

Telephone Main 7841 1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919 Market Adelaide 6100

At SIMPSON'S—Distinctive Styles in Men's Hats for Winter Wear

No Matter Your Style Preference, You Are Assured of Satisfaction Here

Store Hours:

Opens 8.30 a. m.
Closes 5.30 p. m.

Open
All Day
Saturday

A great gathering of new fashions, new individualized models. Hats from the best known American and English firms, featuring the favored shades, shapes and materials. And the prices are in a range sufficiently extensive to appeal to every purse.

Velour Hats, \$7.50 and \$9.00

Particularly suitable for fall and winter wear are these soft, dressy hats, which retain an air of distinctive grace so pleasing to the man of fashion. They are fashioned in the popular English shapes with narrow flat brim and low crown. \$7.50 and \$9.00.

Knox and John B. Stetson Soft Hats

The products of these firms are too well known to require comment. Sufficient to say that the hats are absolutely correct in every detail and the materials are the best obtainable.

Simpson's—Main Floor.

Lincoln Hats, \$5.00

The best hat on the market at this price—neat attractive models in soft felt and black stiff hats. The soft hats come in all the popular styles, featuring the lower crown and more tightly rolling brim. They are priced only \$5.00.

Tweed Fedoras, \$3.50

Practical, good-looking, ideal for travelling, because they are more formal than a cap and can be packed in the same limited space. Donegal tweeds and homespuns in shades of grays, fawn, brown, Lovat greens, etc. \$3.50.



You Are Sure of the Utmost Value in These Boys' Suits at \$8.25

They Are Simpson Guarded in Style, Quality and Price

The styles are different; very smart new ideas—the tailoring is as fine as they put into men's clothes. The materials are wool and cotton mixed tweeds in gray checks and overchecks—better model, full fitting bloomers with governor fasteners and belt loops. Sizes 7 to 12 years. Today, special, \$8.25.

Boys' Corduroy Bloomers, \$2.85

75 pairs of these much-demanded corduroy bloomers, developed in a brown cravenetted corduroy that is soft and pliable—won't stain or lose their color in washing. Equipped with belt loops and governor fasteners. Sizes 7 to 16 years. Today, Special Price, \$2.85.

Simpson's—Main Floor.

Men's Fine Suits That Offer Unsurpassed Value at \$48.50



They are "double-breasted," a model very popular and serviceable for business wear. There is a distinctive air about them which appeals particularly to the younger men.

Finished from a rich dark green cheviot with narrow novelty gold stripe pattern effect. Double-breasted, soft roll peak lapels, novelty flap pockets, narrow shoulders, bell cuff on sleeves. Medium height vest with long point effect. English trousers. Sizes 35 to 42. \$48.50.

Men's Scotch Tweed Suits at \$42.50

A rich dark heather brown tweed—single-breasted, 3-button, soft roll saque, with soft roll notch lapels, slightly fitted back, regular pockets with flaps. Medium height vest. Sizes 36 to 44. \$42.50.

WINTER OVERCOATS AT \$35.00

For Men and Young Men

Fashioned from a rich brown coating, made up in the double-breasted Ulster model, with convertible collar, 1/2-belted back, regular pockets with flaps. Sizes 36 to 44. \$35.00.

Simpson's—Main Floor.

Luxurious Neckwear Attractively Priced

Leaf and scroll patterns, in shades of blue, green, wine, cerise, gold, gray or navy—on a two-tone ground effect. All have slide-easy neckbands.

At 75c

At \$1.00

Striped and all-over effects, in floral or neat figured designs, in the prevailing shades—royal, navy, brown, purple, maroon or gray.

At \$1.50

Swiss Silk Ties, in artistic patterns, in shadow and two-tone effects, on grounds of purple, gray, green, royal, black, navy.

At \$2.00

Pure Italian silks, in fine woven patterns and floral effects, on grounds of gray, helio, brown, blue, black.

At \$2.50

Pure silk knit ties in a variety of colors and designs—panel shape, do not crease and will endure prolonged wear.

At \$3.75

Knit ties, pure silk, handsome in appearance. These are particularly attractive ties in a variety of colorings and designs. They do not crease and will outlast the ordinary tie.

1200 Pairs Men's Suede Gloves \$1.59 Pair

Manufacturers' over-makes—perfect, clean, pliable leathers.

Medium shades of tan and gray. Sizes 7 to 10. Extraordinary Value Today, pair, \$1.59.

Simpson's—Main Floor.

