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ST. NICHOLAS,

SCRIBNER'S ILLUSTRATED MAGAZINE
For Girls and Boys.

An Ideal Children's Magazine.

Messrs. SCRIBNER & Co., in 1873, began the publication of ST. NICHOLAS, an Illustrated Magazine for Girls and Boys, with Mrs. Mary Mapes Dodge as editor. Five years have passed since the first number was issued, and the magazine has won the highest position. It has a monthly circulation of

Over 80,000 Copies.

It is published simultaneously in London and New York, and the transatlantic recognition of it is almost as general and hearty as the American. Although the progress of the magazine has been a steady advance, it has not reached the editors' ideas of best, because her ideal continually outruns it, and the magazine as swiftly follows after. To-day ST. NICHOLAS stands

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Good Things for 1878-79.

The arrangements for literary and art contributions for the new volume—the sixth—are complete, drawing from already favorite sources, as well as from promising new ones. Mr. Frank R. Stockton's new serial story for boys,

"A Jolly Fellowship."

Will run through the twelve monthly parts,—beginning with the number for November, 1878, the first of the volume,—and will be illustrated by James E. Kelly. The scene of this story, like that of the very successful one, "What Might Have Been Expected," published in ST. NICHOLAS, is laid in the South. For the girls a continued tale,

"Half a Dozen Housekeepers,"

By Katherine D. Smith, with illustrations by Frederick Deilman, begins in the same number; and a fresh serial by Susan Coolidge, entitled "Eyesight," with plenty of pictures, will be commenced early in the volume. There will also be a continued fairy-tale called

"Rumpty Dudget's Tower,"

Written by Julian Hawthorne, and illustrated by Alfred Fredericks. About the other familiar features of ST. NICHOLAS, the editor preserves a good-humored silence, content, perhaps to let her five volumes already issued, prophesy concerning the sixth, in respect to short stories, pictures, poems, humor, instructive sketches, and the lure and lore of "Jack-in-the-Pulpit," the "Very Little Folks" department, and the "letter-box" and "Riddle Box."

The November Number.

Attention is especially invited to the November number, which in many respects approaches nearer to our ideal than any number we have issued. It contains 72 pages, and its illustrations throughout are fine and varied. It begins two splendid serials. Its shorter papers represent a wide range of subject,—History, Travel, Fun, Poetry, Adventure, Science, Natural History, Home-life, Sport, and lively narrative,—the whole crowned by an appropriate Thanksgiving story.

Throughout are seen evidences and fruit of the editor's recent travel across the continent, and Mrs. Dodge's inimitable touches everywhere show the heartiness and zeal with which she resumes active editorial management. One long article and two poems in this number bear the signature, and in the Letter-Box she talks pleasantly with the young folks about her delightful journey to California. There is a fine portrait of FRANK R. STOCKTON, accompanied by a sketch of his life.

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