

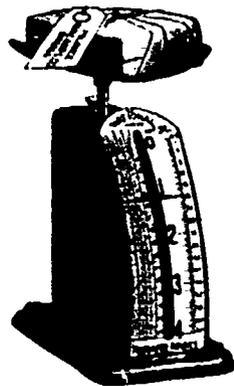
—CHRISTMAS— PRIVATE GREETING CARDS "For the Empire" Series.

A LARGE ASSORTMENT OF SUITABLE DESIGNS IN BLANK FORM.

**XMAS and NEW YEAR CARDS,
CALENDARS 1904**

SEND FOR SAMPLES.

**THE COPP, CLARK CO., Limited
TORONTO.**



PELOUZE Reliable Postal Scales.

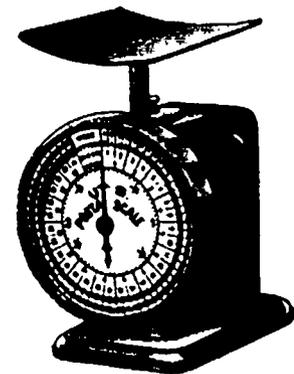
They tell at a glance exact cost of postage
in cents on all mail matter.

Made in 12 Styles. *For Banks, Offices, Stores and
Individual Use.*

SEND FOR CATALOGUE "P."

PELOUZE SCALE & MFG. CO., CHICAGO.

The Brown Brothers, Limited, Toronto, Agents.



Congress Playing Cards

The best selling high grade card,
because the most attractive and
most extensively advertised.



TOBACCO BACK.
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The U. S. Playing Card Co.

Intended especially
for home and social
play. Dealers are
surprised at their
ready sale among
people who have
heretofore bought
only cheap cards.

Sold by all Canadian jobbers.

Show Cards free to all Congress dealers. Write
The United States Playing Card Co., Cincinnati, U.S.A.

Bicycle Playing Cards



The genuine have
this ace of spades
on back of tuck box
and king on bicycle
on front of box.

It pays dealers to recommend
Bicycle Playing Cards because
they always give satisfaction,
and a satisfied customer is the
dealer's best advertisement.

Show Cards free to all Bicycle dealers. Write
The United States Playing Card Co., Cincinnati, U.S.A.