

Tremendous Show of Clothing!

A HUGE STOCK TO SELECT FROM.

A STOCK OF OVERCOATS.
 A STOCK OF TWEED SUITS.
 A STOCK OF WORSTED SUITS.
 A STOCK OF TWEED PANTS.

BOYS' AND YOUTHS' OVERCOATS AND SUITS.

MEN'S SMOCKS AND OVERALLS,
 MEN'S TWEED PANTS AND WORSTED PANTS,
 BOYS' BLANKET COATS,
 Men's Cardigan Jackets, Men's Scotch Lamb's wool Shirts & Drawers

We show the Largest Stock this season we have ever yet shown. The Best Stock. In fact, you cannot tell the difference between our Ready-Made Clothing and first-class Order work.

Our prices are the Lowest, our Garments the Best Made and Best Trimmed in Canada.

NO SHODDY GOODS ALLOWED TO ENTER THIS STORE.

We sell CLOTHING that will give satisfaction and bring our customers back again.

THOS. WOODHOUSE,

123 to 127 King Street East, Opposite Cathedral.

The Popular Dry Goods House.

Edw'd McKeown

182 YONGE-ST. (2 doors North of Queen West).

DRESS GOODS.

DRESS GOODS. DRESS GOODS.

Every piece marked down. Every piece reduced. Unusual opportunities at our Dress Counter.

50 pieces of 2700 yards of a Fancy Check and Stripe All-wool Dress Material, purchased at a fearful sacrifice, and will be ready for sale this morning. Price 25c per yard, worth 52c.

182 Yonge Street.

MEMBER—2 Doors North of Queen West.

ELECTRICITY IS LIFE.



THE MEDICATED ELECTRIC BELT thousands have received benefits which no other treatment could bring, and we pride ourselves upon the fact of having brought such a mass of people from the grasp of disease to the enjoyment of health.

The Great Catarrh Remedy and Eye Restorer.
 We Electro-Chemical Remedy is the New Preparation in the Quinler's Art. Surgeons and Oculists from Galen down to the present time have sought a medicine or a dressing of various kinds, but a self-generating and pleasantly applied at all hours, times and places. It can be carried in the pocket and used by any member of the family from infancy to old age with perfect safety.

Children's Electric Necklaces, 50c.
 ELECTRIC BELT CO., 155 Queen-st. W., Toronto.

Confederation LIFE ASSOCIATION

President: SIR WM. P. HOWLAND, C.B., K.C.M.G.
 Vice do. WM. ELLIOT, Esq.; ED. HOOPER, Esq.

R. S. BAIRD, City Agent.
 J. K. MACDONALD, Man. Director.

A LONG FELT WANT

Supplied at last by H. & C. BLANCHARD, who are now keeping on hand a large and complete assortment in Gentlemen's Fine BOOTS AND SHOES.

READY-MADE, Comprising the famous American make of Hathaway, Soule & Harrington's Fine French make of Ladies' Boots and Shoes. Call and see them.

87 AND 89 KING-ST. EAST.



SALE EXTRAORDINARY AT 352 YONGE-ST.

FOR THE NEXT TEN DAYS.

See our list of goods: Silks, Satins, Dress Goods, Cashmeres, Flannels, Vests, German Cloth, Hosiery, Quilted Shirts, Bed Comforters, Blankets, Bed Spreads, Flannels, Table Linens, Towels, Handkerchiefs, Ladies' Wool and Cashmere Underwear, Special drive in Ladies' and Gents' lined Kid Gloves and Mitts.

Just opened 100 dozen Boys' heavy-ribbed Wool Hose—we are selling at 50c. up. Ask to see them. A full assortment of Men's Furnishings at very close prices. Note our address.

HUSBAND, SMELLIE & COMPANY,

352 YONGE-STREET, Three Doors North of Elm-Street

BOOTS AND SHOES

Just received a large shipment of Fine German Felt Slippers in Ladies' & Gents' Sizes

The largest and finest assortment of goods ever shown in Toronto and at CLOSEST PRICES.

PICKLES' SHOE STORE
 328 YONGE STREET

NEW SEASON TEAS

NEW AND POPULAR BOOKS
 IN EVERY SHADE OF HEALTHY LITERATURE.
 THE LI-QUOR TEA CO.
 295 YONGE-ST.

TRY OUR Indestructible Fire Kindler THAT KINDLES 100 Coal Fires FOR \$1.

THE RED STAR CLEANING POWDER.

A big discount to the trade. Send for circular. The Indestructible Fire Kindler Co. 147 QUEEN-ST. W. TORONTO.



A. W. HOLMAN
 HACKS, COUPES, ETC. Telephone 322.
 177 GERRARD-STREET EAST.

WHITE OAK WANTED.

TIES, TIMBER, BILL STUFF.

