

TWELVE

GOES TO REFORMATORY

Frank Taylor, colored, who was convicted of stealing some cigars and a wheel from a King street restaurant, was this morning sentenced by Magistrate Graydon to an indeterminate sentence of not less than 3 months nor more than 2 years, less one day, in the Ontario Reformatory.

Over There

He will need a GOOD WRIST WATCH—one that he can plainly see at night—one that will give good service under ex-treme conditions. We have just this kind of a watch, and it's guaranteed \$12.00

He will need a SAFETY RAZOR—he's got to shave and he won't be able to stand before a plate glass mirror and take his time. He's got to do it quickly and he may have no mirror at all. Our Safety Razors are durable and compact. Gillette and Auto-Shaves at Five Dollars, and the Nickel Military Mirror made we sell for \$2.50

He will need a FOUNTAIN PEN to answer your letters. Keep the mail coming from that fellow in Flanders—buy him an Ideal Fountain Pen. We have a complete stock of Military Models. Priced from \$2.50

John S. Barnard

Exclusive Jeweler.
THE SOLDIER'S SHOP.
194 Dundas Street, London.

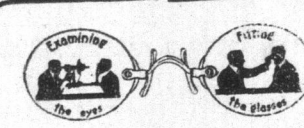
TAYLOR'S THROAT AND LUNG BALM

Is Guaranteed To Stop That Cough.
25 Cents a Bottle at
Taylor's 6 Out-Rate Drug Stores

AN ELECTRIC FAN

In your home is just as essential as a refrigerator. Call in and let us show you the size you need and learn our prices.

Benson-Wilcox Electric Co.
264 Dundas Street. Phone 2571.



THE MAKING OF FITTING OF YOUR GLASSES

Our unexcelled facilities for making and fitting your glasses enable you to have the best that careful workmanship and skill can produce.

If your eyes have had treatment and the doctor or oculist gives you a prescription for glasses, please mention that you wish them made by

Carlyle TREBILCOCK OPTICIAN

233 Dundas Street. Phone 2351.
Two Doors East of Majestic.



DIAMONDS

Diamond Rings from \$5 to \$350.
Including single diamond rings, three and five diamonds, and many fancy settings in newest designs.

C. H. WARD & CO.

DIAMOND MERCHANTS.
388 Richmond Street.

WHY NOT?

BUY GUARANTEED GOODS.
Canadian Beauty Irons \$5.00
Canadian Beauty Toaster \$5.00
Electric Fans \$7.50 to \$40.00
Flashlights 90c to \$2.50

Western Ontario Electric Co.
Phone 4071. 237 Dundas Street.

GIVE US ONE TRIAL

on that pair of shoes you need repaired. We will call for them and guarantee satisfaction.

MODERN SHOE REPAIR CO.

Phone 2310.

Artificial Limbs

Martin-Halsted Co.
REPAIRS SOLICITED.
104 Adams Ave. W.,
Detroit, Mich.

Our RETREADING is QUALITY Work, Not the Average.

London Tire Repair Depot
151 Wellington Street. Phone 2314.
A. WILKES. Opp. McClary's.

GET YOUR TIRES RETREADED. IT PAYS.

London's Rubber Man

346 DUNDAS STREET. PHONE 5124.

A Few Government Bonds FOR SALE

To Pay 7%
Apply quickly.

London Loan and Savings Co.

London, Ont.



Ladies' Gold-Filled Wrist Watches

\$21.00

The ladies' watch we are now showing at \$21 is something a little better than the ordinary watch at \$21. It is a splendid style, one that keeps time exact time. It looks well on the arm. It is fully guaranteed. The kind all the lady folks are buying.

YOUNG'S

Official C. P. R. and G. T. R. Watch Inspectors.
170 Dundas St. 674 Dundas St.

NOTICE!

People going away to summer resorts are reminded that

Johnston Bros.' XX BREAD

is on sale at all summer resorts.

Ask for your favorite loaf.

