

REPORT 4  
88/02/02

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 87  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 406-LISBON

002-FISHERIES, SEA PRODUCTS & SERV.  
PORTUGAL

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

FOSTER CONTINUED GOOD POLITICAL AND COMMERCIAL RELATIONS IN  
SECTOR.  
MAINTAIN AND EXPAND CONTACTS WITH COD IMPORTERS AND DISTRIBUTORS.  
INFORM EXTOTT AND INDUSTRY OF MARKET DEVELOPMENTS.

ANTICIPATED RESULTS:

MAXIMIZE ACCESS OF CANADIAN PRODUCERS TO THE  
MARKET.  
INCREASE AWARENESS OF CANADIAN FISHERIES  
PRODUCTS AND SOURCES OF SUPPLY.  
FACILITATE FORMULATION OF MARKET STRATEGIES.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 MARKETING CALLS ON MAJOR COD BUYERS.  
POLICY DISCUSSIONS WITH SENIOR OFFICIALS.

QUARTER: 2 -MARKETING CALLS ON MAJOR COD BUYERS.  
-INPUT INTO CDN MTN POSITION.  
-ANALYSE INDUSTRY DEVELOPMENT PROGRAMS.

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

MTE WITH CECB AND PORTO-AREA BUYERS. REPORTED.  
MTE WITH DIR. GEN. FISHERIES AND DIR. FISHERIES  
PLANNING OFFICE. REPORTED.

-MET WITH CRCB AND PORTO AREA BUYERS.  
-REPORTED ON HISTORY OF COD TARIFF.  
-REPORTED ON GOVERNMENT PROGRAM FOR FLEET.