "Speed," starring Al. St. John. A delightful vaudeville offering is that presented by the Walsh sisters, two dainty misses, who sing and play the piano. The usual news reels will complete this big bill.

"THE PASSING SHOW."

The attraction for the Grand tomorrow and Saturday nights and Saturday matinee will be the Winter Gardens' "The Passing Show." The current feature will be "The Passing Show," which has two acts and twenty scenes and twenty-five musical numbers. This "Passing Show" has the record for the length of runs of the twenty-five extravaganza at the Winter Gardens; it lately concluded a six months' engagement at the Palace Theatre, Chicago, and has played return engagements in Washington, Philadelphia and Boston, from which cities it comes here. In this "Passing Show" there will be discovered travesties on all the important dramatic success of the time.

AT LOEW'S.

The disadvantage of having a tender heart is made plain to a score of New York boys when Nellie Jones, pretty stenographer in the office of James Crownshield, smiles her captivating smile at them and then leaves them with only vague memories of what might have been. This is the plot of the love story in "A Virtuous Yamp," starring the Constantine Tadmage, which is the feature film attraction at Loew's Theatre for the balance of the week.

DURABILITY IN A PIANO.

It is by no means the whole test of a piano that it having invested several hundred dollars in one, you should get one that is, aside from its musical value, built to last. This you will always find in the pianos made by Y. O. Old Firm of Heintzman & Co., Limited, 242 Dundas street, London, Ont.

Bunn the Baker prescribes:

"Get out into the spring sunshine and eat

NEAL'S GOOD WHITE BREAD

"The sunlight is as necessary for happiness as it is for peaches."

So is good bread, like NEAL'S, that proves its quality every time the eager out-door appetite bites into a wholesome slice.

CLARK'S SPECIAL COFFEE

The finest procurable. It pleases most particular people.
70c. pound.
T. A. ROWAT & CO.
250 Dundas Street. Phone 2051-2052

STOLE FIFTY BUSHELS OF OATS IN BROAD DAYLIGHT

Thief Drove Openly to Granary and Helped Himself.
Fifty bushels of oats and a horse-blanket, the property of Arthur Mayne, 230 Egerton street, were stolen from his granary on Tuesday night. The thief committed the crime openly, driving up to the granary in a sleigh and filling bags, which he found there. Mr. Mayne heard the sleigh pass the house, but did not know until Wednesday morning that his grain had been taken.

Detective Harry Down is working on the case. The tracks of the vehicle were followed, and an arrest is expected at any time.

FORMER LONDONER, GEORGE H. LONG, IS PNEUMONIA VICTIM

MACON, Ga., March 10.—George H. Long, for eleven years managing editor of the Macon Daily Telegraph, died tonight of pneumonia. Before coming here he worked on the London (Ontario) Free Press and the Buffalo Courier.

Despondent Women

A prominent writer claims that "women are naturally despondent," but often mental depression may be attributed to an abnormal condition of the system, which expresses itself in nervousness, backache, headaches, sleeplessness, and consequent despondency. Lydia E. Pinkham's Vegetable Compound goes to the root of this trouble, it gives tone and strength to the system and restores women to a normal, healthy condition.

ROWAT'S SPECIAL COFFEE

The finest procurable. It pleases most particular people.
70c. pound.
T. A. ROWAT & CO.
250 Dundas Street. Phone 2051-2052

STOLE FIFTY BUSHELS OF OATS IN BROAD DAYLIGHT

Thief Drove Openly to Granary and Helped Himself.
Fifty bushels of oats and a horse-blanket, the property of Arthur Mayne, 230 Egerton street, were stolen from his granary on Tuesday night. The thief committed the crime openly, driving up to the granary in a sleigh and filling bags, which he found there. Mr. Mayne heard the sleigh pass the house, but did not know until Wednesday morning that his grain had been taken.

Detective Harry Down is working on the case. The tracks of the vehicle were followed, and an arrest is expected at any time.

FORMER LONDONER, GEORGE H. LONG, IS PNEUMONIA VICTIM

MACON, Ga., March 10.—George H. Long, for eleven years managing editor of the Macon Daily Telegraph, died tonight of pneumonia. Before coming here he worked on the London (Ontario) Free Press and the Buffalo Courier.

Despondent Women

A prominent writer claims that "women are naturally despondent," but often mental depression may be attributed to an abnormal condition of the system, which expresses itself in nervousness, backache, headaches, sleeplessness, and consequent despondency. Lydia E. Pinkham's Vegetable Compound goes to the root of this trouble, it gives tone and strength to the system and restores women to a normal, healthy condition.

Spring Oxfords

ARRIVING DAILY.
Brown Calf Oxford, has comfortable heel, with long vamp.

\$10

Shoe Quality and Service Are Combined Here

You like the shoe clerk who is conscientious and willing because he makes you feel that he takes an interest in you personally—in your needs—in your comfort. Such a clerk will see that you are fitted with the right footwear—that your shoes will permit you to walk with the utmost ease, and that they look well on your feet. Our salespeople give you advantage of special knowledge, practical experience and conscientious service.

