

**SIMPSON**

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. R. Fudger, President.

J. Wood, Manager.

PROBS:

Moderate winds fair and comparatively cold.

**SIMPSON**

## C. B. a la Spirite Corsets

Highest Standard of Fashionable Corset—“Simpson's” is the only store in Toronto carrying a full range of the new spring models of the famous C. B. a la Spirite Corsets. These wonderfully successful garments are undoubtedly the most popular corset of the day with women of fashion.

C. B. a la Spirite Corsets, fashionable shape, create an ideal foundation for the new spring suit or dress.

Close, long corsetting is a necessity if the right contour is to be gained—hips curving but controlled—long, sweeping, graceful lines.

C. B. a la Spirite Corsets are comfortable, standing, sitting or walking, whatever the posture. It will pay to see the new models for spring. They are the last word in corsetry.

Try a “C. B. a la Spirite” and you will feel and know that you are perfectly corsetted. We have the new spring models for every figure, ranging in price from a pair .100 to 9.00

## Newest Spring Styles in Dresses For Girls

This is the convenient store for a mother to come for her daughter's dress supplies. Here are to be found the latest fashions embodied in just the styles to please the younger generation. A dozen new styles have been added during the last few days. These are from New York, and will be specially shown on Monday. Dressmaking worries will disappear if you depend on “Simpson's.”

Girls' Dresses, fine navy blue print with small white dot pattern, piped with Turkey red, pocket, wide, full skirt; sizes 6 to 14 years. .75  
Girls' Dresses, fine printed percale, white ground with black, blue or pink dot, Dutch neck, trimmed with wide band of plain material; sizes 6 to 14 years. Each .1.00  
Girls' Dresses, many beautiful styles, in chambrays, gingham and plain linens; high or Dutch; long, elbow and short kimono sleeves; pleated skirts, very prettily trimmed; sizes 6 to 14 years. Each, \$1.25, \$1.50, \$1.75 and .2.00

Little Girls' Dresses, fine gingham, chambrays and seprays; Mother Hubbard and French styles; pink and blue effects; sizes 2, 3, 4, 5 years. Each, 50c, 75c, 85c, \$1.00 and .1.25  
Little Girls' Dresses, fine white lawn, exquisite styles in lace or embroidery trimming, French style effects; sizes 2, 3, 4, 5, 6 years. Each, \$1.00 to .5.00

Girls' White Dresses, finest lawns or mulls, beautiful styles, high or Dutch necks, short or long sleeves, very fine embroidery or lace trimming, perfect-fitting, sizes for 6 to 14 years. Prices range from, each, \$1.00 to .15.00

## Wash Goods—2nd Floor

Our ranges of the popular voiles for the season are now complete, and the showing they make on the second floor is worthy of a visit from every woman in Toronto. Here are particulars of a few:

Fancy Stripes, with clusters of small flowers in between predominating colors, mauve, pink, sky, alicia and nile .35  
Another favorite will be one with a marguerite effect in various colors over floral designs .35  
The Orchid Design, white and pale pastel colored shades, with floral design of an orchid in various color combinations, and satin stripes running through .50  
40-inch Plain Colored Voiles .49  
40-inch Fancy Silk Striped Voiles .49  
40-inch the Best Made, all colors .65

## Women's Boots

REGULAR \$1.79, MONDAY \$1.39.  
360 pairs Women's Boots, dongola kid, blucher, dull matt top, Cuban heel, patent toe caps, medium heavy sole, easy fitting, long wearing, all sizes 2 1/2 to 7. Regular \$1.79. Monday .1.39  
Phone orders filled if received before 10 a.m.

### CHILDREN'S BOOTS.

600 pairs Children's Boots, for school wear, strong dongola kid, patent toe caps, blucher style, broad toe, heavy sole, spring heel, all sizes, 8 to 10 1/2. Special, Monday .79  
Phone orders filled if received before 10 a.m.

## Toilet Goods at Unusual Prices

Muhlen's & Kropf's "4711" Toilet Water assorted colors, 75c size. Monday .49  
Johnson's Shaving Cream, 25c size, Monday, 2 for .25  
Murray & Lyman's Florida Water, large 50c size .39  
Rubberst Shaving Brushes, guaranteed, Monday .25  
Virgin Castile Soap, per dozen .19  
Dutch Hand Soap, regular 10c, Monday, 5 for .25  
(Phone direct to Toilet Department.)

The Millinery Department announces a sale of Ostrich Feathers for all next week. One large shipment has already arrived, and there are two more to follow.

## A Fine Programme for Monday in the Basement

Monday, as you know, is the day to shop in the Basement. March 6th will be a specially good Monday to you. Our Electric and Gas Fixture Dept. is aspiring to the 5th Floor, where new quarters are nearly ready. Everybody knows what “moving” is, and the prices show plainly that we prefer your taking the fixtures at a big reduction to carting them upstairs.

