Shipping Documents and Customs Regulations For Exports to Mexico, 1992.

Provides a description and examples of export documentation and regulations for export shipments to Mexico. Also contains lists of Mexican customs brokers, freight forwarders, bonding companies and Mexican consulates in Canada.

(c) NAFTA:

NAFTA: What's It All About?, 1993.

A comprehensive guide to NAFTA.

North American Free Trade Agreement: At A Glance, 1993.

Brief overview of sectoral and provincial benefits of NAFTA.

II. Commercially produced publications:

Exporters' Encyclopaedia, 1992-93. Dun & Bradstreet Information Services, (new edition annually plus updates throughout the year).

Contains a brief country profile and sections on communications, key contacts, trade regulations, documentation, marketing data, transportation and business travel.

Mexico: A Primer for Canadian Business, First Edition. Laurier Trade Development Centre, Wilfrid Laurier University, Waterloo, Ontario. June 1992.

This publication addresses topics such as the Mexican economy and politics, free trade, a guide for exporting (including Canadian case studies), the Mexican business environment, industry sector opportunities in the Mexican economy and opportunities for Canadians. Also included are a listing of useful contacts and references.

Mexico-Canada: Partnering for Success. Sponsored by External Affairs and International Trade Canada, Atlantic Canada Opportunities Agency and the Bank of Montreal. September, 1992.

A basic primer to assist Canadian firms pursuing business opportunities in Mexico. It describes how to develop export strategies, find suitable contacts