

Store Opens at 8.30 a.m.

The Robert Simpson Company, Limited

Store Closes at 5.30 p.m.

First Chance for Your Winter Coat

The man who buys one of these coats tomorrow makes the best buy of the season. First, because they're unbeatable values; second, because he gets a full season's use out of it. This is a special purchase of a manufacturer's floor stock and samples. Single and Double-Breasted Tweed Ulsters, plain blue chinchillas, with shawl collars, some with belt on back, also black and gray meltons, Chesterfield style, velvet collars.

These coats are regularly priced at \$10.50, \$12.00, \$13.50, \$15.00 and \$18.50. Sizes 34 to 44. We offer 300 of them Saturday, 8.30, for 7.95



DURWARD'S FALL WEIGHT COATS.

Acknowledged by all well-dressed men to be the best fall weight coat on the market; made from a real peasant-made Donegal tweed, in a light gray with a smattering of color, single-breasted, buttoned through street style, three-quarter length, Raglan shoulder, patch pocket, silk sleeve linings, good fitting and extra good style; sizes 34 to 44. Price 25.00

MEN'S HIGH-GRADE SUITS TO CLEAR AT \$9.95.

These splendid quality suits for fall wear include a number of broken lines from our regular stock and different odd suits from former sales; English tweeds and worsteds, in grays and browns, in neat small patterns. They are most carefully tailored in fashionable single-breasted three-button sack styles, twill mohair linings. Sizes 35 to 44. Regularly \$13.50, \$15.00, \$16.50 and \$18.00. To clear 9.95

Boys' Chinchilla Ulsters \$6.95

65 only, English made, double-breasted style with shawl collar, and belt on back, mohair diagonal linings, sizes 28 to 35. Regularly \$9.50 and \$10.00. Saturday 6.95

BOYS' JUNIOR AND RUSSIAN OVERCOATS.

200 only, of English tweeds, in dark gray and brown; also a few blue chinchillas, double-breasted style, self and velvet collars, belt on back, flannel finished, tweed linings, sizes 21 to 27, or 3 to 9 years. Regularly \$3.75, \$4.00 and \$4.25, for 2.69

95 BOYS' BLUE SERGE SUITS, \$3.85.

Yoke Norfolk and double-breasted sacque styles, sizes 26 to 34. Regularly \$5.00. Saturday, special 3.85

Men's Furnishings

1000 Work Shirts, in all classes of suitable materials, different designs and plain black and tan, all sizes in the lot, 14 to 17. Regularly 75c. Saturday 39

Men's Wolsey Brand Natural Wool Underwear, shirts and drawers, winter weight, shirts are double-breast, regularly \$2.50 quality; also odd lines of other well-known brands; some double-breast and double back, all sizes in each line. Regularly \$2.50 and \$3.00. Saturday, a garment 1.98

Men's Heavy All-Wool Sweater Coats—Several colors, high collar or vest shape, plain or fancy knits, odd lines of \$4.00, \$4.50 and \$5.00 grades. Saturday 2.89

Men's Pure Silk Neckties, large shape, splendid range of designs. Regularly 50c. Saturday 25



Full Range of Fall Hats for Men and Boys

Our Men's Store includes a Hat Shop with a stock of almost limitless possibilities, all the way from the finest English and American goods to caps for boys. Here are some Saturday specials:

- Soft Hats, in all the new colors and styles 95
- Sample Derby Hats, English and American 1.00
- Christy's "King," Battersby and Other English Hats, of 1914 styles 2.00 and 2.50
- Soft Hats, American, English and Canadian, correctly shaped and well made 2.00, 2.50 and 3.50
- Men's and Boys' Caps 45 to 1.00
- Children's Hats, velvet, plush, corduroy and felt 50 to 1.50

Special Floor Coverings and Draperies for Saturday

- IN THE WINDOW SHADE SECTION.
- Curved End Brass Rods at 17c—For bedroom windows, will extend from 30 inches to 48 inches. Regularly 25c. Saturday 17
 - Heavy 1-in. Brass Extension Rods—With slip on ends and fitted with screw brackets, will extend from 30 to 54 inches. Saturday, each 50
 - Brass Extension Rods, extend to 48 inches, with silvered slip on ends and hook brackets. Regularly 12 1/2c. Saturday, each 7
 - Combination Opaque Window Shades, 37 x 70 inches, oil finished opaque, Hartshorn rollers, in green and white, or green and cream, with bracket fittings and pull. Saturday 49
 - Lace Trimmed Window Shades, 36 in. wide, 70 in. long, Nottingham insertion, brackets and pull. Saturday 49
 - A Special Lot of Shades at 19c—Some in odd sizes, some with hand-made oil opaque. Bring your sizes with you and perhaps in this lot you will find what is required. Regular values from 30c to 60c each. Saturday bargain, each 19
 - Nottingham Lace Curtains at 89c per Pair—Pretty Lacy Curtains in white only, but a very pleasing assortment of patterns for bedroom windows, 2 1/2 and 3 yards long, and from 40 to 46 in. wide. Saturday, pair 89
 - Fish Net Curtains at \$2.19 Pair—A most durable, a most serviceable, most satisfactory style of curtain, in white only, but in a range of designs. Regularly \$3.00. Saturday 2.19

