

Store Hours: 8.30 a.m. to 5.30 p.m. Saturday: June, July and August 1 p.m.

The Robert Simpson Company, Limited

EYES TESTED BY SPECIALISTS—Fine gold-filled glasses, complete, \$2.50 and \$3.50. Optical Department, Second Floor.

An Expansion in Selling Space

has been effected for the Linens and Staples by removing the whole department bodily to the fourth floor, a change which has permitted an entire readjustment of the second floor as well.

THE REMOVAL SPECIALS in Linens and Staples will make the department particularly attractive during the coming weeks, and already afford dozens of ways of saving on things you need in your summer home and wardrobe. The following are for tomorrow's selling:

Flannelette Cottage Blankets Reduced

Made in England, of a good heavy English cream flannelette; size 70 x 90 inches. Regularly \$2.25. Special Wednesday, pair **1.63**

Bleached English Longcloth, with a pure finish, width 36 inches. Done up in 12-yard lengths. Regularly \$2.50. Rush price, Wednesday, 12 yards for **1.85**

Hemmed Sheets, \$1.48 Pair—Bleached Sheets, good sturdy quality; your choice in plain or twilled; size 70 x 90 inches. Special Wednesday, pair **1.48**

Hemstitched Pillow Cases, nice close weave and free from filling; size 42 x 33, or 44 x 33 inches. Special Wednesday, three pairs for **1.00**

Bleached English Nainsook, fine quality, for making women's and children's dainty undergarments; width 36 inches. Special Wednesday, yard **.12½**

Pure Linen Damask Table Cloths, with a rich satin finish, in a range of handsome designs; size 64 x 86; finished with a deep spoke hemstitched hem. Special Wednesday **1.98**

Damask Tray Cloths, assorted designs, size 18 x 27, finished with hemstitched or scalloped hems. Special Wednesday, each **.25**
(Fourth Floor)

Men's Two and Three-Piece Suits at \$15.00

Broken lines from regular stock, fine gray worsted with narrow color thread stripe, in a smart two-piece Outing Suit, regularly \$22.00. Plain Navy Blue Worsted Suits, showing medium size twill, regularly \$22.00, \$22.50 and \$24.00. Narrow stripe chevrot cloths, in gray, regularly \$18.00 and \$20.00. Plain gray worsted, regularly \$18.00 and \$18.50. One of the finest collections of high-grade suits in the season's new styles. Be early Wednesday and secure for yourself a choice. Either two or three-piece styles. Sizes 34 to 44. Wednesday special **15.00**

MEN'S \$10.00 WATERPROOF COATS, WEDNESDAY, \$6.75.

These Waterproof Coats are made from choice double-texture English par-matta cloth, in a good fawn color. They are made in single-breasted style, with ordinary motor shoulder, as well as Raglan shoulder style; 50 inches long; sizes 34 to 46. Best tailoring **6.75**

ENGLISH BURBERETTE COAT AT \$18.50.

You need a slip-on, light weight coat for evenings, boating or motoring. This one will meet your requirements, made from an English Burberette cloth, in tan shade, unlined, Raglan shoulder, a two-purpose coat, for light weight wear, and also as a raincoat; nicely tailored; sizes 36 to 44. Price **18.50**

WHITE FLANNEL COATS FOR \$4.50.

The coat for tennis, cricket, boating and outdoor wear, made from an English flannel in white, single-breasted, patch pockets, sizes 36 to 44. Price **4.50**

WHITE FLANNEL PANTS AT \$3.50.

Made from good quality English white flannel, with five pockets, cuff bottoms, belt and side straps; finest tailoring. Sizes 36 to 44. Price **3.50**
(Main Floor)

Dresses and Suits for This Summer Weather

Dainty Colored Voiles and Crepes, and Cool Sheer Whites, in a charming assortment of Summer Dresses. Misses' sizes, Women's sizes, large sizes. So many types—the newest and prettiest—even the lower-priced ones, stocked in only a few to a style. Priced to please you, at \$6.00, \$7.50, \$9.50 to \$15.00.
(Near Yonge Street Elevator, Third Floor)

Suits of Cotton Ratines, made to fit well and look well in the street or on an outing—cutaway coat and long tunic skirts—mauve, Copen, white and rose. Sizes to fit most women, \$7.50.
(Near Queen and Yonge Streets, Third Floor)

Cowhide Suit Cases

Genuine Cowhide Suit Cases, made on steel frame, reinforced leather corners, top umbrella straps, strong handle, brass lock and catches, lined, with shirt or blouse pocket, size 24-inch only. Regularly \$5.50. Wednesday **4.50**

JAPANESE MATTING CLUB BAG.

