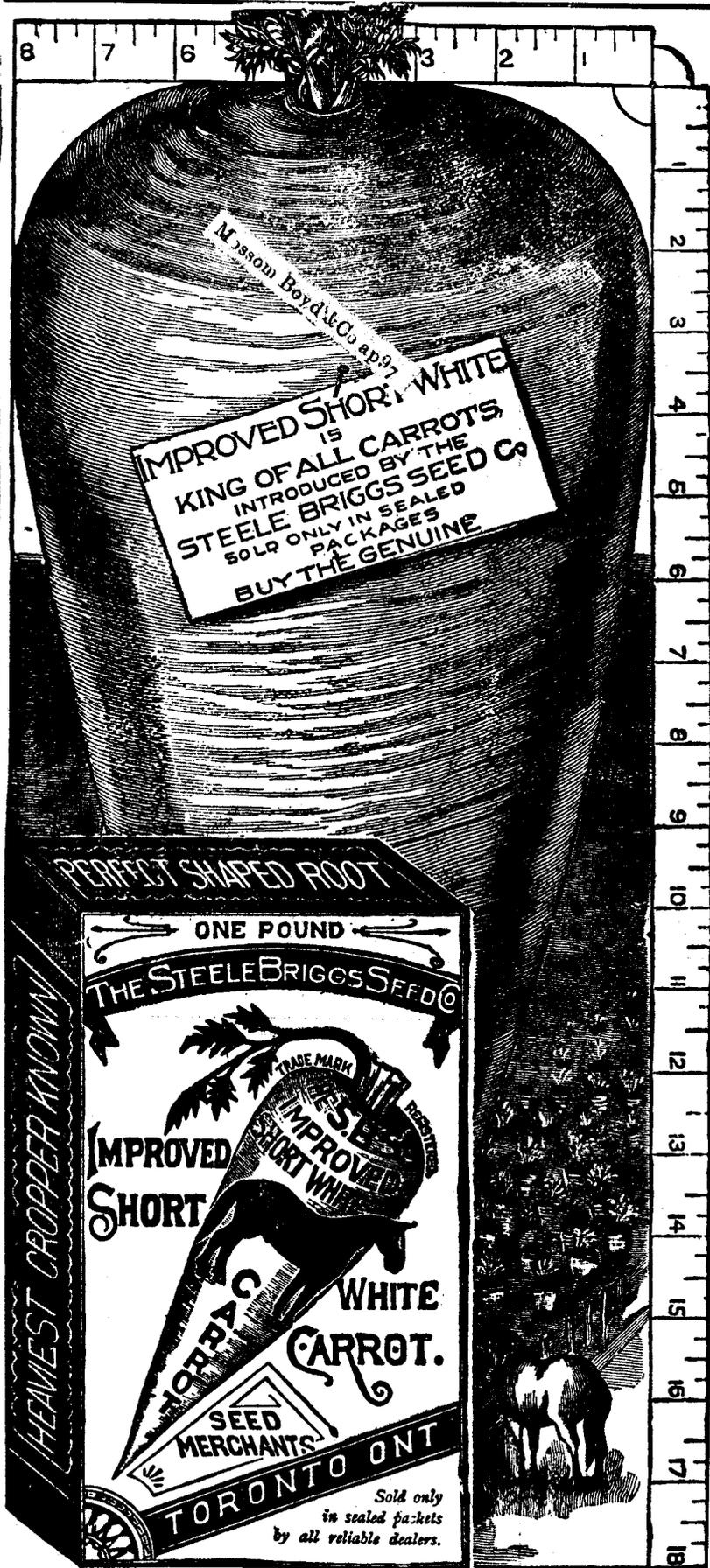


# "CANADA'S GREATEST SEED HOUSE"



## The Steele, Briggs Seed Co.'s

Enormous annual trade in Farm and Garden Seeds has been attained by 26 years of constant vigilance and care, and in supplying merchants and growers with the very highest standard of quality that can be procured, and at most favorable prices consistent with "Good Seeds," which is the first essential for a good crop.

Among our many introductions of merit

### The Steele, Briggs' Improved Short White CARROT

Is the...  
**World's Champion**

Because it is the Surest Cropper  
The Heaviest Yields  
Easiest Harvested  
The Handsomest Shaped Roots  
And the Very Best Field Carrot  
in existence

It may be properly called "Little Giant." Seldom exceeds sixteen inches in length, and has been grown to measure twenty-seven inches in circumference; stands nearly one-fourth out of ground, with a strong, handsome top, broad and heavy at the shoulder, tapering evenly to a point, as perfect as if turned in a lathe. The color is pale green above ground, and a light creamy white under ground; flesh rich white, solid, sweet and very nutritious. Under good cultivation has yielded one thousand bushels per acre.

As an  
Exhibition Prize Winner  
it is the Peer

Price (post-paid) per lb., 45c.; ½ lb., 25c.; ¼ lb., 15c.; oz., 10c.

PLEASE NOTE.—As a safe-guard to growers, we supply the genuine "Improved Short White" Carrot in sealed packages only, printed in colors and bearing our name and trade mark as shown in the illustration. If your resident merchant cannot supply you, write to us for it. Refuse imitations of our packages and varieties said to be "just as good."

## NEW... Danish White Oats

A remarkably heavy-yielding variety, produces strong, stiff straw, large, plump, heavy, bright grain with thin hull, and adapted to a great diversity of soils; withstands stormy weather without lodging or shelling.

Price by mail (post-paid) per lb., 15c.; 4 lbs. for 50c., or by freight or express (purchaser paying carriage) peck 25c.; bush, 80c.; 10 bush. lots or over, 75c. per bush. Cotton bags, holding 2½ bush., at 15c. each.

Write for our Catalogue, contains descriptions and prices of the newest and best Field and Garden Seeds. Please mention this paper.

"Canada's Greatest Seed House"  
The **STEELE, BRIGGS SEED CO.,**  
TORONTO, ONT. Limited

## Do You Want a Good Garden? You Can Have a Good Garden

The first requisite is to plant "good seeds." Nor can you expect satisfaction from planting cheap, bargain seed. The difference in cost between "good seed" and the so-called cheap seed is but a small item when compared with the loss through failure of crop.

By using "Steele, Briggs' Famous Seeds" They are used by successful growers throughout the Dominion. The highest standard of quality supplied. They are sold by leading merchants and may be ordered direct. It pays to plant the best seeds.