

SOCIETY

CONDUCTED BY
MRS. EDMUND PHILLIPS

The meeting called yesterday afternoon by Lady Hendrie and Lady Hearst to discuss the conservation of food took place in the Y. W. C. A. building in McGill street, which was placed at their disposal free of expense. Lady Hendrie defrayed the incidental costs of advertising, etc., so to the obvious relief of the very large audience no collection was taken up. Captain Oliver Hezlewood introduced Mr. G. W. Jones, the controller of the food board (not special any more), who presented many illuminating facts in regard to the difficulties encountered in endeavoring to obtain and produce food consumption and production. Dr. Winifred Cullis gave an interesting picture of life in England since the outbreak of war. She only left there about three months ago. Mrs. Martin Perry sang two patriotic songs effectively. On the platform were Lady Hendrie, chairman; Lady Hearst, Mrs. Church, Mrs. H. S. Wilson, Mrs. Hestie, Mrs. Myers, Dr. Cullis, Captain Hezlewood, of the food board, and Mr. Jones.

Ladies Blanche and Dorothy Cavendish, accompanied by Lord Richard Nevill, were present at the Robin Hood Pageant held in Montreal at the Winter Club. Mr. and Mrs. Huntley Drummond, Montreal, spent the week-end with the Duke and Duchess of Devonshire at Government House.

Very Rev. Dean Starr, who has been in Port Hope and Toronto, where he was the guest of Sir Henry and Lady Pellet at Casa Loma, returned to Kingston on Friday.

Rudge Denton and his daughter, Miss Denton, returned from Chicago yesterday.

Mrs. Richard Meek, Niagara Falls, N. Y., and Miss Kirkpatrick, arrived in town yesterday. The former will stay till Friday, and then return to Niagara Falls.

Mr. and Mrs. E. Clarence Mitchell announce the engagement of their daughter, Dorothy Henrietta, to Capt. Richard Hume Cronyn, Royal Flying Corps, son of Major Hume Cronyn, M. P., and Mrs. Cronyn, the marriage taking place in the middle of March.

Major General Lessard, G. O. C. Military District No. 6, Halifax, paid St. John an official week-end visit, accompanied by Major-General Elliott, Inspector of Ordnance.

Rev. Father Kelly, domestic chaplain to the Sisters of St. Joseph, at St. Michael's Hospital, is leaving for overseas within a week, to be chaplain to the troops in France.

The total receipts of the Canadian Aviation Aid Club dance on Feb. 8 were \$1748.05. The expenses amounted to \$157.83, giving a balance of \$1590.22. The money was given to members and friends of the club, and \$450 was sent immediately to the R.F.C. Aid in England. Of this \$450 was for R.F.C. hospitals, and \$100 for aviator prisoners.

Mrs. A. E. P. and Miss Freda Frip have returned to Ottawa after spending a week in Toronto.

Mrs. C. W. Bunting, Mr. and Mrs. George Bunting and family are expected back from England, Ill., in April. They have taken Mr. J. Laph's house at West Hill.

Hon. Frederic. Nichols has returned from the south.

Hon. Thomas Spring-Rice, who has been in Ottawa for a few weeks, the guest of Their Excellencies the Duke and Duchess of Devonshire, at Government House, left on Saturday to return to Washington, D.C. He is a nephew of the late Sir Cecil Spring-Rice.

Capt. and Mrs. Cecil Adams, Kingston, spent the week-end in Toronto. Mr. C. C. Cummings is at the Chateau Laurier. Mrs. Cummings and daughter, Miss Jean Cummings, who have been spending the winter at the Chateau, will return to Toronto with him next week.

Miss Mamie Garrett, Kingston, is the guest of Mrs. R. T. Segsworth, South Drive.

Capt. DeCarteret has been elected a member of the Council of the Nova Scotia branch of the Navy League of Canada. Capt. DeCarteret is also vice-president of the British Navy League.

