

Send a Post Card to

LAWSON & JONES

LONDON, CANADA

if you want to secure one of the best and cheapest designs for a Calendar for next season. They have the sole agency for Canada of one each of the best English and German calendar manufacturers, and are not selling these goods through a number of sub-agents, but will sell them direct to Canadian merchants. European goods in these lines are known to be much better value than American, with an extra 25 per cent. reduction in tariff on English goods this year.

To secure them you must order early.

The firm's travellers will only have time to cover the whole ground of the Dominion once between now and the time for importing for 1899 season.

A Post Card sent to us at once intimating that you are interested in Calendars

**will cost you one cent
will not oblige you to buy
will oblige our traveller**

to show you the first in your town the finest line of Calendar Samples ever shown on the Canadian market.

Applications to see samples will be recorded in order of receiving them.

**LAWSON & JONES, LONDON,
CANADA**

BOVRIL

It is a mistaken idea to assume that this truly great preparation of condensed food is useful only to Explorers, Mining Prospectors, and Surveyors, who require their food supplies put up in small bulk. Many a time it has in the sick room stood a rampart of defence

BETWEEN THE PATIENT and DEATH

And many a convalescent has been by its strength-giving and invigorating properties

HURRIED FORWARD TO RUGGED HEALTH.

Its use as a food brings health to the sick, strength to the convalescent, vigour to the healthy, and will furnish powers of

ENDURANCE TO THE ATHLETE

or to any person requiring to undertake

Great MENTAL or PHYSICAL STRAIN

The medical profession without exception recommend it in their practice.

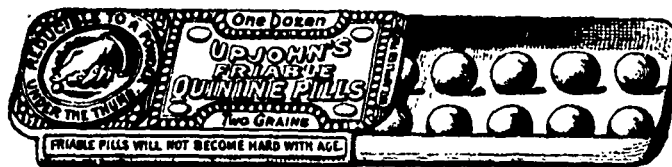
Prepared by

BOVRIL, LIMITED

27 St. Peter St., Montreal.

and London, England.

NOVELTY, CONVENIENCE AND PROFIT



THE NEW PACKAGE FOR RETAILING

Upjohn's Friable Quinine Pills

The Novelty

in the handsome, enamelled metal box, with slide cover, holding 12 pills, each in a separate compartment.

The Convenience

is in its size—fits the vest pocket or lady's purse—

giving a handy means for carrying quinine pills.

The Profit

is 300 per cent., when the package

s retailed for 15 cents. The superior quality of the pills and their unique quality of friability insure their ready sale.

Put up in attractive counter display containers holding one gross of boxes.

Order a Gross or $\frac{1}{4}$ Gross from your jobber. They cost no more than the "solid" kind.

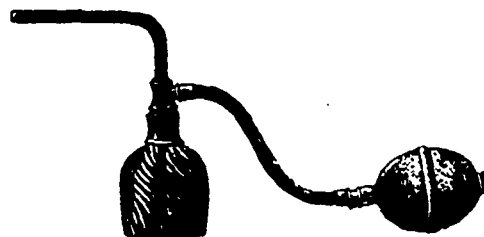
GILMOUR BROS. & CO., MONTREAL

Sole agents for Upjohn's Pills



English Seamless Nipples

No. 1—Best quality, per gross	\$1 75
No. 2—Best quality, per gross	2 25
No. 3—Best quality, per gross	2 75
IN GROSS LOTS ASSORTED	2 15
No. 5—Fine quality, per gross	3 00
Special—No. 2—Bright goods, medium size, per gross	1 60



No. 1—McKenzie Leader Water-Oil, 1 Tip, dozen \$1 50
(Quotations on application for quantities).

N.B.—British goods are now enjoying the Preferential Tariff.

The J. Stevens & Son Co., Limited

145 Wellington St. W., Toronto