Strong Matting Bag, leather bound, swing handle and catches; one size only, 12 inches. Wednesday **.98**
(Sixth Floor)

New Carriage for the New Baby

Wednesday sees cuts in the price of ten of our new carriages. Every carriage is perfect, well made and upholstered, with hood, rubber tires and brake. All-wood Carriages, with reed hoods—

Regularly \$29.50. Wednesday **24.29**
Regularly \$27.50. Wednesday **22.49**
Regularly \$25.25. Wednesday **21.39**

Reed Body Carriages, with leatherette hoods—

Regularly \$26.25. Wednesday **21.79**
Regularly \$18.75. Wednesday **15.19**

Wooden Body Carriages, hoods in leatherette—

Regularly \$23.50. Wednesday **19.69**
Regularly \$19.50. Wednesday **15.89**
(Baby Carriages on Fifth Floor)

Gloves and Hosiery

Infants' Silk Socks, extra fine thread, closely woven; odd sizes, tan and pink; all sizes, in white, 4 to 8½. Regularly 35c. Wednesday **.20, three pairs .55**
Women's Mercerized Plain Lisle Thread Gloves, 24 inches length, in black; 22-inch, in white, opened at wrist; two dome fasteners; sizes 5½ to 8. Regularly 50c. Wednesday **.35**

Women's Long Silk Gloves, elbow length, opened at wrist, dome fasteners, double-tipped fingers, black and white; sizes 5½ to 7½. Wednesday **.59**

Women's Silk Lisle Thread Hose, "German" make, fine thread, closely woven, fast dye, nice weight, double garter welt; black, tan and white. Sizes 8½ to 10. Wednesday **.35; three pairs 1.00**

Children's Silk Lisle Thread Stockings, one-and-one ribbed, close elastic weave, sheer finish, wash and wear splendid; white, sky, pink, black and tan; sizes 4 to 8½. Wednesday **.15**
(Main Floor)



Men's Shirts and Underwear at Reduced Prices

Men's Shirts, with laundered or soft cuffs; lots of odd lines to be cleared; every shirt worth \$1.50; in new designs and materials for summer wear; best Canadian and American makes; sizes 14 to 18. Regularly \$1.50. Wednesday's price **1.18**

Men's Work Shirts, in Amoskeag chambray, engineers' navy blue cambric, and black and white stripe drill; splendid values; large body; all seams double sewn; sizes 14 to 18. Regularly 89c and \$1.00. Wednesday **.69**

Genuine French Balbriggan Underwear, in the natural shade, summer wear shirts and drawers, long or short sleeves, ankle or knee drawers, the very best quality; sizes 34 to 44, in either style. Special, Wednesday **.44**
(Main Floor)

Men's Hats on Sale

Men's Straw Hats, in smart boater styles, plain or fancy sennit braids, with plain or saw edges, high and medium height crowns, fine black silk bands, with self-conforming fit, easy sweats. Wednesday for . . . **1.50**

Men's Neglige Shape Straw Hats, in fine Canton braids, medium crowns with pencil curl brims or high crown with curling and snap brims, fine quality trimmings. Wednesday **1.00**

Hook-on Hat Bands, in fine quality black silk, 1, 1½, 2 and 2½-inch widths. Special values at . . . **.25**

Hook-on Fancy Silk Hat Bands, large range of colorings. Special at **.50**
(Main Floor)

Sale of Classic and "Gainsborough" Pumps and Slippers for Children

Some Less Than Half Price. Telephone Orders Filled as Long as Sizes Last

CLASSIC AND GAINSBOROUGH BOOTS AND SLIPPERS FOR LITTLE CHILDREN, 85c.