JOHNSTON BROS.
PHONE 944.

Food Board License No. 5-267.

SPEND \$1.00 AND FEEL BETTER

If you are suffering from nervousness, anaemia, backache, sleeplessness, rheumatism or any system weakness brought about by impure and impoverished blood, buy a box of Tonal-iron Capsules and start taking them immediately. They are guaranteed by all doctors to help in cases of that kind.

Tonal-iron Capsules, the new French gelatin preparation, are making a wonderful record since their introduction to Canadians. On account of the peculiar way in which they are packed, they retain their freshness always, and because they are soluble, the reach the affected parts of the system immediately upon being taken. On sale at all first-class druggists for \$1.00, or by mail from us on receipt of price. Tonal-iron Company, Box 184, London, Ont.

THE GREAT LAKES.

From Detroit and Sarnia to Duluth via the Northern Navigation Company—Grand Trunk Route—is one of the finest fresh water trips in the world.

Sarnia 4:45 p.m. every Monday, Wednesday and Saturday, occupying one week in making the round trip of over 1,600 miles. The boats of this company are the largest passenger boats on the Great Lakes, they are magnificently equipped and the service afforded is unsurpassed. This trip gives a tourist the opportunity of seeing Sault Ste. Marie, Port Arthur, Port William, Duluth, and a delightful way to reach Western Canada. Ask any agent of the Grand Trunk for illustrated folder giving full particulars or call on or write to C. E. Horning, D. P. A., Toronto, Ont.

GENERAL CHANGE OF TIME OF CANADIAN PACIFIC RAILWAY

SUNDAY, JULY 14.

The following changes will take place in Canadian Pacific train service in and out of London Sunday, July 14, 1918:

New train, No. 629, will leave Toronto 7:45 a.m. daily except Sunday and arrive London 11:55 a.m.

Train No. 21, leaving Toronto 8:40 a.m. daily, arriving London 12:50 p.m. will leave Toronto same time and arrive London 12:50 p.m.

Train No. 633, leaving Toronto at 3:30 p.m. daily except Sunday, arriving London 7:15 p.m. will run daily.

Train No. 636, leaving London at 7:40 a.m. daily except Sunday, arriving Toronto 12:10 p.m. will arrive Toronto 11:55 a.m.

Train No. 634, now leaving London at 1:40 p.m. daily except Sunday, arriving Toronto 5:25 p.m. will run daily and arrive Toronto 5:15 p.m.

New train, No. 632, will leave London 4:30 p.m. daily except Sunday and arrive Toronto 9 p.m.

Train No. 22, now leaving London at 4:40 p.m. daily for Toronto, arriving Montreal will leave London 6:15 p.m. daily arriving Toronto 9:35 p.m.

Train No. 21, leaving London 1:00 p.m. daily, arriving Detroit M. C. Depot 3:30 p.m. Central Time, 4:30 p.m. Eastern Time, will leave London 12:10 p.m. daily, arriving Detroit M. C. Depot 2:25 p.m. Central Time, 3:25 Eastern Time.

Train No. 634, arriving from Detroit at 1:30 p.m. daily except Sunday, will run daily.

Train No. 22, now leaving Detroit M. C. Depot daily at 12:05 p.m. Central Time, 1:05 Eastern Time, arriving London 4:30 p.m. will leave Detroit M. C. Depot 1:45 p.m. Central Time, 2:45 p.m. Eastern Time, arriving London 5:25 p.m. daily.

For further particulars, apply to Ticket Offices in London, Sarnia and Windsor, or to the General Passenger Agent, corner Dundas and Richmond streets.

NEWSPAPER,

magazine, farm paper, trade paper, billboard, street car and direct advertising.

