1898 --- TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR--- 1919

materials. And the prices are in a range sufficiently extensive to appeal to every purse.

At SIMPSON'S-Distinctive Styles in Men's Hats for Winter Wear

No Matter Your Style Preference, You Are Assured of Satisfaction Here

Store Hours:

Opens 8.30 a.m. Closes 5.30 p. m.

> Open All Day Saturday

Velour Hats, \$7.50 and \$9.00

Particularly suitable for fall and winter wear are these soft, dressy hats, which retain an air of distinctive grace so pleasing to the man of fashion. They are fashioned in the popular English shapes with narrow flat brim and low crown. \$7.50 and

Knox and John B. Stetson Soft Hats

The products of these firms are too well known to require comment. Sufficient to say that the hats are absolutely correct in every detail and "the materials are the best obtainable.

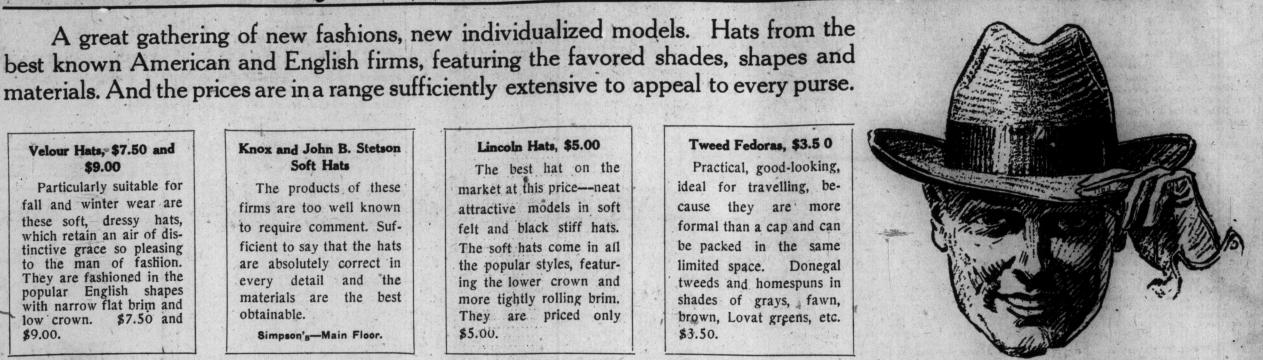
Simpson's-Main Floor.

Lincoln Hats, \$5.00

The best hat on the market at this price-neat attractive models in soft felt and black stiff hats. The soft hats come in all the popular styles, featuring the lower crown and more tightly rolling brim. They are priced only \$5.00.

Tweed Fedoras, \$3.50

Practical, good-looking, ideal for travelling, because they are more formal than a cap and can be packed in the same limited space. Donegal tweeds and homespuns in shades of grays, fawn, brown, Lovat greens, etc.



You Are Sure of the Utmost Value in These Boys' Suits at

They Are Simpson Guarded in Style, Quality and Price

The styles are different; very smart new ideasthe tailoring is as fine as they put into men's clothes, The materials are wool and cotton mixed tweeds in gray checks and overchecks-belter model, full fitting bloomers with governor fasteners and belt loops. Sizes 7 to 12 years. Today, special, \$8.25.

Boys' Corduroy Bloomers, \$2.85

75 pairs of these much-demanded corduroy bloomers, developed in a brown cravanetted corduroy that is soft and pliable - won't stain or lose their color in washing. Equipped with belt loops and governor fasteners. Sizes 7 to 16 years. Today, Special Price, \$2.85.

1785—Uncle Josh Buys an Automobile—Cal Stewart.
Village Gossip—Cal Stewart.

16477—Irish Wit—Billy Murray.

She Gave Them All to Me—American Quartette 90c

60141-Doughie The Baker-Harry Lauder 90c

No News or "What Killed the Dog"-Nat Willis.

Laughing Spectator—Steve Porter. Harrigan Medley—Street Piano 90c

Goldstein Goes Into the Railroad Business-Barney Bernard.