Our China buyer is busy on “the other side.” The next mail will probably bring news of big shipments, and we must have room for the new immigrants. This gives you an opportunity to pick up many a real bargain now.

The Kitchenware, Hardware, Laundry, Bathroom Fixtures and kindred sections are replete with thousands of necessities; better qualities cannot be obtained. You can readily understand that to a department carrying a big stock of small articles a “clean-up” day once a week is a necessity. Next Monday will afford the usual chance to economize, for hundreds of articles are marked down on that day in order that unbroken lines may take their places on Tuesday. How about a Kitchen Shower? Toys, Brassware and Groceries, with the departments already mentioned, complete “The Basement.” It is like a museum in order and a gem of interest (and much more interesting to the practical housekeeper), but unlike a museum as far as works of antiquity are concerned.

Remember that next Monday holds out inducements to make your shopping there specially worth while. This list is merely illustrative; fifty such would not cover a tenth of the articles in sight.

### Gas and Electric Light Fixtures

50 2-Light Inverted Gas Fixtures, complete with burners and mantles. Regular \$2.75. Monday .1.99

2-Light Upright Gas Fixtures, all ready for shades. Regular \$1.50. Monday .99

Solid Brass Gas Brackets.. Monday, double swing, 45c; single swing, 29c; stiff .20

Brass Kitchen Pendants. Monday .40

The Rational Inverted Light, fitted with mantle and half-frosted globe. Regular 60c. Monday .49

“Indian Head” Inverted Burner, with mantle and half-frosted globe. Regular 75c. Monday .59

500 Upright Lights, good burner, Welsbach mantle and white Q globe. Regular 45c. Monday .35

The Genuine “Welsbach” Upright Burner, with mantle and “Q” globe. Regular 75c. Monday .59

Welsbach Mantles, upright or inverted gas. Reg. 15c. Monday 2 for .25

White “Q” Globes, or half-frosted inverted. Regular 15c. Monday .10

Upright or Inverted Mantles. Monday at .10

### China and Glassware for Monday

150 odd Meat Platters, sizes 14-in. and 16-in.; 50 odd Wash Basins and Ewers, Monday bargain .39

RICH CUT GLASSWARE.  
Sugars and Creams, Fruit Bowls, Water Bottles and Water Jugs, in deepest cutting. Regular \$5.00. Monday .2.95

PRESSED GLASS SECTION.  
Water Bottles, in clear glassware, Colonial shapes. Regular 50c, Monday .29

Table Tumblers, in clear glassware, semi-cut. Regular \$1.50 doz. Monday bargain, dozen .95

Reading Lamp, nickel-plated, complete with green shade, a genuine snap. Regular \$7.95 .2.49

40-piece Tea Sets, in fine high grade Austrian china, rich floral decoration and gold trimmed. Regular \$7.50. Monday .4.95

299 German China Cuspidors. Regular 49c, Monday .25

150 Decorated Jardinières, in Rubian art ware. Regular 69c, Monday .39

Limoges China Dinner Set, of 102 pieces. Coln gold decoration, in green Greek key band, handles in old gold finish, with wide shape cups. Regular \$71.40. Monday bargain. \$49.50

An Austrian China Dinner Set of 102 pieces. One of our new open stock patterns. Beautiful chain border design. Regular \$31.00. Monday bargain .22.50

English Semi-porcelain Dinner Sets, neat floral decorations, all pieces gold trimmed, set of 37 pieces. Big Monday special .12.50

3,000 Odd Pieces in Dinner Ware, soups, meats, tea and bread and butter plates. Clearing at .5

Cups and Saucers, clover leaf decoration, Monday, special to clear .5

250 Jugs, all sizes, floral decorations. Reg. to 25c. Monday, special .10

### Woodenware and Laundry Items

1,000 Stair Brooms, good corn stock whisk, two sewed strings. Regular 15c, Monday, each .10  
55c House Brooms, 29c, 5 strings and full weight. Brooms have our special label (S). Monday .29

Guaranteed Wringers, made by one of our Best Canadian Makers. Monday selling sale specials, spiral springs, enclosed cogs, 1 year guaranteed. Regular \$4.00. Monday .2.95

1-year guaranteed, ball bearings. Regular \$4.75. Monday .3.95

Galvanized Wash Tubs, with wringer attachment. Small, 39c; medium, 62c; large, 72c; extra large, 82c.

