

21/12/89

DEPARTMENT OF EXTERNAL AFFAIRS

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RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: BERNE

Market: SWITZERLAND

For the next fiscal year, the mission is planning to undertake the following new export support initiative(s) in this sector/sub-sector:

Activity: Support key importer's claims for customs reclassification to become eligible for lower import duty.

Expected Results: To obtain equal treatment for Canadian exporters.

Activity: Pursue program of greater awareness for use of Cdn wood products.

Expected Results: Increase penetration of Cdn wood in Swiss construction ind.