Cohen at the Telephone-Barney Bernard 90c

Three Trees-Tom McNaughton 90c

Si and Sis-Jones and Spence 90c

Salt of the Sea For Me and Deep Within the Cellar 90c

When the Bell in the Lighthouse Rings Ding Dong .. \$1.25

I'd Love To Be a Sailor \$1.50

Sea Songs and War Songs Medley \$1.50

When My Ship Comes Sailing Home \$2.00

Three Fishers Went Sailing \$2.00

The Admiral's Broom and Up From Somerset 90c

Bay of Biscay and Mary of Argyle 90c

Ben Bolt-Elsie Baker 90c

Cornfield Medley-Hayden Quartette 90c

Believe Me of All Those Endearing Young Charms Samuel

Alice. Where Art Thou-Flute and Cello Duet 90c

Long, Long Ago-Violin, by Gardner 90c

Old Folks at Home—Elsie Baker 90c

Believe Me of All Those Endearing Young Charms-

Victrola Department-Sixth Floor.

Phone Main 7841.

16218-Massa's in the Cold Ground-Hayden Quartette.

Darling Nellie Gray-Violin, by Gardner.

16389-My Old Kentucky Home-Harry MacDonough.

16401-Sally in Our Alley-Whitney Quartette.

We Deliver Records.

17471-Last Rose of Summer-Samuel Gossner.

64613-Nancy Lee-Baritone-Clarence Whitehill \$1.25

16949—Larboard Watch and Asleep in the Deep 90c

17232-Laughs You Have Met-Five Comedians.

O'Brien's Automobile-Steve Porter.

16328-Annie Laurie-Elsie Baker,

Men's Fine Suits That Offer Unsurpassed Value at

They are "double-breasted," a model very popular and serviceable for business wear. There is a distinctive air about them which appeals particularly to the younger men.

Finished from a rich dark green cheviot with narrow novelty gold stripe pattern effect. Double-breasted, soft roll peak lapels, novelty flap pockets, narrow shoulders, bell cuff on sleeves. Medium height vest with long point effect. English trousers. Sizes 35 to 42. \$48.50.

Men's Scotch Tweed Suits at \$42.50

A rich dark heather brown tweed-single-breasted, 3-button, soft roll sacque, with soft roll notch lapels, slightly fitted back, regular pockets with flaps. Medium height vest. Sizes 36 to 44. \$42.50.

> WINTER OVERCOATS AT \$35.00 For Men and Young Men

Fashioned from a rich brown coating, made up in the doublebreasted Ulster model, with convertible collar, 1/2-belted back, regular pockets with flaps. Sizes 36 to 44. \$35.00.

Luxurious Neckwear

Attractively Priced

At 75c Leaf and scroll patterns, in shades of blue, green, wine,

cerise, gold, gray or navy—on a two-tone ground effect. All have slide-easy neckbands.

Striped and all-over effects, in floral or neat figured designs, in the prevailing shades—royal, navy, brown, purple, maroon an gray.

1200 Pairs Men's Suede Gloves \$1.59 Pair

Manufacturers' overmakes-perfect, clean, pliable leathers.

Medium shades of tan and gray. Sizes 7 to 10. Extraordinary Value Today, pair, \$1.59.

Simpson's-Main Floor.

At \$2.00 Pure Italian silks, in fine woven patterns and floral ef-

tone effects, on grounds of

purple, gray, green, royal,

Swiss Silk Ties, in artistic patterns, in shadow and two-

fects, on grounds of gray, helio, brown, blue, black. At \$2.50 Pure silk knit ties in a variety of colors and designspanel shape, do not crease and will endure prolonged wear.

At \$3.75 Knit ties, pure silk, handsome in appearance. These are particularly attractive ties in a variety of colorings and designs. They do not crease and will outlast the ordinary

Victor Records A Few Suggestions in Attractive Hometurnishings Comic Records. Sea Songs, Old Time Songs

to remind you that the present is the most convenient time for making those desired additions to your home decorations which will add to the cheeriness, comfort and charm of your home during the long winter that is before us. You can conveniently select your needs here and you are assured the greatest possible value in return for the money you expend

SIMPSON'S HOME-LOVERS' CLUB

offers its members the privilege of deferred payments on home furnishings. See the Club Secretary on the Fourth Floor for complete details. It will be to your

Framed Pictures

39c

sepias of old master and landscape

subjects, gilt, oak and gum wood

frames. 4 x 6, 6 x 8, 10 x 12

inches, etc. Regular 65c, 75c

Our \$1.75 Gallery

tures in color and sepia, landscape

and figure-framed in plain and

ornamented frames, oak, gum and

antique gilt. All special values.

