

STORE OPENS AT 8.30 A.M. AND CLOSSES AT 5.30 P.M. TODAY

The Simpson Men's Store Provides Clothes of Acknowledged Superiority for Men and Young Men

We've Assembled Remarkable Assortments of Overcoats and Suits of High Standard Quality at Lowest Prices to Meet the Increasing Demand of Men Being Mustered Back to Civilian Life.

Simpson clothes are out of the ordinary in points that count most. They have an unmistakable air of style and distinction, combined with lasting service, that appeals to men and young men. Especially are these clothes fashioned to conform with the bigger chests, broader shoulders, and all round physical developments of returned men. Come in today and see these excellent offerings---

Worsted Suits at \$24.00

Stylish and attractive models developed in dark brown mill-finished worsted with neat narrow stripe. Single-breasted, 3-button, soft roll, semi-fitted sacque—5-button vest. Trousers well tailored, with belt loops—cuff or plain bottom. Sizes 36 to 44. \$24.00.

Tall Men's Suits at \$26.50

Smart and dressy suits especially designed for this type of figure. They're made from dark grey fine finished cheviot, 3-button, soft roll sacque, 6-button vest, well tailored trousers. Sizes 37 to 46. \$26.50.

Chamois Lined Ulsters at \$37.50

Men's Chamois Lined Ulsters—For warmth, comfort and long service. Made up from a heavy weight dark grey all-wool coating, double-breasted, large storm collar, half-belted back. Sizes 40 to 46, \$37.50.

Chesterfield Overcoats at \$38.50

The Standard Fly Front Chesterfield is the favorite with conservative dressers. Developed in a dark grey imported English Melton, finished with velvet collar and all-wool linings. Sizes 35 to 46. Moderately priced at \$38.50.

Double-Breasted Overcoats at \$25.00

A splendidly tailored and styled model, made up from rich dark green cheviot. All-around belt, slash pockets and velvet collar. Very popular with young men. 34 to 40. \$25.00.



Simpson's Midwinter Sale Is Now in Progress

By expert knowledge of market conditions and by judicious expenditure of time, energy and money, this store has gathered together an immense assortment of sound, seasonable merchandise, and priced it so fairly in every instance that the result of the sale is pretty well assured in advance.

The special items offered from day to day make it really worth while watching the sale announcements.

Distinguished Hats for Dressy Men

Colors that are fresh and sprightly, styles that are authoritative and popular, values that are unsurpassed, combine to place Simpson hats in first position with good dressers.

John B. Stetson Soft Hats, in many colors, \$6.00. Black Stiff Hats, \$6.00.

Vanity Soft Hats, \$6.50—Lincoln Soft Hats, \$5.00—Leeds Soft Hats, \$4.00—King Soft Hats, \$3.50—Black Stiff Hats, from Burton, maker to His Majesty, \$4.00—Parker, of London, \$3.00.

Other Soft Hats, smartly styled, in many shapes and colors. At \$2.50 and \$3.00.

New Fall Caps, in smart shapes—one, four and eight-piece top styles, 75c, 95c, \$1.50, \$2.00 and \$2.50.

Children's Velour Hats—many smart Rah-Rah shapes, in black, green and grey velour, \$2.50.

A Complete Variety of Warm Sweater Coats for Men

Sweater Coats—In wool and cotton mixture; fancy stitch high storm collar. Grey, also grey with navy, grey with cardinal, grey with royal, grey with oxford. Sizes 38 to 44, \$6.00.

Brushed Wool Sweater Coat—Has V-neck. Plain grey shade. Sizes 36 to 40. Moderately priced at \$5.00.

Men's Pure Wool Sweater Coats at \$9.00

Pure wool, in plain and fancy stitch. Grey, navy, khaki. High, double fold collar. Pearl buttons. Sizes 38 to 44. Each, \$9.00.

Pure Wool Sweater Coats—Fancy knit, high close-fitting storm collar. Grey, also plain stitch in same colors. Sizes 38 to 44. \$9.00.