Victor Records

Comic Records, Sea Songs, Old Time Songs

- 1785—Uncle Josh Buys an Automobile—Cal Stewart..... 90c
- Village Gossip—Cal Stewart..... 90c
- 17282—Laughs You Have Met—Five Comedians. Tickleh Reuben—Cal Stewart..... 90c
- 16477—Irish Wit—Billy Murray. She Gave Them All to Me—American Quartette..... 90c
- 60141—Doughie The Baker—Harry Lauder..... 90c
- Laughing Spectator—Steve Porter. Harrigan Medley—Street Piano..... 90c
- Goldstein Goes Into the Railroad Business—Barney Bernard. Coheg at the Telephone—Barney Bernard..... 90c
- No News or "What Killed the Dog"—Nat Willis. Three Trees—Tom McNaughton..... 90c
- O'Brien's Automobile—Steve Porter. Si and Sis—Jones and Spence..... 90c
- Two Jolly Sailors and Then I Laughed..... 90c
- Salt of the Sea For Me and Deep Within the Cellar..... 90c
- When the Bell in the Lighthouse Rings Ding Dong... \$1.25
- I'd Love To Be a Sailor..... \$1.50
- Sea Songs and War Songs Medley..... \$1.50
- 64613—Nancy Lee—Baritone—Clarence Whitehill..... \$1.25
- When My Ship Comes Sailing Home..... \$2.00
- 16949—Larboard Watch and Asleep in the Deep..... 90c
- Three Fishers Went Sailing..... \$2.00
- The Admiral's Broom and Up From Somerset..... 90c
- Bay of Biscay and Mary of Argyll..... 90c
- Stormy Breezes..... \$1.25
- 16328—Annie Laurie—Elsie Baker. Ben Bolt—Elsie Baker..... 90c
- 16218—Massa's in the Cold Ground—Hayden Quartette. Cornfield Medley—Hayden Quartette..... 90c
- 17471—Last Rose of Summer—Samuel Gossner. Believe Me of All Those Endearing Young Charms—Samuel Gossner..... 90c
- 64564—I'm Going Back to Dixie—Alma Gluck. Silver Threads Among the Gold—Will Oakland. Alice. Where Art Thou—Flute and Cello Duet..... 90c
- Darling Nellie Gray—Violin, by Gardner. Long, Long Ago—Violin, by Gardner..... 90c
- 16389—My Old Kentucky Home—Harry MacDonough. Old Folks at Home—Elsie Baker..... 90c
- 16401—Sally in Our Alley—Whitney Quartette. Believe Me of All Those Endearing Young Charms—Soprano..... 90c

We Deliver Records. Phone Main 7841.

Victoria Department—Sixth Floor.

The Robert SIMPSON Company Limited

A Few Suggestions in Attractive Hometurnishings

to remind you that the present is the most convenient time for making those desired additions to your home decorations which will add to the cheeriness, comfort and charm of your home during the long winter that is before us. You can conveniently select your needs here and you are assured the greatest possible value in return for the money you expend.

SIMPSON'S HOME-LOVERS' CLUB

offers its members the privilege of deferred payments on home furnishings. See the Club Secretary on the Fourth Floor for complete details. It will be to your advantage to join.

Decorate Your Home With New Wall Papers

Special Selection of High Class Wall Papers

Including wide range of new indefinite designs, colored in the latest subdued tones of gray, blue, tan and putty, from the foremost manufacturers of Canada, England and U.S.A. Exceptional decorative styles for living-rooms, halls and dining-rooms. 21 inches wide. Today, single roll, \$1.00.

Floral Wall Papers for Bedrooms, 35c and 50c

Dainty shades of pink, blue and yellow on light shadowy backgrounds. These papers make charming decorations for bedrooms and dressing-rooms.

25c to 50c Wall Papers at 17c Roll

Up-to-date wall papers, including many shorter quantities, taken direct from stock. Tapestries, fancy stripes, printed oatmeal, floral patterns and plain treatments in good choice of colorings, suitable for all rooms.

Simpson's—Sixth Floor.



Big Day of Chintz Selling

English Chintzes, 39c Yard

All good patterns, in medium and dark grounds, for covering boxes or couches, or for making door curtains. 30 inches wide. Today, yard, 39c.

Dainty Silkolines, 49c Yard

Pretty colorings and designs for bedrooms, side drapes or covering light comforters. One yard wide, in washable colorings. Today, yard, 49c.

Simpson's—Fourth Floor.

Imported English Shadow Cloths, \$2.75 Yard

2,000 yards double fold width, 50 inches wide—includes lovely verdure effects in rose, green, blue or gray. Today, yard, \$2.75.

Framed Pictures 39c

Clearance of color prints and sepias of old master and landscape subjects, gilt, oak and gum wood frames. 4 x 6, 6 x 8, 10 x 12 inches, etc. Regular 65c, 75c and \$1.50 values. Today, 39c.

Our \$1.75 Gallery

This room we devote to pictures in color and sepia, landscape and figure—framed in plain and ornamented frames, oak, gum and antique gilt. All special values. Regularly \$2.00, \$2.25, \$2.50. Various sizes, 10" x 20", 14" x 18", 16" x 20", etc. All one price, \$1.75; 3 for \$5.00.

Simpson's—Sixth Floor.

Bedroom Rugs

The Glengarry Fibre Rugs are the most practical and economical for bedrooms—neat and attractive, up-to-date in designs and colorings, and positively much more satisfactory in use than wool rugs at anything approaching the price.

Size 7' 6" x 9' at \$14.50
Size 12' x 9' at \$23.25

Scotch Tapestry Rugs

Several pieces of durable Scotch Tapestry Carpet, suitable for bedrooms and living-rooms. Yard, \$1.85.

Simpson's—Fifth Floor.

Ladies' Dressing Tables \$31.95

Regularly Up to \$65.00

In genuine mahogany and walnut, period designs, fitted with triple plate mirrors, slightly imperfect. Regularly up to \$65.00. Today, \$31.95.

Six Only China Cabinets, \$39.00

In black walnut, period designs, double and single doors. Some have plate mirrors—slightly imperfect. Regularly up to \$60.00. Today, \$39.00.

Eight Only China Cabinets, \$49.00

Regularly Up to \$87.00. Black walnut, high-class period pieces, well built and finished, double and single doors. Some with mirrors and lattice fronts. Some slightly imperfect. Regularly up to \$87.00. Today, \$49.00.

\$64.00 Buffet, \$53.00

In quarter-cut oak, golden finish, colonial design—52-inch case, with heavy plank top, fitted with large plate mirrors. Regularly \$64.00. Today, \$53.00.

Ladies' Dressing Tables, \$25.25

In white enamel. Turned legs. Two drawers, triple plate mirrors. \$25.25.

Dressers, \$31.00

In pure white enamel, large case with two long and two short drawers, turned legs, and standards. Large beveled plate mirror. \$31.00.

Simpson's—Fifth Floor.