Regularly \$2.00, \$2.25, \$2.50,

Various sizes, 10" x 20", 14" x

Simpson's-Sixth Floor.

This room we devote to pic-

and \$1.50 values. Today, 39c.

Clearance of color prints and

Decorate Your Home With **New Wall Papers**

Big Day of Chintz Selling

English Chintzes, 39c Yard

ering boxes or couches, or for making door curtains. 30 inches

All good patterns, in medium and dark grounds, for cov-

Special Selection of High Class

Wall Papers Including wide range of new indefinite designs, colored in the latest subdued tones of gray, blue, tan and putty, from the foremost manturers of Canada, England and U.S.A. Exceptional decorative styles for living-rooms, halls and diningrooms. 21 inches wide. Today, single

Floral Wall Papers for Bedrooms, 35c and 50c Dainty shades of pink, blue and yellow on light shadowy back-grounds. These papers make charm-ing decorations for bedrooms and

dressing-rooms. 25c to 50c Wall Papers at 17c Roll

Up-to-date wall papers, including many shorter quantities, taken di- 5 rect from stock. Tapestries, fancy stripes, printed oatmeals, floral patchoice of colorings, suitable for all

Simpson's-Sixth Floor.

wide. Today, vard, 39c.

vard. 49c.

Dainty Silkolines, 49c Yard

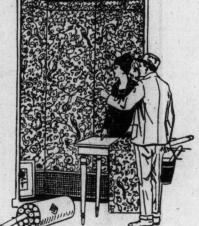
Pretty colorings and designs for

washable colorings. Today,

bedrooms, side drapes or covering

light comforters. One yard wide,

Simpson's-Fourth Floor.



Imported English Shadow

inches wide-includes lovely ver-

dure effects in rose, green, blue or

gray. Today, yard, \$2.75.

Cloths, \$2.75 Yard

2,000 yards double fold width, 50

18", 16" x 20", etc. Al! one price, \$1.75; 3 for \$5.00.

Bedroom Rugs

The Glengarry Fibre Rugs are the most practical and economical for bedrooms-neat and attractive, up-to-date in designs and colorings, and positively much more satisfactory in use than wool rugs at anything approaching the price. "

Size 7' 6" x 9' at \$14.50 Size 12' x 9' at \$23.25

Several pieces of durable Scotch Tapestry Carpet, suitable for bedrooms and living-rooms. Yard, \$1.85.

Scotch Tapestry Rugs

Simpson's-Fifth Floor.

Ladies' Dressing Tables

Regularly Up to \$65.00

In genuine mahogany and walnut, period designs, fitted with triple plate mirrors, slightly imperfect. Regularly up to \$65.00. Today, \$31.95.

Six Only China Cabinets, \$39.00 In black walnut, period de_

signs, double and single doors. Some have plate mirrorsslightly imperfect. Regularly up to \$60.00. Today, \$39.00.

Eight Only China Cabinets. \$49.00

Regularly Up to \$87.00. Black walnut, high-class period pieces, well built and finished, double and single doors. Some with mirrors and lattice fronts. Some slightly imperfect. Regularly up to \$87.00. Today, \$49.00.

\$64.00 Buffet, \$53.00 In quarter-cut oak, golden finish, colonial design-52-inch case, with heavy plank top, fitted with large plate mirrors.

Regularly \$64.00. Today, \$53.00. Ladies' Dressing Tables.

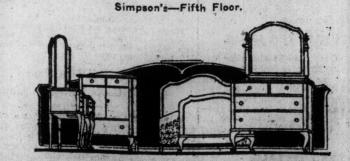
\$25.25

In white enamel. Turned legs, two drawers, triple plate mirrors. \$25.25.

Dressers, \$31.00

In pure white enamel, large case with two long and two short drawers, turned legs, and standards. Large bevelled plate

mirror. \$31.06.



The SIMPSON Company
Robert SIMPSON Limited