200 White Granite Dish

40c Oval Galvanized Rinsing Tubs, for .29

35c Glass Wash Boards, for .29

50c Washing Machine, handy size, .29

20c Clothes Drier, 8 arm size, for .15

15c Clothes Drier, 6 arm size, for .10

\$1.15 Potts' Irons, 3 irons, handle and stand .89

\$1.00 Potts' Irons, 3 irons, handle and stand .79

20c Linen Clothes Lines, 50 feet, strong make .15

30c, 100 feet Galvanized Clothes Line, bright wire .23

20c, 50 feet Galvanized Clothes Line, bright wire .15

### Some Enamelware Items for Monday

Blue Enamel Preserving Kettles, lipped and bail handle, imported German ware, white inside and blue out, measure 1 1/2 in. in diameter. Regular 65c. Monday .39

500 White Granite Trays, white enamel covered steel trays, for Monday's selling, sizes 16 in. x 12 in., 20 in. x 16 in., 22 in. x 18 in. Reg. \$1.25. Monday .39

200 White Granite Dish

ware for Monday, 3 special lines, household sizes. Monday .8, 2 for .25 and .29

500 pieces Strinsky Enamelware, slightly chipped, consisting of preserving kettles, lipped saucepans, stew pans, rice boilers, tea kettles, 8 and 9, potato boilers, fry pans, tea and coffee pots, funnels, pie plates, oval and round, dishpans and mixing bowls. Regular to \$3.75. Monday at half-price.

### Kitchen Utensils on Sale for Monday

White Painted Enamel Bread Boxes, bright inside finish, have hinged covers, strong make, 13 1/2 in. x 8 in. x 8 in. Reg. 65c. Monday .39 (No phone or mail orders.)

Daisy Coal Hods, black japanned, open style. Regular 30c. Monday .19

2,000 Round 15c Graters, bright, heavy grater, three size cuttings. Monday .5

Roast Pans, black steel, oval style. Reg. 85c. Monday .42

Roast Pans, black steel, round style. Regular 65c. Monday .29

Nickel-plated Tea Kettles, have either pit or flat bottom, sizes 8 and 9. Regular \$1.45. Monday .95

### Hardware Monday

Combination Glass and Tooth Brush Holders, regular \$2.00. Monday .1.75

Tub Soap Dishes, nickel-plated, two styles, regular 75c. Monday .59

Single Tumbler Holders, fine quality of nickel-plate. Regular \$1.00. Monday .59

Towel Bars, regular \$1.00. Monday .59

Towel Bars, regular 75c. Monday .59

Shower Bath, complete with curtain. Regular \$15.00. Monday .12.75

Puritan Coal Oil Heater, with detachable top. Automatic safety locking burner. Reg. \$5.00. 4.29

Spring Balances, Government tested and stamped, weighing up to 25 lbs. Regular 50c. Monday .39

Weighings up to 50 lbs., regular 75c. Monday .65

Rotary Door Bells, regular 50c. Monday .33

Rim Night Latches, Yale manufacture. Reg. 50c. 39

Wooden Snow Shovels, D handles, 20-in. blades. Regular 45c. Monday .39

Steel Snow Shovels, long handle. Reg. 25c. 19

Economy Cobbler, boot and shoe repair sets. Regular 85c. Monday .69

Happy Medium Buck Saws. Reg. 50c. Monday .39



## Special Sale of Rugs

This sale of made Rugs is one of our half-yearly opportunities to secure high grade qualities at less price than is ordinarily paid for lower grades. If you contemplate carpeting any room in the home you should make a special effort to be here at o'clock Monday. The sizes are special, and may suit you better than the usual. Widths range from 5 feet 3 inches to 8 feet 3 inches, lengths 7 feet to 12 feet. Every rug in the lot is of better qualities of Axminster, velvet, Brussels or Wilton. Prices are reduced to clear every rug. Regular \$15 to \$30. Monday, \$10.00 to \$20.00.

## HOUSEFURNISHINGS

NEW HIGH GRADE SATENS AT 25c.

An unusually large range of Satens in a beautiful showing of floral and Oriental designs suitable for parlor, covers and drapery purposes, printed in fast colors, specially finished. A good grade saten and lowly priced. Monday, per yard .25

NEW HIGH QUALITY CRETONNES, 40c.

A beautiful array of the newest designed floral and conventional patterns, showing the latest prints of fashion makers. Whatever your color requirement we believe you will find it in this assortment. Extra quality and lowly priced. Monday, per yard .40

ROSSENDALE CHINTZ, 50c.

This is one of the most recent productions, a beautiful fabric of rich toned colorings in white, cream and drab grounds, exclusive floral block printed effects, in absolutely fast alizarine colors, something out of the ordinary, 36 inches wide. Monday, per yard .50

ENGLISH CHINTZ, \$1.00.

Never have we shown a more extensive range of wide width chintzes. The designs and color combination effects are most attractive, and will appeal to the artistic taste of everyone. 50 inches wide and selling Monday at, per yard .1.00

## Linens for Monday's Selling

Monday is truly a housekeeper's day. Here are dainty serviettes, table cloths and sheetings which are bound to appeal to her at the prices.

