REPORT 4 88/02/02

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 603-CLEVELAND

010-MINE, METAL, MINERAL PROD & SRV UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

REPRESENTATIVE LOCATOR PROGRAM FOR MATERIALS HANDLING EQUIPMENT.

ESTABLISH 10 NEW AGENCIES.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

- QUARTER: 1 POST TO PARTICIAPTE IN AMERICA CERAMIC SOCIETY CONVERSION AND EXHIBITION.
- QUARTER: 2 A) INFORMATION BOOTH AT FINISHING '87 CINCINNATI B) RECRUIT EXHIBITORS FOR IRON & STEEL EXPO -PITTSBURG.
- QUARTER: 3 -----
- QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

20 CANADIAN FIRMS PARTICIPATED IN ACTIVITY, ONE UTILIZING PEMD. POST MOUNTED CDN PRESENTATION & HOSTED LUNCH FOR SELECTED VIP GUESTS.

A) SEVEN COMPANIES EXHIBITED AT THE SHOW. B) SEVENTEEN COMPANIES EXHIBITED AT THE SHOW.

ANTICIPATED RESULTS:

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