Confederation Life

ASSOCIATION

INSURANCE IN FORCE, \$91,986,000.00 ASSETS - 23,418,000,00

> LIBERAL INSURANCE AND ANNUITY CONTRACTS ISSUED UPON ALL AP-PROVED PLANS

HEAD OFFICE

TORONTO

SECURITY ABOVE ALL

Whether with the intention of taking out insurance or associating yourself as representative with some company, you

first look for security.

The figures for 1918 emphasize the unexcelled financial position of the North American Life. After a year of War and Pestilence, the Company emerges stronger than ever, meriting its motto, "Solid as the Continent."

Business in Force - over \$70,900,000 Assets - - - " 18,100,000
Net Surplus - - " 2,750,000

Correspond with E. J. HARVEY, Supervisor of Agencies.

North American Life Assurance Company

"SOLID AS THE CONTINENT"

HEAD OFFICE

IMPORTANT FEATURES OF THE

Seventh Annual Report OF THE

ASSURANCE COMPAN

HEAD OFFICE - WINNIPEG, MAN.

Increase 18% 16% 32% 38% Applications Received \$1,317,225.00 Policy Reserves 153,055.00 Collected in cash per \$1,000 insurance in force.....\$33.01

For particulars of a good agency apply to ADAM REID, President and Managing Director, Winnipeg.

YOU MAY BE A RICH MAN, SOME DAY—

Opportunities for making money are many but it takes time for capital to accumulate even under the most favorable conditions. Bvery man of ability expects in the course of years to have sufficient to ensure to his family during their life time the comforts to which they have been accustomed. Unless an unexpected reverse of fortune occurs there is little doubt but that you will make money. But "many things may happen" while the money is being made. This is where Life Insurance comes in and makes available the means that would have been yours if health and life had been spared. You will be rich "some day," if you live, but the Insurance policy will anticipate for your family the accumulations of future years and render sufficient means available even should you not survive to realize your ambition.

Is your prospective income insured?

Is your prospective income insured?

The Mutual Life Assurance Co. of Canada

E. P. CLEMENT, President.

CHAS. RUBY, General Manager.

The Standard Life Assurance Company of Edinburgh

Established 1825. Head Office for Canada: MONTREAL, Que,

D. M. McGOUN, Mgr. F. W. DORAN, Chief Agent, Ont.

Inform Yourself

There is no question on which it is so essential to obtain reliable and unbiased information as concerning Life Insurance.

Such information may be freely obtained, at first hand, by corresponding with The Great-West Life Assurance Company—a Company that has earned a reputation in every part of Canada for the value and liberality of its Policies.

Rates on suitable Policies will then be given-State your age. none the less freely though you have no immediate intention

THE GREAT-WEST LIFE ASSURANCE COMPANY

HEAD OFFICE

DEPT. "F"

WINNIPEG

"Buy War Savings Stamps"

ENDOWMENTS AT LIFE RATES

ISSUED ONLY BY

THE LONDON LIFE INSURANCE CO.

Head Office ... LONDON, CANADA

Profit Results in this Company 55% better than Estimates.
POLICIES "GOOD AS GOLD."

The Western Empire

Life Assurance Company

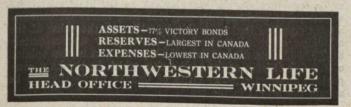
Head Office: 701 Somerset Building, Winnipeg, Man.

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EDMONTON



CAPABLE MEN Can Always Be WELL PLACED

Much desirable territory is ready for Agents who can deliver policies in satisfactory volume. Inquiries about?localities will have careful attention.

Union Mutual Life Insurance Co. Portland, Maine

Address: ALBERT E. AWDE, Supt. of Agencies.