\$3.65 SATIN DAMASK SERVIETTES \$1.98 DOZEN.

All pure linen, 15 x 15 inch, spoke hemstitched all around, full pure bleach, just a little clearing lot, regular \$3.65 dozen. Monday .1.98

HEMME SHEETS \$1.95 PAIR.

Note the size, 90 x 108 inches, luxurious sheets, made from selected bleached sheetings, ready hemmed and full bleached, only about 60 pairs, regular \$2.50 to \$2.75. Monday, per pair .1.95

A COMPLETE SET OF FINE TABLE LINEN FOR \$355.

1 Fine Satin Damask Table Cloth, 2 x 2 1/2 yards, 1 dozen 22 x 22 inch table napkins to match, beautiful quality, pure linen, and finest bleach, the designs are the newest, with handsome border all around. Monday, per set .3.95

1,600 YARDS FACTORY COTTON 30 YARD.

36 inches wide, strong round thread, unbleached or factory cotton, will bleach pure white, good sheeting or household weight, regular 12 1/2c yard. Monday .9

ENGLISH GALATEAS 16c YARD.

Very dainty navy and white and mid blue and white stripes, warranted best indigo dyes for men's shirts, boys wash suits and blouses, 27 inches wide. Monday, yard .16

100 ENGLISH WHITE SATIN QUILTS \$1.68.

Full double bed size, fine new designs, close, even weave, beautifully finished quilts. Monday, each .1.68  
(Phone direct to Linen Department.)

## Bedsteads and Bedding That Will Appeal to the Economical

Brass bedsteads with heavy continuous posts, upright filling, full drop extension foot ends, in bright and satin finishes. Size 4 1/2 only. Monday selling .79

Iron bedsteads in pure white enamel, heavy posts, fancy scroll, brass filling in head and foot end. Size 4 1/2 only. Monday selling .79

White enamel bedsteads, heavy posts, brass rods, caps and spindles, head and foot end, in all standard sizes. Monday selling .6.75

White iron bedsteads, continuous posts, heavy filling evenly distributed. Made in 4 and 4 1/2 sizes only. Monday selling .4.95

Mattresses, well filled with sea grass centre and jupe on both sides, covered in good quality of lawn art ticking. Monday selling .3.25

Mattresses, filled with pure white cotton felt neatly tufted, covered in good striped art ticking. Monday selling .12.50

Bed spring frames, made of solid hardwood, closely woven three-ply wire mesh. Made in all standard sizes. Monday selling .2.45

## Shining Silverware at Very Dull Prices

6,000 PIECES.  
Wm. Rogers' Celebrated Silver-plated Tableware. "Eagle" Brand, clearing Monday at special prices:

Teaspoons, Regular \$3.00 and \$3.50 dozen. Monday, each .19

Dessert Spoons and Forks, Regular \$4.75 dozen. Monday, each .29

Tablespoons and Medium Forks, Regular \$5.75 dozen. Monday, each .39

Soup Spoons, Regular \$6.00 dozen. Monday, each .39

Fish Knives and Fish Forks, Reg. \$1.50 each. Monday, each .75

Cream Ladies, Regular 60c each. Monday, each .39

Soup Ladies, medium size. Regular \$1.75. Monday, each .1.49

Soup Ladies, large size. Regular \$3.00. Monday, each .2.49

These are all Wm. Rogers' silver plate "Eagle" Brand—high grade goods, beautifully finished and very neat patterns.

## Groceries for Monday

Fels Naphtha Soap, per bar, 5c. Sunlight and Surprise Soap, 6 bars, 27c. Taylor's Borax Soap, 6 bars 27c. Comfort or Eclipse Soap, 6 bars 27c. Heister Brand Soap, 7 bars 25c. Simpson's Big Bar Soap, per bar, 10c. Rich-ard's and Victor Soap, 6 bars 25c. Pearline, 1 lb. package, 11c. Old Dutch Cleanser, 3 tin 25c. Kitchen Sapolio, per cake, 8c. Powdered Ammonia, large package, 3 packages, 25c. Naphtha Powder, 1 lb. package, 5c. Gold Dust Washing Powder, large package, 23c. Lux Washing Powder, 3 packages, 25c. Taylor's Soap Powder, 2 packages, 9c. Swift's Pride Cleanser, 3 tins, 25c. Royal Blue, 2 packages, 7c. White Swan Lye, per tin, 7c. Canada White Laundry Starch, 1 lb. Package, 7c. Bon Ami, per cake, 12c. Telephone direct to department.

5 LBS. PURE CELONA TEA, \$1.10.  
1,000 lbs. Pure Celona Tea of uniform quality and fine flavor, black or mixed, Monday, 5 lbs. for .1.10

The **SIMPSON** Company Limited  
The Robert