Federal Advertising Agency

T. H. YULL,
Dominion Savings Building,
LONDON, CANADA.

SHOES for the CHILDREN

Many of us are not as careful of our children's feet, to see that they are properly fitted, as we should be. There is no reason why, in the summer of this year, every child should not have shoes to fit the feet perfectly. The manufacturers make them; we carry them in stock; and know how a child's foot should be fitted. Let the children come to be fitted if not convenient for you to accompany them. We guarantee just as good service to them as we could give to yourself, whether it be for high shoes or low shoes, leather shoes or canvas shoes with leather soles or rubber soles.

Don't forget store will be closed Wednesday afternoon. Better come or send the children today.

COOK'S SHOE STORE

THE STORE WITH THE STOCK.

Special Sale of Summer Hats

BELTZ & CO.

PHONE 517.

EMERGENCY HELP IS GIVEN FARMER TO GET HIS HAY CROP

Three City Men Assist Injured Man.

The emergency help committee of this city was given occasion to act Monday afternoon when a call was received at the local Government employment bureau from the 5th constituency, London Township, where the owner of a large farm, George Carey, had injured himself and was unable to take off his hay crop. Three men were immediately sent to the scene and are at the present time busily engaged at the hayrack by the injured man.

At one time, during a slack hour this forenoon, a dozen were counted in active service in the block on Dundas street between Richmond and Clarence, and twenty-one parked awaiting their owners. A night or so ago, a whole fleet of them was visible, and a doubled line in front of a popular cafe.

One of London's leading businessmen has discarded his motor car for business purposes and invested in a bicycle within the past few weeks.

Having decided to traverse to his office, he is enjoying the exercise afforded by his bicycle, glowing over it, in the morning, he gets heavy and staid riding around in his car all the time," he says, adding, "it gives a fellow vim and pep to exercise his muscles as the wheel, makes him feel young again."

To be sure, the weather has been fine ever since he made the investment in his wheel, and it has been neither rain nor drizzle on him mid way between his office and country estate. A well-known London woman, who was because she declares she can't afford a motor car, is jubilant over the fact that she has lost about ten pounds since starting to wheel this season. "It's better for the figure than golf or gymnastics and not nearly so tedious as the gymnastics," is her verdict.

Revived for utility purposes, the bicycle is once more becoming popular as a pastime. The renaissance of the bicycle party and bicycle may be expected, since the bicycle has a habit of moving in cycles.

A Weight-Reducer.

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Rowat's Coffee

The best procurable. Please particular people.

55c PER POUND

350 Dundas St. Phone 2651-2652.
Canada Food Board License No. 8-3422.

EVERY BICYCLIST'S WELCOME TO PICNIC

Bicycle and Motor Sales Company Host at Outing.

Not for many a day has London witnessed an old-time free picnic. Such a privilege will be afforded on Wednesday afternoon, when the bicycle riders of London will be the guests of the Bicycle and Motor Sales Company of Wellington street, of which G. A. Wenige is the manager. Everything will be "high class" and absolutely free of cost, refreshments all the afternoon, and prizes for the various contests.

Bicycle owners are invited to assemble early in the afternoon at the headquarters of the company, where an imposing bicycle parade will start to Springbank Park at 2 o'clock. Judging by the number of tickets already given out, between 500 and 600 people will participate.

The picnic is being tendered by this enterprising firm as a mark of appreciation of the big share of the bicycle business which has fallen to its lot this season.

More Popular Than Ever.

Anybody who doubts that the bicycle is back again in London, more popular than ever this season, has only to count them on the streets.

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Great Aeroplane Sale

A Shoe Event Unapproachable for Value Giving

THE IMPERIAL FEAST IS NOW ON—THE POT IS BOILING OVER WITH

Splendid Savings for Everyone

Undoubtedly one of the BIGGEST VALUE-GIVING EVENTS, if not the BIGGEST, we have ever held in London. Every niche and corner of the store is brimful of bargains. In many instances you can purchase two or three pairs of shoes for the price of one.

THIS AD. CONTAINS JUST A MINUTE FRACTION OF THE MIGHTY ARRAY OF BARGAINS IN STORE FOR