REPORT 4 68/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 88 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 611-SEATTLE

005-COMM. & INFORM. EQP. & SERV UNITED STATES OF AMERICA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

PROMOTION OF DEFENCE/AEROSPACE OPPORTUNITIES.

DEFENCE PRODUCTED PRODUCTED SERVICE STATES SALES STATES

ELECTRONICS COMPANIES NEBS TO NORTHCON 88, SEATTLE.

ANTICIPATED RESULTS:

1. MAITAIN CURRENT NUMBER OF BOEING APPROVED CDN SUPPLIERS AS BOEING DECREASES ITS SUPPLIER BASE. AT SAME TIME ADD SEVERAL NON-APPROVED CDN COS. TO BOEING SUPPLIERS LISTS.

1. INCREASE PARTICIPANTS' AWARENESS OF MKT PO-TENTIAL. 2. INTRODUCE PARTICIPANT TO COMPETIT-ION & PRICING. 3. ENCOURAGE PARTICIPANTS TO ESTABLISH A DISTRIBUTOR.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 ----

QUARTER: 2 ----

QUARTER: 3 ----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

EN REPORTS, PUSCIBLE EXPANSION OR ESTA-