

DEPARTMENT OF EXTERNAL AFFAIRS
CULTURAL INDUSTRIES FACT SHEET

August, 1988

Territory: CHINA: c/o Dr. C.Y. Charron, First Secretary
Scientific & Cultural Affairs
External Affairs contact: Mr. R.E. Pederson, Minister-Counsellor
(Commercial)
Address: 10 San Li Tun Lu, Canadian Embassy
Beijing 100600 RPC.

Telex number:

INTRODUCTION

Stevenson Kellogg Ernst & Whinney is working with External Affairs to identify opportunities to export Canadian cultural products to specific Pacific Rim countries. We know you have helped to gather information before. We have reviewed existing information and are asking for your further help only in areas where no information is currently available.

A. REFERENCE MATERIAL

1. Are you aware of any studies, reports or documents that have been prepared about the Film/Video/Television, Book Publishing, Sound Recording or Periodicals Publishing industries in this country in addition to those we have listed as sources? Please name them below and tell us how we can arrange to acquire a copy, or indicate that you have enclosed a copy.

- a) Beliveau, F. (1984): Penetration culturelle et transfert de technologie au sien de la programmation televisuelle en Republique Populaire de Chine, These De Ma, Dept. Communications, UQAM, 333p (copie au Centre de Documentation du CRDI, Ottawa).