

Do not argue the point with him!

*It will pay you best to keep the goods your customers want.*

**H. SHOREY & CO.'S CLOTHING**

*Is known and asked for and can be sold more easily than any other make.*

The Spring Gowns  
Are Coming!



With What Shall  
They Be Bound?

WITH the most stylish and practical, most durable, longest wearing, and that is

# "Meteor Velvet Skirt Protector!"

The world's most celebrated dressmakers use and recommend it.

Carried by the leading Wholesale Houses.

--

See Shade Card. 101 Shades.

## The Celluloid Company

30, 32, 34, 36  
Washington Place

NEW YORK

ORIGINAL and ONLY  
Manufacturers of

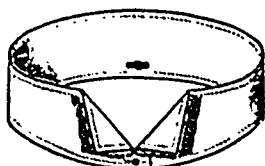
All goods made by us are stamped as follows:

Absolutely No

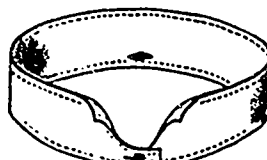


TRADE  
**CELLULOID**  
MARK.

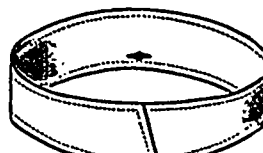
Others Genuine



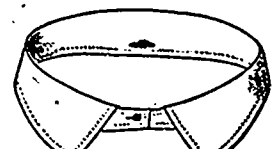
**STERLING**  
Sizes 12 to 18 1/2 in.  
Front 2 in.  
Back 1 1/2 in.



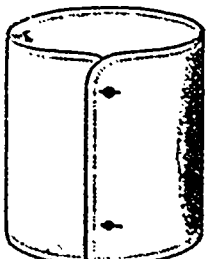
**VULCAN**  
Sizes 13 to 18 1/2 in.  
Front 1 3/4 in.  
Back 1 1/2 in.



**BRIGHTON**  
Sizes 14 to 18 in.  
Front 1 3/4 in.  
Back 1 1/2 in.



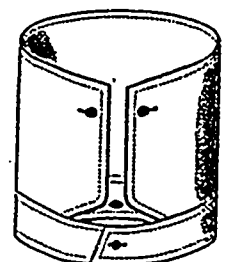
**ROYAL**  
Sizes 12 1/2 to 20 in.  
Front 1 7/8 in.



**EXCELSIOR**  
Sizes 8 to 11 1/2 in.  
Width 3 1/2 in.

### CAUTION

It having come to our notice that certain manufacturers are producing and advertising imitations of our goods under the name of "Celluloid," we desire to notify the trade that the word "Celluloid" is a registered trade mark, and our right to its exclusive use having been upheld by the courts, we shall hold responsible not only such manufacturers but also all dealers handling any goods, other than our make, under the name of "Celluloid."



**FIFTH AVE.**  
Sizes 9 1/2 to 11 1/2 in.  
Width 3 1/2 in.

## THE CELLULOID COMPANY