2,100 Yards of Curtain Net to Sell at 23c per Yard

36-in. and 40-in. wide, cream, beige and white. A splendid quality of novelty net and wide range of designs in allover styles. The usual values are 36c to 40c per yard. Saturday at 8.30 o'clock 23

Carpets

- For rooms, halls and stairs, in several different makes:
- Scotch Tapestry Carpet, yard 55
 - Artistic New Brussels, yard 1.00
 - Rich Pile Scotch Velvet, yard 1.25
 - "Special" Axminster, yard 1.50
 - English Brussels Squares, 6 1/2 x 9 to 9 x 12; regular values \$14.00 to \$25.00; special values Saturday \$11.95 to \$18.95. Saturday at 8.30 o'clock 36
 - Big value in Printed Linoleum, Saturday, at a yard 36
- Carpets made up and laid without charge during the month of October.

Hardwood Floors—Best selected lumber. Special prices for orders placed before October 31st.

The Grocery List

- TELEPHONE DIRECT TO DEPARTMENT, ADELAIDE 6100.
- 2000 lbs. Fresh Creamery Butter, White Clover Brand, per lb. 34
 - Toasted Cornflakes, 2 packages 25
 - Leaf Sugar, 3 lbs. 25
 - Clark's Pork and Beans, in Chili Sauce, large tin 25
 - Finest Canned Corn or Peas, 3 tins 25
 - Canned California Asparagus Tips, per tin 24
 - Baker's Cocoa, 1/2-lb. tin 24
 - Gorton's H. P. Sauce, bottle 22
 - Shirriff's Marmalade, 2-lb. jar 22
 - Horseshoe Salmon, 1/2-lb. tin 21
 - One ear Choice Valencia Oranges, per dozen 25
 - Finest Canned Sardines, per tin 15
 - Blue Feather Cranberries, quart 10
 - Finest Mild Cheese, per lb. 10
 - 500 lbs. Teller's Chocolate Rufles, per tin 20
 - Finest Canned Raspberries Strawberries and Cherries, per tin 23
 - Finest Canned Shrimps, per tin 18
 - Choice Olives, stuffed or plain, bottle 15
 - Roman Meal, large package 25
 - 500 lbs. Fresh Fruit Cake, per lb. 25
 - Fancy Mixed Biscuits, 2 lbs. 15
- FRESH ROASTED COFFEE, PER LB., 27c.
1000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Saturday, per lb. 27
- CANDY SECTION.—Main Floor and Basement.
500 lbs. Assorted Chocolate Creams, per lb. 25
1000 lbs. Pastilles, Assorted flavors, per lb. 20
1000 lbs. Assorted Nut Taffets, per lb. 10
Simpson's Special, per lb. 20

A Splendid List of Fine Furniture at Bargain Prices

A round-up of nine furniture factories has brought to this Store the most sensational line of furniture values ever seen in Toronto. Think of being able to buy a sixty-dollar suite of furniture for twenty-eight dollars! Every item in this list for tomorrow is a corker:

Living-room Suites, six only, the frames are made of solid quarter-cut oak, in fumed or golden finish; settee, arm chair and arm rocker; the seats and backs upholstered in tapestry. Regularly \$60.00. Special 28.00

Arm Chairs, two only, all-over upholstered, deep comfortable seats, covered in velour. Regularly \$24.50. Special 10.50

Arm Chairs, six only, heavy frames of highly polished mahogany; the seats and backs upholstered in tapestry. Regularly \$30.00. Special 10.50

Arm Chair and Arm Rocker, in polished mahogany, covered in tapestry. Regularly \$35.00. Special 13.50

Arm Chair and Rocker, one of each only, upholstered all over and covered with denim. Regularly \$27.00. Special, each 17.50

Arm Chair, all over upholstered, has full wings, loose cushion, covered with velour. Regularly \$98.90. Half price 49.00

Chesterfield, deep tufted back and plain seat. Regularly \$104.00. Special 79.00

Arm Chair and Arm Rocker, one of each only, loose cushion seats, well upholstered, covered with genuine leather, slightly damaged. Regularly \$24.50. Special 16.50

Library Table, in solid quarter-cut oak, fumed finish, drawer and book racks. Regularly \$20.50. Special 14.95

Settee, in fumed oak, three loose cushion seats and loose cushion backs. Regularly \$50.00. Special 39.50

