

CANADEXPORT

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NAFTA Implementation

Revenue Canada Customs Provides NAFTA Services

Well, it's January 1994 and NAFTA is off and running!

How is this new reality likely to affect your business as a Canadian exporter?

Here, and in months to come, our new feature **NAFTA NEWS** (see p. 2) will endeavour to provide practical information on NAFTA implementation issues.

One Department which will be front and centre with NAFTA implementation is Revenue Canada Customs. In fact, as exporters already know, when it comes to the nuts and bolts of shipping and exporting, Revenue Canada Customs is the Department in charge. In anticipation of a huge demand for information, Revenue Canada Customs has put in place the following NAFTA customs informa-

tion services to help you out: **Revenue Canada Customs NAFTA Enquiry Line**

To access the Revenue Canada Customs NAFTA enquiry line, call 1-800-661-6121 between 8:00 a.m. and 5:00 p.m. (Eastern Time). Their officers will find the answers to your questions on NAFTA. You can also fax your enquiries to (613) 954-4494.

You can also order other Revenue Canada publications, including Memoranda and Customs notices, by calling the NAFTA enquiry line.

The United States and Mexico have set up their own NAFTA enquiry lines:

U.S. Customs Information - (202) 927-0066.

Mexico Customs Information - (525) 211-35-45.

Business Program Links Canada-India

The Canadian Manufacturers' Association (CMA) has launched a two-year **Business Linkage Program** (Phase 11) for India.

Under this program, CMA, in cooperation with the Industrial Cooperation Division of the Canadian International Development Agency (CIDA), will assist 30 Canadian companies to access the Indian market by establishing strategic marketing linkages with Indian companies.

CMA will work directly with Canadian industry and its Indian counterparts to identify potential partners for technology transfer, licensing and joint ventures, as well as joint marketing arrangements

in India.

In the last 10 years, CMA has assisted over 200 Canadian companies to access the Indian market.

India represents a large market of 900 million people. In 1992, Canadian exports to India totalled \$510 million; imports from India stood at \$278 million.

The process of economic reforms is stabilizing the economy and integrating India into the world economy. Market-led reforms have removed many import controls. Except for consumer goods, almost all capital goods, raw and processed materials can be freely imported — subject only to payment of import

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North America

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Electronic Access to NAFTA Customs Information The Electronic Bulletin Board

To access the bulletin board, you need a computer, a communications software package, and a modem. Through an interactive NAFTA question-and-answer service, you can read answers to specific questions, or you can ask your own questions about NAFTA.

Revenue Canada Customs has also listed other NAFTA information services on the bulletin board.

To access it:

- set your communications package as an ANSI terminal;
- set the databits field to 8;
- set the stopbits field to 1;
- set parity to N;
- set the baud rate to 2400; and
- set the phone number to 1-800-267-5979.

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