Johnston & Murray

LONDON. ST. THOMAS.

GET THE HABIT OF BUYING AT Clark's Economy Stores

and see how much further your dollars go. Compare this list with what other dealers charge for best quality goods.

CREAM CHEESE

Last week this line was sold out before Saturday evening, and a number of our customers were disappointed at not being able to get as much as they required—so we are repeating this bargain for FRIDAY AND SATURDAY this week, and there will be plenty of stock.

TWO PACK-AGES FOR 25c

Carnation Milk, small tins, each 8c
Per dozen 96c
Large size, each 12c
Per dozen 144c
Eggs Baking Powder 20c
16-oz. Tins, each 35c
Snider's Tomato Soup, per tin 15c

CLARK'S TOMATO SOUP

Friday and Saturday only
2 TINS FOR 25c

LIBBY'S TOMATO CATSUP

a thick, rich catsup, made from red ripe tomatoes.
Friday and Saturday only
25c BOTTLE

CLARK'S SPAGHETTI with Cheese and Tomato Sauce, large-size tins.

Friday and Saturday only
15c EACH

3 ECONOMY STORES 3

WHERE YOU PAY LESS FOR GROCERIES.

No. 1—721 Richmond Street, Cor. Piccadilly St.
No. 2—574 Adelaide Street, Cor. Fildes St.
No. 3—754 Dundas Street, Cor. English St.

ROSS' LIMITED MANUFACTURERS

Our Method of Business Is To Manufacture Merchandise and Sell Direct to the Wearer at Manufacturers' Prices.

FURS

Hudson Seal Coats, in all sizes, plain or trimmed, made from this season's selected pelts, now coming from our factory and offered at 25 per cent less than marked prices. This offer is only good for present sales. We give this advantage so that patrons who failed to secure their garments from our last year's stock of pelts will not have to pay the big advance now asked in the trade.

Hudson Seal Coats, Mink Sets, Stoles, Capes and Muffs; Sable Sets, Stoles, Capes and Muffs; Lynx Sets, Stoles and Muffs; Fox Sets, Stoles and Muffs; Wolf Sets, Stoles and Muffs; Natural Raccoon Sets, Stoles and Muffs; Beaver Capes, Shawls and Muffs; Hudson Seal Capes, Shawls and Muffs. ALL AT LAST SEASON'S LOW PRICES STILL.

LADIES' WEAR DEPARTMENT

This season has surpassed all others in the excellence of the garments produced by our designers and skilled operatives. The most superficial examination of the merchandise will demonstrate the superiority of the goods and at the same time the remarkably low prices quoted for these high-class garments.

Spring Suits, reflecting the last word of authentic styles, in all-wool super tricotine, French blue, brown and navy, embroidered in two-tone, lined with superior satin and faultlessly finished \$66.00 to \$70.00

All-Wool Tricotine Suits, satin lined, braid and button trimmed \$50.00

All-Wool English Serge Suits, in French blue, brown, navy, etc., satin lined, braid and button trimmed \$46.00 to \$63.00

All-Wool English Serge Suits, in plain, embroidered, or with fancy vests \$50.00 to \$55.00

Great Clearing Bargains in Salt's Plush Coats

The advance in these goods for next season is very marked. To buy now will save many dollars.

Salt's Plain Silk Plush Coats \$27.50 to \$53.00

Fur-Trimmed Plush Coats \$80.00 to \$153.00

DRESSES

Just From the Modistes' Hands The Newest of New Styles

Navy Blue Tricolette Dress, in Russian style, embroidered with soutache braid. Price \$70.00

Blue Tricolette Dress, embroidered with black soutache braid. Price \$45.00

Sand Satin Dress, with overdress and sleeves of figured georgette. Price \$45.00

Navy Blue Satin Dress, with tucked overdress of navy georgette and tucked bodice, beaded with coral. Price \$37.50

Brown Serge Dress, trimmed with black military braid and buttons, with brown tricolette vest, collar and small cuffs. Price \$36.00

Taupe Jersey Dress, Russian style, beautifully embroidered with two-tone soutache braid and trimmed with self-covered buttons. Price \$36.00

BLOUSES

New line of Georgette Blouses, in sand, navy, white and maize. Price \$6.75 to \$15.00

New Tailored Wash Silk Blouses for spring. Price \$3.75, \$5.00, \$6.75 and \$7.50

Plain Voile Blouses, with tucked front and convertible collar. Price \$5.25

NECKWEAR

New Spring Vestees, in organdy, with lace and embroidery trimmings. Price \$2.25, \$2.50, \$3.75 to \$5.00

Newest effects for round and square-necked dresses, in georgette and net, with lace trimming. Price \$1.25 and \$2.50

Gabardine Sets. Price \$1.50

HOSIERY

Silk Hose, with fancy drop stitching. Price \$3.00