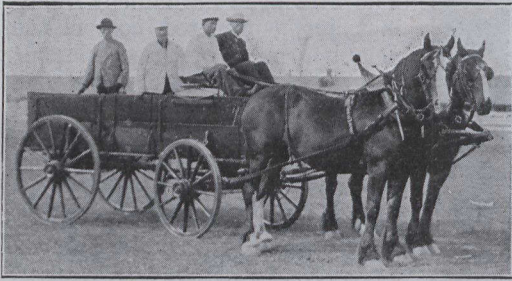


Winnipeg's Exhibition

Since its inauguration 22 years ago the Canadian Industrial Exhibition of Winnipeg has developed from a comparatively small fair to an event of international importance, drawing exhibits from all over the world. From its inception in 1890 the Association has occupied



the present Selkirk Avenue site, but owing to the enormous growth of the institution and the consequent increase in space re-

quired, these grounds proved inadequate and application was made to the city council for a new site, the matter was placed before the people of Winnipeg in the form of a by-law and ratified by a large majority.

The new site on the banks of the Red River is an ideal location for an exhibition home. Beautifully treed, a wonderful natural park, well drained, high and dry, situated in the historically famous Red River valley near the spot where Lord Selkirk, whose centenary was celebrated last year, at the head of the first band of settlers, made his home. These beautiful grounds will give the Winnipeg Exhibition a magnificent home which will compare favorably with any on the continent, and plans are being drawn for the erection of suitable buildings and the proper laying out of the grounds to make this site the most up-to-date and attractive in America.

Probably there are few people aware of the large amount of money that the Exhibition Association has distributed through western Canada during the 22 years of its existence. Lucky prize winners have had no less than half a million dollars in hard coin. The premiums offered each year have been gradually increasing until this year the grand total of \$75,000 has been set aside for prizes and amusements.

An Educator

Not only from a financial standpoint, but as an educational factor, the Exhibition has done yeoman service for the west. It has carefully fostered the various industries by offering large monetary inducements not only for the farmer to produce bigger and better products and

for educating the city man to keener appreciation of these products, but also for the encouragement of practically every branch of human endeavor. The importance of live stock to western Canada can never be over-estimated and the Exhibition officials bearing this great fact constantly in mind have encouraged this particular department by every means in their power and their efforts have had far-reaching effects. Each succeeding year entries have been received in increasing numbers from east and south and a friendly spirit of rivalry has been promoted between the owners and breeders till at last Canadian bred cattle can successfully compete in the large fairs to the east and to the south.

Motor Tractors

Recognizing the importance of making a standard of quality for agricultural motor tractors the Association five years ago inaugurated its agricultural motor competition. From a very small beginning this contest has grown until it is the recognized competition for setting the world's standard for this class of machinery.

Entries Large

The entries in all sections for the Winnipeg Industrial Exhibition this year are well in excess of any previous year and

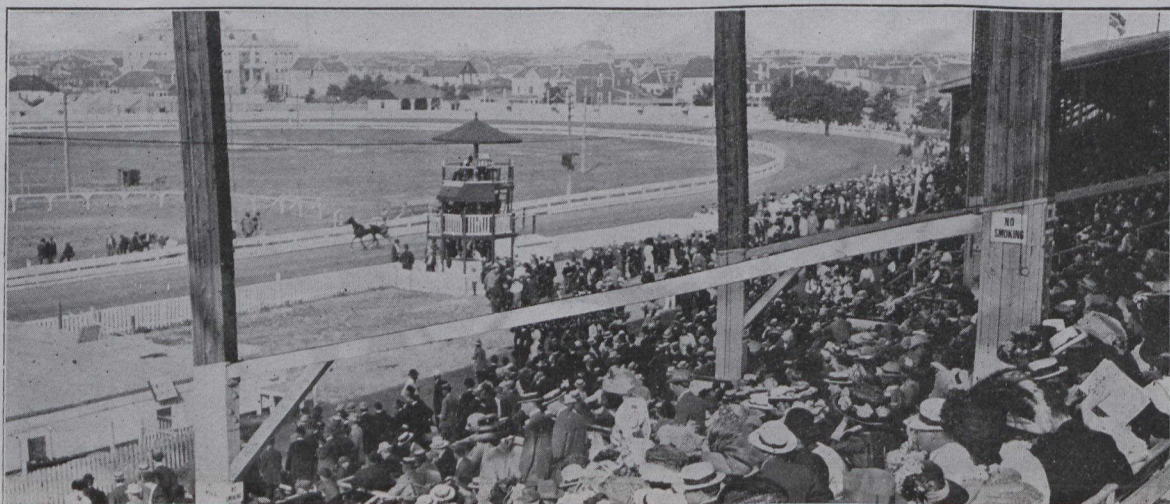
various exhibits of a highly educational nature have been procured. The exhibit of cotton plants in



various stages of growth in the horticultural section will be well worth seeing.

Good Roads

Another exhibit of educational value is that of good roads. This should prove of great service to the "good road" movement so repeatedly brought into prominence in municipal affairs. The exhibit will consist of several world renowned models of old roads among which will be the old Appian way and will end with a stretch of modern bituminous macadamized road, which will demonstrate how to construct and keep in repair a road built on any character of soil.



View from Grand Stand.