Pretty little shoes made on roomy foot-form lasts, button and laced styles in boots, and instep and ankle-strap slippers; also dainty little sandals with fancy open vamps, patent colt, white calf, champagne kid, white canvas, tan calf and fine vici kid, also pleasing combinations of leathers and fabrics, medium and light weight soles, some have spring heels, others have no heels, sizes 3 to 7. Regularly \$1.25, \$1.50 and \$1.75. Wednesday **.85**

CHILDREN'S BOOTS, PUMPS AND OXFORDS, \$1.15.

Finest "Classic" and "Gainsborough" quality, in button, lace and ankle-strap styles, patent colt, white canvas, white kid, gunmetal and fancy combination leathers, beautifully finished summer footwear; sizes 8 to 10½. Regularly \$1.50, \$1.75 and \$2.00. Wednesday **1.15**

WOMEN'S \$3.50, \$4.00 AND \$4.50 SAMPLE CLASSIC PUMPS AND OXFORDS, \$2.95.

Every pair of these well-known shoes is the newest in style and perfect in fit and finish. There are pumps with bows or buckles, Colonial pumps and Oxfords, in both button and laced styles. The soles are Goodyear welted and flexible hand-turned, and there are all the popular styles in heels. If you wear the sample size 4, you will have a splendid variety to choose from. Regularly \$3.50, \$4.00 and \$4.50. Wednesday . . . **2.95**

MEN'S GOODYEAR WELTED OXFORDS, \$1.99.

Button and laced styles, in patent colt, tan Russia calf, gunmetal, and velours calf leathers. The lasts are new and popular with narrow, medium and wide toes; all have Goodyear welted soles; sizes 5½ to 10. Regularly \$4.00 and \$4.50. Wednesday . . . **1.99**

New Living Room Papers

Make your living-room attractive and homelike. Have the walls restful and comfortable. See our new papers for such rooms.

New, imported, hand-made Aero-Blends, beautiful shades of tan and buff, gray and mulberry, cordova and tabac, wood shades and touches of green. No seams on walls. Paper reaches from base to moulding. Room quantities **7.20 up**

New Imported Tapestries, Fabrics, Tweedettes, Corduroys, Basket Weaves, Metallics, Velours, in tans, buff tans, gray tans, wood shades, green, brown, with touches of color. Per roll **1.00, .75, .65, .50, .35**

Strappings and Panellings, Friezes for Plain Papers, assorted colorings. Prices range, per yard **.5, .8, .10, .15, .25, .50**

WEDNESDAY SPECIALS.

Wall Papers, for living-rooms and dining-rooms, parlors and halls, in brown, tans, champagne, gray, blue, green; in stripes, figure and foliage patterns:
Regularly \$1.00 roll. Wednesday **.54** Regularly 35c roll. Wednesday **.19**
Regularly 75c roll. Wednesday **.43** Regularly 25c roll. Wednesday **.13**
Regularly 50c roll. Wednesday **.29**

2500 Yards Borders and Strappings, assorted colorings. Regularly 15c, 12c & 8c per yard. Wednesday, per yard **.9, .7, .4**
(Fifth Floor)

Thursday for Lace Curtains

ODD PAIRS OF CURTAINS, ONE-THIRD TO HALF OFF USUAL PRICE.

Sample Pairs and Single Pairs of Curtains, some are slightly soiled, and a few have imperfections. There are pretty Nottinghams, Irish Points, Point Venise, Battenbergs, and Scrim; 2½ to 3½ yards long; all shades; about 150 pairs in the lot. The usual prices range from 75c to \$15.50 per pair. Wednesday **One-Third to One-Half Off.**

Curtain Remnants, Half-Price—Ends of velvets, velours, tapestries, brocades, reps, casement cloths, etc., etc.; 50 inches wide, in lengths up to four yards; for covering furniture, doors and windows, curtains, cushions, etc. Many useful lengths of velours in the lot. Regularly 50c to \$4.00. Wednesday, per yard **.25 to 2.00**

Scotch Madras, 44c Yard—50 inches wide, in cream and white, a beautiful selection, and a very superior quality; every piece is reduced. Wednesday, yard **.44**

Novelty Nets, 28c Yard—Novelty and bungalow nets, 44 to 50 inches wide, in arabe, cream, ivory and white shades, for living or sleeping apartments; a big saving on every yard. Wednesday **.28**

