

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :618-MINNEAPOLIS

001-AGRI & FOOD PRODUCTS & SERVICE
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 WESTERN CANADA FARM PROGRESS SHOW, INCOMING BUYERS MISSION

RECRUITED 15 BUYERS

SOLO FOOD AND BEVERAGE SHOW, MAY 16, 1989

43 CDN FIRMS PARTICIPATED IN SOLO FOOD SHOW, 450 ATTENDEES, \$2 MILLION SALES, ALTA. BEEF PROMO.: 3 FIRMS PARTICIPATED, 20 ATTENDEES, \$200,00 SLS.

QUARTER: 2 National Stand at Husker Harvest Days, Sept. 12-14, 1989, Grand Island, NE. Follow-up: Solo Food and Beverage Show, Alberta Beef Promotion. Investigate new markets in territory.

20 Cdn. Ag. Equip. co's participated in Natl. Stand. Assisted AB beef packers in becoming well established in market with initial sales of \$250,000. Participated in NE Retail Grocers Assoc. Show, Omaha, Sep. 11-12, 1989.

QUARTER: 3 Exhibited at Northern Farm Show with an info. booth November 28-30, 1989.

Provided information of Canadian manufacturers of agricultural equipment.

QUARTER: 4 -----