

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 527-OSAKA

002-FISHERIES, SEA PRODUCTS & SERV.
JAPAN

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

FISH & SHELLFISH & OTHER PROD

IDENTIFICATION OF AGENCY RELATIONSHIPS WHICH CURRENTLY EXIST FOR
CANADIAN SUPPLIERS; NOTIFY THOSE AGENTS OF OPPORTUNITIES IN
KANSAI.

DETERMINATION OF DISTRIBUTION SYSTEM IN
KANSAI FOR CANADIAN FISH PRODUCTS.

SEMINAR IN CONGEN TO FISH IMPORTERS/AGENTS TO RAISE AWARENESS OF
CANADIAN CAPABILITY, RELYING ON PATTERN OF EXPERIENCE OF EMBASSY
IN TOKYO.

EXPANSION OF AGENCY RELATIONSHIPS IN KANSAI
AREA FOR EXISTING EXPORTERS AND FOR NEW
EXPORTERS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

QUARTER: 1 NEW BRUNSWICK FISHERIES PRODUCTS PROMOTIONS
-SUPPORT TI NB GOVERNMENT AND PRIVATE SECTOR
INITIATIVES.

BUYING CONNECTION (LOBSTER) PREVIOUSLY ESTABLIS-
HED IS LEADING TO EXPANSION OF (ATLANTIC SALMON)
SAMPLES SENT, EXAMINED & NEGOTIATIONS STARTED.
IMPORTANT INVESTMENT PROJECT CONSIDERED BY JAPA-
NESE CO. (PURCHASE OF EXISTING FISH/PROCESSING /

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 MINI FOOD SHOW AT CONGEN(11 CDN EXHIBITORS)
- RECRUITING, ORGANIZATION LOGISTICS, FOLLOW-UP
AND REPORT.

78 LOCAL BUYERS ATTENDED. ONGOING BUSINESS TALKS
ARE EXPECTED TO GENERATE REPORTABLE BUSINESS
ACTIVITY NEXT QUARTER.