Splitting One-Minute Headache

Cured by Headache Cure

For Sale by Wholesale Druggists, and The Key Medicine Co., 305 Yonge St., Toronto

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Sovereign Lime Fruit Juice

is the Strongest, Purest, and of Finest Flavor

We are the largest refiners of LIME JUICE in America, and solicit enquiries.

For Sale in Barrels, Demijohns, and twenty-four ounce Bottles by wholesale in

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Druggists if you have any customers wearing or wanting this make of appliances, now is the time to secure them. We bought the stock, and, as we want to get rid of them quickly, we a e offering them at less than half the old prices. We have also the whole stock of Instruments for Deformities, etc., which will likewise be sold cheap.

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"Ring out the old, Ring in the new"

Is the watchword of the time, and we have no objection to taking it up as we swing into our fortyfirst year in the business world—in fact, it always has been the motto of the house of Frederick Stearns & Company ever since its small beginning in 1855 up to the present time. In the era of forty-one years, through which our house has grown up to its present extensive proportions, wonderful progress has been made in all lines, but in none more than in pharmacy, and in none have more false ideas, erroneous theories, and crude methods been rung out, and new thought and improvement rung in.

We rang in the Non-Secret Idea several years ago. which proved to be such a good and original one (supplying the druggists with prescriptions of known composition and proven value) that our competitors have been trying to get a pull at the ropes ever since.

We have seen the idea die out that all medicine must necessarily be disagreeable and nauseous, principally through our successful efforts to place in the hands of the professions palatable and concentrated preparations of bitter drugs, prominent in materia medica and extensively used.

Old, crude, and imperfect methods of manufacturing have been rung out, and new devices, apparatus, and machinery, the result of the latest modern thought and study, have been ushered in. In many instances we have been the first to adopt these, and in some instances we have been the originators.

We have rung in and out for forty-one years, and wish to assure our friends that we intend to keep right on doing so, and are ready at all times to give them all the information they may want regarding the old and And although we expect some of the benefit accruing from the energetic and scientific manner in which we ring the bells, we believe we always have been, and will continue to be, liberal, considerate, and just in our treatment of our friends, the druggists, whose patronage we respectfully solicit.

Frederick Stearns&Co.

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