Mrs. N. H. C. Brown is spending a few days with her mother, Mrs. Robert W. Pentecost, 506 Huron street.

Mrs. Beverley Jones is staying with Judge McDonald in Brockville.

Miss Mary Archer is in town from Peterboro, staying with Mrs. Hughes Charles.

A cable has been received announcing the marriage of Mr. Charles E. Gage, lieutenant, C.E.F., Hamilton, Miss Mary Aurilla (Rilla) Devaney, daughter of the late Mr. Thomas Burke Devaney and Mrs. Devaney, who has been doing V.A.D. work in London, Mr. and Mrs. Gage have left for Canada.

Mrs. A. E. Gilchrist gave a soiree at her house, 463 Grace street, on Saturday, March 2, when 75 pairs of socks were given. The drawing-room and dining-room looked springlike with their decorations of tulips and daffodils. Mrs. Gilchrist, assisted by her daughter, and sister, Mrs. Blackburn, Uxbridge, received the guests. Mrs. McMillan officiated at the tea-table, assisted by Misses P. Horn, M. Macdonald, F. McDonald and E. McMillan.

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PRETTY FROCK

Of blue chambray was trimmed very simply with embroidered roses on the bodice and collar and cuffs were of flesh georgette.

SPRING MILLINERY
GREETED BY SNOW

Winter renews its efforts as Season's New Offerings Are Displayed.

GRACE AND DIGNITY

Women's Hats This Year Will Have Many New Shades of Coloring.

Winter renewed with a rainy snow-storm did not dampen the spirits of Toronto's fair fashion devotees, who thronged forth to the millinery openings yesterday with their minds filled with thoughts of spring and flowers and beautiful chapeaux. Eaton's handsome and spacious millinery salon was honored with its full quota of attractively-gowned women who thronged its fascinating aisles from the early morning, when the mannequin parades were in full swing, until closing time last evening. Signs of spring were in evidence everywhere—the fur wraps of the visitors to the showrooms lending particular and added charm to the models so willingly admired, tried on, and most important of all, purchased. Grace and dignity of design and coloring are the characteristics of the new spring millinery, and the same features add to the attractiveness of this department of millinery's wardrobe, as they served in the designing of her coats, costumes and wraps.

Navy Blue Predominant. Navy blue has long been the foundation upon which the French designer has built his most beautiful creations. Again this spring, as in many preceding seasons, navy blue is the predominant note in Dame Fashion's color card. Eaton's imported models by the mill's expert designers, obey the mandates of La Vogue in featuring this reliable shade. Models entirely of navy share favor with those of navy combined with sand, putty or the new "trench" brown, a particularly attractive newcomer in the color realm, which is just the slightest tone darker than sand. Other strikingly smart combinations are seen in the artistic combination of grey and brown, black with sand, or flamer; lighter tones of blue with rose tints—with the ever fascinating touch of the Parisian designer—while beautiful pastel effects with backgrounds of deep browns, purple or black are charming.

For immediate wear the small, close-fitting turban is supreme, though formal occasions demand, the dressy model, graceful, wide-brimmed picture hats are the vogue, and even the very latest word in decorative motifs, all-black turban with high-back brim was effectively trimmed with this new shiny velvet, and a tailored application of narrow moire ribbon. A smart navy "airplane" model faced with and satin, hat with sand-colored crown and a fine grey tassel with daring blue trim, trimmed with a fan-shaped motif of ribbon, were among the remarkably smart tailored models seen.

Poke Shapes and Droopy Sailors. Chrysanthemum braid is particularly pretty and was used in a lovely shade of blue to form the fire-brim of a close little turban which boasted a crown of clustered roses. Poke shapes and droopy sailors led in the models launched for very late spring and early summer, or for the immediate southern trip. Noticeable among the countless exquisite models exhibited was a charming sailor with high crown of milan, decorated with a deep taupe chiffon dainty bag to match French knots. The models of printed georgette and chiffon, combined with silk for the very early models and with straw for wear later on when the last traces of a strenuous winter have been transformed into a warm, flowery spring time by the ever faithful Old Sol.