Pure Wool Sweater Coats—Plain elastic rib stitch, military collar. Brown. Sizes 38 to 44. \$12.00.

Pure Wool Sweater Coats—Fancy stitch varsity collar; hand-finished and seamed. Colors are black and orange, also plain brown, white. Sizes 38 to 44. \$12.00.

Men's "Warren" Sweater Coats at \$12.00—Fancy stitch, with high storm collar. Black and orange or cardinal and black. Block fronts. Sizes 38 to 44. \$12.00.

Men Who Want Underwear Can Buy Good Kinds Here and at Moderate Prices



Penman's Combinations, ribbed cotton. All sizes. The suit, \$2.00.
 Tru-Knit Combinations, heavy knit ribbed cotton. All sizes. The suit, \$2.50.
 Tru-Knit Combinations, ribbed silk and wool. All sizes. The suit, \$4.00.
 Fleece-Lined Underwear, shirts and drawers. Sizes 32 to 44. Garment, 90c and \$1.25.
 Ramesses Wool Combinations, Sizes 36 to 46. The suit, \$4.50.
 Ramesses Wool Underwear, shirts and drawers. Sizes 36 to 46. Garment, \$2.50 and \$3.50.
 Men's "Ramesses Make" English Imported Underwear—Shirts and drawers. Natural shade. Flat knit—fine and soft. Splendid wearing. Elastic ribbed cuffs and ankles. Today, per garment, \$3.50.
 Men's Combination Underwear—Heavy elastic ribbed cotton for winter wear. Well made. All sizes. Today, suit, \$3.50.

Boys' Overcoats \$16.50 and \$21.00 Boys' Suits \$11.50 and \$13.50

The Overcoats

BETTER GRADE OVERCOATS FOR BOYS, \$21.00—Boys, if you want something really smart see these coats that are tailored and styled to satisfy the most fastidious taste. Made up in beautifully designed cloths of grey, brown and blue mixtures and overchecks. They are made up in a very smart, slightly form-fitting back model, with all-around loose belt and slash pockets. Sizes 31 to 34. Today, \$21.00.

BOYS' NOBBY OVERCOATS—Special showing of boys' overcoats in dark grey with green and red overcheck; at \$16.50.

These coats are made up in loose all-around belted models with slash pockets, and all-wool serge lining. Sizes 31 to 34. Today, \$16.50.

The Suits

DARK GREY PIN-HEAD CHECK TWEED SUIT—In single-breasted, 3-button model, all-around belt. Patch pockets with top flaps.

Bloomer Pants with Governor Fasteners—A particularly serviceable and dressy suit. Sizes 13 to 16 years, \$11.50.

JUNIOR REEFERS—Little Chaps' junior reefers, in blue, brown and grey chin-chilla, buttoned up close to neck, velvet collar, brass buttons, lined throughout with red flannel lining. Sizes 3 to 8 years, \$13.50.

SHIRTS

An Unusually Comprehensive Stock of Stylishly Made Shirts. Choose Today

Shirts, \$1.25—Coat style—new patterns—hair-lines and cluster stripes, soft French double cuffs. Sizes 14 to 18, \$1.25.

Shirts, \$1.50—Arrow and Forsyth brands—newest patterns and colors—stripes, cluster and hair-lines. Coat style, laundered stiff cuffs and soft French cuffs. Sizes 14 to 18, \$1.50.

Shirts, \$2.00—Soft bosom—coat style. Made by Arrow, Forsyth and Tooke—Fine percales, zephyrs and repp cloths—newest patterns and colors. Soft double French cuffs and laundered stiff cuffs. Sizes 14 to 18, \$2.00.

Shirts, \$2.50—Made from best quality crepe, zephyr and madras cloths—new fall designs and colorings—coat style—double soft French cuffs and laundered stiff cuffs. Sizes 14 to 18, \$2.50.

The Robert SIMPSON Company Limited