Window Shades, 49c—Made from hand-painted opaque cloth, in combination colors of green, with white or cream, mounted on guaranteed Hartshorn rollers, complete with brackets, nails and pulleys; sizes 37 and 41½ inches wide by 6 and 7 feet long. Regularly 75c and 90c. Wednesday **.49**
(Third Floor)

Long Trouser Suits for Big Boys

Single-breasted styles, with neat-shaped lapels, natural shoulders, and back slightly fitting in at waist. Pants are of medium cut. Splendid range of fabrics, including fine worsteds and chevrot tweeds, in brown and gray shades. Sizes 32 to 35. Wednesday **12.00**

BOYS' BLUE AND BLACK SERGE SUITS, \$4.49.

Regularly \$7.00, \$8.50, \$9.50 and \$10.00. Smart double-breasted coat, with straight knicker pants. Suits are odd lines from our regular stock, and to clear them we have made the price below actual cost. Sizes 28 to 33. Wednesday **4.49**
(Main Floor)

"Your Initial" Stationery

Queen's Court Initial Note Paper, 24 sheets fine white linen paper, stamped initial in gold, with envelopes to match, in a handsome box. Each **.19**

Majesty Cabinet Correspondence Cards, 24 high-grade white linen faced cards, embossed initial in gold, with envelopes to match. A box **.25**
(Main Floor)

"Blue Willow" Patterns in Chinaware at Low Prices



An opportunity for you to supply your summer home with splendid quality of ware at 20 to 30 per cent. reduction on former prices.

Dinner Plates, each **.9** Gravy Boats, each **.25**
Breakfast Plates, each **.7** ½-pint Jugs, each **.15**
Soup Plates, each **.7** 1-pint Jugs, each **.25**
Tea Plates, each **.5** Covered Butter Dishes, each **.24**
Bread and Butter Plates, each **.4** Fruit Saucers, each **.4**
Vegetable Dishes, each **.69** Meat Platters, each **.35 and .40**
Sauce Tureens, each **.60** Cups and Saucers, each **.10**

\$1.00 PER DOZ. GLASS GOBLETs, EACH 4c.
Clear, even glass table goblets, strong stems, smooth edges. Regularly \$1.00 per dozen. Wednesday, each **.4**

30c GLASS FRUIT BOWLS, EACH 19c.
Excellent grade pressed glass, oval shape fruit bowls. Regularly 30c. Wednesday, each **.19**

15c AND 20c CHINA VALUES, EACH 9c.
Splendid assortment of odd pieces of German, English and Japanese China, assortment consists of bread and butter plates, tea plates, finest saucers, bon-bons, pickles, olives, hair receivers, powder boxes, etc. Tuesday, each **.9**
(Basement.)

The Groceries

2,000 stone Fresh Rolled Oats, per stone **.38**
Choice Side Bacon, Peameal, half or whole, per lb. **.21**
Lees' Pickles, assorted, per bottle **.14**
Canned Corn or Peas, 3 tins **.25**
Canned Tomatoes, 3 tins **.25**
Canned Rosebud Brand Beans, per tin **.15**
Canned Raspberries, per tin **.17**
Easfirst Shortening, 3-lb. pall **.42**
Pure White Clover Honey, 5-lb. pall **.61**
Telfer's Cream Soda Biscuits, 3-lb. box **.24**
Fancy Java Rice, 3 lbs. **.25**
Choice Lima Beans, 3 lbs. **.25**

Sovereign Brand Lime Juice, Reputed qt. bottle **.25**
Imported Macaroni and Spaghetti, 3 packages **.25**
Finest Cooked Ham, per lb. **.50**
Fresh Buttermilk, per gallon **.15**
Choice Pink Salmon, ½-lb. flats, 3 tins **.25**
Imported Sardines, Blue Feather Brand, two tins **.10**
Lemo Lemonade Syrup, 3 bottles **.25**
Puffed Wheat, 3 packages **.25**
E. D. Smith's Pure Orange Marmalade, 1-lb. jar **.15**

ROASTED COFFEE, PER LB. 23c.
1,000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Wednesday, per lb. **.23**
(Basement.)

The Robert Simpson Company, Limited