Buffet, colonial design, in fumed or golden oak, drawers for cutlery, double door cupboards and long linen drawer, large mirror. Regularly \$31.00. Special 14.95

Extension Dining Table, in fumed or golden oak, 45-inch top, with deep rim, easy running slides, round pedestal. Regularly \$18.50. Special 10.15

Dressing Table, colonial design, in mahogany, large British bevel mirror. Regularly \$26.00. Special 13.00

Cheffonier, colonial design, in mahogany, British bevel mirror. Regularly \$33.00. Special 20.00

Dresser, in quarter-cut oak or rich mahogany finish, 30x18 inch mirror. Regularly \$16.50. Special 8.90

Princess Dresser, in mahogany finish, has two top and one long drawer, oval British bevel mirror. Regularly \$14.40. Special 8.25



1,000 Pieces of China on Sale Saturday at 49c

This is not an ordinary sale of goods affording slight savings, which, though not to be despised, do not loom big in your purse. **Every piece on the big circle will represent a big saving**, often as much as two-thirds the regular price of the piece. It's just the kind of chinaware from which to select a gift, or to pick up an odd vase for the unoccupied end of a bookcase top or mantel shelf.

Also included are many dainty table pieces and sets—salads, sugar and cream sets, casseroles, large meat platters, etc. A huge collection Saturday, at, each 49

\$6.50 ENGLISH DINNER SET, \$3.48.

Excellent quality English porcelain, underglaze decoration, 97-piece dinner set, clear band and overglaze. Regularly \$6.50. Saturday, special, complete 3.48

\$15.00 "CARLSBAD" CHINA DINNER SET, \$9.95.

This translucent "Carlsbad" China Dinner Set of 97 pieces has pretty pink spray decoration, gold-traced edges, kermis shape cups. Regularly \$15.00. Saturday, special 9.95

In the Lunch Room

- SELECTED FROM OUR DAILY MENU FOR FRIDAY'S DINNER, 25c.
- Baked Fillets of Trout Au Beurre Noir, or Broiled Spring Lamb Chops with Green Peas, or Roast Ribs of Beef, pan gravy. Boiled or Mashed Potatoes, with Corn on Cob. Baked Coconut Pudding, cream sauce, or Raisin Pie or Ice Cream. Bread and Butter, Tea or Coffee 25
 - AFTERNOON TEA, 3 P.M. TO 5.30.
Omelette with thin bread, buttered. Pot of Tea with Cream and Ice Cream, at 15c, or two persons for 25c.

5,555 Pairs of NEW FALL BOOTS

\$2.49 and \$1.99

Our Saturday morning Boot Sales have become the talk of the town. Tomorrow we have provided for the immediate needs of men, women and children at prices that are quite extraordinary.

Come at 8.30 a.m. for the many samples that are included in this sale. They're priced at away less than half their value.

2,000 pairs Men's Goodyear Welted Boots for Fall and Winter Wear; made from selected gunmetal calf, vicci kid, patent calf, dull storm calf, black or tan, box calf and tan Russia calf leathers; lace, Blucher and button styles; single weight and double viscolized soles; cut from oak bark tanned leather; easy-fitting lasts; C, D, E and EE widths; sizes 5 to 11. Regularly \$4.00, \$5.00 and \$6.00. 2.49

300 pairs Boys' High-grade Goodyear Welted Button and Lace Styles; made from box calf, tan willow calf and patent calf leathers; light, medium and heavy oak bark tanned soles; easy-fitting fall styles. Regularly \$3.00 and \$3.99. Saturday 2.49

2,855 Pairs Women's Boots; button, lace and Blucher styles, with cloth, dull calf and matt kid tops; vicci kid, gunmetal calf, patent calf, velours calf and dark tan calf leathers; plain and with toe-caps; Goodyear welt, flexible McKay and hand-turned cushion soles; military, college girl, Cuban and kidney heels; C, C. D and E widths; sizes 2 1/2 to 8. Regularly \$3.75, \$4.50 and \$5.00. Saturday 2.49

550 Pairs Custom Grade Boots for Misses and Children; in this season's fall styles; made from patent calf, gunmetal calf and tan Russia calf leathers; McKay sewn, long-wearing soles; low and spring heels; military (3 in. higher than usual) and regular cut uppers; round and wide toes; easy-fitting nature shapes; misses' sizes 11 to 2; girls', sizes 8 to 10 1/2. Regularly \$2.49 to \$2.49. 1.99

Only first-class workmanship and material enter into the making of these special sale boots. No 'phone or mail orders. See window display.

Hand Bags

- In Morocco pin lamb, seal grain and Morocco grain leathers, silk lined, card case and swing mirror, all colors and black. \$2.00 and \$3.00 values. Saturday 1.49
- \$1.25 Vanity Cases 75

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