

DEATH OR A BARGAIN.

A LONDON SHOPPER IS CRUSHED TO DEATH WHILE
SQUEEZING INTO A SALE.

THE craze which women have for bargains is well illustrated by a tragedy which took place in London, Eng., a fortnight ago during a great crush at a dry goods sale.

The facts as given in the London papers are as follows: Mrs. Gillies, a widow of 69, was in the habit of attending bargain sales to buy things for ladies who gave her a commission for doing it. One day a clearance sale was advertised at McIlroy's in Mare street, Hackney, and Mrs. Gillies was among the crowd waiting to get in when the store opened at 8 o'clock in the morning. The crush to get in was terrific. The woman managed to squeeze in, but at once fainted, after crying out, "I have been beaten this time." One of the witnesses at the inquest explained that Mrs. Gillies meant that she had been in similar crushes before, but this one was too much for her.

One of the other eager shoppers said there was quite a panic, and the screams of the women were frightful. A constable at the door was asked to go for a doctor, but he explained that he was there under orders of the management and could not leave his post. The manager gave evidence showing that twenty-two policemen had been engaged to control the crowd. Notwithstanding all the precautions taken, the shop was greatly crowded at times, people fainting and lying on the bundles of goods. There were two policemen at each door and one inside the door, and they were instructed when to close the doors, but sometimes the people crowded in before they could do so.

Inside of half an hour, and after hearing medical testimony, the coroner's jury returned this verdict: "Deceased died from syncope caused by the exertion and excitement of getting into a bargain sale, and that such death was due to natural causes."

BRAND YOUR GOODS.

AT a luncheon tendered a number of prominent business men by the directors of the Montreal Exposition recently, Ald. Sadler, a well-known manufacturer, pointed out the benefit it would be to Canadian goods if every maker would mark his goods with his own name. As to the products of Canadian mills which were on exhibition, many people might be found who would doubt that they were produced in the Dominion, and, indeed, they bore no mark showing where they had been manufactured. He would venture to say that goods were on exhibition there which were sold in the leading dry goods stores of Montreal as foreign material, the salesman assuring the customer that they did not handle Canadian goods, but only imported articles. He (Ald. Sadler) had been a manufacturer for twenty and odd years, and he knew the prejudice that existed in the country against Canadian manufactured goods. Manufacturers had been making a mistake. When, some twenty years ago, they went in to build up the manufacturing industries of the country, they should have started as he did, mark all their articles with their own name, and show that they were Canadian goods. Many a time had he been asked to make goods without putting any name upon them, so that dealers could say they were manufactured wherever they pleased. This, however, he had always steadfastly declined to do, and he was sorry that other manufacturers had not done the same. Boot and shoe manufacturers had done so for some years, and to-day they took great pride in manufacturing a certain class of boots and shoes. He hoped that the day was not far distant when manufacturers would insist on boots, shoes, and fabrics of all kinds being sold on their merits.

Mr. George F. Watson has been admitted a partner in the firm of E. & S. Currie, manufacturers of neckwear, Toronto. The style of the firm remains unchanged.

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