Certainly when spring does arrive she will find Dame Fashion's devotees fittingly garbed to greet her.

An attachment to be filled with oil to quiet rough water features a new lifeboat anchor.

Flowers in Profusion. Exquisite flowers in bewildering profusion are shown. Swagger little turbans in lise, tagel or milan show gay crowns of posies arranged in most artistic color combinations, while an outstanding feature of the wide-brimmed models is seen in the veiling of beautiful French brims. One large drooping brimmed picture hat of tete de negre milan had the

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SUNLIGHT SOAP

The Seal has been set once and for all on the purity of SUNLIGHT SOAP.

SUNLIGHT SOAP is known by name throughout all the world, but not by name alone. Sunlight Soap is known by purity just as it is known by name. An established and guaranteed purity is ever associated with Sunlight Soap. The name and the guarantee are inseparable. They must ever remain so, because PURITY is the great soap essential. Cleansing means purification—without pure soap you cannot have perfect cleanliness—this stands to reason.

The \$5,000 Guarantee of Purity given with every bar of Sunlight Soap is something more than an advertisement. It is a dominant force throughout the whole of the Sunlight Soap manufacture. To say that this guarantee is the dominant chord in the perfect harmony of the Sunlight Works would better express its influence.

The buyer who buys the choice Sunlight Soap materials—the soap boiler—the expert chemist—the girls who wrap and pack Sunlight Soap—all are mindful of the guarantee. The \$5,000 Guarantee of Purity is a source of gratification to all the Sunlight workers.

The Name LEVER on Soap is a guarantee of Purity and Excellence.

SUNLIGHT SOAP
Lever Brothers, Limited
Toronto, Canada

THE KEWPIE KORNER
By ROSE O'NEILL

Today the cordial Kewpies teach That there is naught beyond our reach And that we shouldn't stop to ask Where, when and how at each new task— But like themselves, devise a way To do our work and earn our pay!

(Copyright, 1918, by Rose O'Neill.)

Polly and Her Pals

AWFULLY SORRY, DICK. BUT IT CAN'T BE DONE!



SUFFERIN' CATS! MOVIES, AUTOMATS, BUS RIDES AN' GUM MACHINES, ONE TWENTY!



I'VE SPENT A DOLLAR AN' TWENTY CENTS ON YOUR DAUGHTER IN THE LAST SIX MONTHS AN' NOW SHE UP AN' REFUSES ME!



JESS THINK WOT IT WOULDA COST IF SHE'D ACCEPTED YOU!



By Sterrett



The... ducing st... the Tulsa... per year... nearly al... should re... through \$... \$72,000... of the C... Plant, an... the profi... other ma... 000.00 p... about \$6... pany is r... completed

Out o... deduct \$... left \$480... shares wh... the bargai... only reach... est real o... Then... different... 250 feet... high price... income of... \$1.00 per... Sam Oil... Fighting... other big... figuring o... seems righ... indications... ment just... many give... advertised... cent, whil... graph. T... at \$2.00... condensed... mammoth... you know... 12 p.m., S

To Investo... Reports u... by great... the great... and Wyom... may now... a 100 to 50... stock. At... you need... drilling... through all... our Con... gusher res... show are... The Unde... and doing... rich result... you need... book of th... you will... men. The Com... about 75... acres of la... of which... some of th... 400 barrels... of gas per... There ar... aspirators... properties... many must... of litigation... may have d

OVER... MEN

Most of... tary D... tut... OFFIC... Many... and... Over tw... most of... tary men... to today... lows: Toronto... one stre... Bloor stre... Dundas st... ham street... nue, P. H... J. Barton... Berry, 6... ley, 1621... Brown, 4... Cameron, 4... bell, 374 W... ler, 273 B... 616 Yonge... street; T... E. Dale, 5... 291 Ossing