For particulars apply to G. P. MAGANN, 174 King-st. east, Toronto.

DESKS AND OFFICE TABLES

For office, library, warehouse, students, etc. The handsome cylinder desk in the world for \$25. Hardwood Desk Agency, 151 Yonge-street. A. O. ANDREWS & CO.

CENTRAL BANK BILLS TAKEN AT PAR.

THE WORK OF A DAY. NOBODY ASKED. NOBODY THANKED.

And you need not thank anybody or ask anybody to inform you where to buy the cheapest line of Stoves in the City.

IN ONE DAY

We supplied the residents of Toronto with Fifty Varieties of Stoves.

We do not challenge other dealers to compare books, but let the public call and examine for themselves.

CLANCY BROS.

146 344 YONGE-STREET. 236 QUEEN EAST.

North American Life Assurance COMPANY.

HEAD OFFICE, TORONTO, ONT.
 Hon. Alex. Mackenzie, M.P., Hon. A. Morris, John L. Blaikie, Esq. Vice-Presidents.

FULL GOVERNMENT DEPOSIT FOR THE SECURITY OF POLICY-HOLDERS.

This Company offers to the insured the choice of six classes, viz: Ordinary Life, Endowment, Semi-Fortnight Investment, Return Premium Investment, Reduced Endowment and Commercial Policy.

The **RENEW-TWENTY FIVE PLAN** combines in one policy the benefits of life insurance with that of an investment, should the insured live to the completion of the term, 10, 15 or 20 years, as he may select. He has the option of withdrawing the entire cash value at the end of each period. Cash-surrender value at a half-up policy are given to all policy-holders who are unable to continue after three or more annual payments have been made.

The **RETURN PREMIUM PLAN** is a clear and definite contract, guaranteeing a return of all premiums paid, in addition to the full face of the policy in the event of death during the Investment Period. Should the insured live till the termination of the period selected by himself, the return will undoubtedly be a very satisfactory investment on the premium paid. This exceedingly liberal and attractive form of insurance gives in one policy more advantages than any other offered to the public.

The **COMMERCIAL PLAN** affords protection at actual cost, being about one-half that of ordinary plans during the years that life insurance is especially needed. Also of considerable income who are paying large premiums on comparatively small investment policies, and require the largest amount of additional insurance for the least possible premium; business partners in suitable interests in the life of the individual members of the firm are not protected by adequate insurance; men of moderate means, whose families are denied the protection of life insurance by the usual high premiums; all find the Commercial Plan exactly adapted to their needs.

Before insuring your life, write for further information to WM. MCCABE, F.I.A., Managing Director, Toronto.

DR. W. E. GRAHAM'S

British-American Medical and Surgical Institute
 110 KING-STREET WEST, TORONTO, ONT.

TREATS AND CURES Chronic Diseases and Deformities, Consumption, Catarrh and all diseases of the Throat, Lungs and Heart.

Diseases of the Brain and Nervous System as indicated by Headache, Dizziness, Sleeplessness, etc. Diseases of the Stomach and Liver, Skin Diseases, all "Fishes," Ulcers, Diseases of the Blood. Diseases of the Kidneys and their consequences, as Diarrhoea, Costiveness, Piles, Tumors, etc. Disease of the Urinary and Generative organs.

DISEASES OF WOMEN, including painful, profuse or suppressed Menstruation, Leucorrhoea (White), Eilectricity, Displacement and all affections of the Womb.

PRIVATE DISEASES and diseases of private nature, as Syphilis, Impotency, the result of youthful folly and excesses receive special attention.

Tape removed in an hour. If you can't call write for particulars.

Office Hours 9 a.m. to 8 p.m. Sunday 2 to 4 p.m.

GREAT CLEARING SALE

OF DRY GOODS

CARPETS AND CLOTHING
 NOW GOING ON.

WE WILL OFFER
 Big drives in Blankets, Quilts, Sheetings, Table Linens, Towels, etc.

WE WILL OFFER
 Big drives in White Cream and Colored Lace Curtains, Chenille, Ottoman and Koran Curtains, Cornice Poles, Stair Rods, Window Blinds, etc.

WE WILL OFFER
 Big drives in Men's, Youths' and Boys' Overcoats and Winter Suits.

WE WILL OFFER
 Big drives in Cloths, Tweeds, etc., and Special Prices for Custom Made Clothing.

WE WILL OFFER
 Big drives in Hosiery, Gloves, Hosiery, Corsets, Ribbons, Laces, etc.

WE WILL OFFER
 Big drives in Blankets, Quilts, Sheetings, Table Linens, Towels, etc.

WE WILL OFFER
 Big drives in Axminster, Brussels, Wilton, Tapestry, and Two and Three Fly Carpets.

WE WILL OFFER
 Big drives in Linoleum, Floor Oil Cloths, Matting, Mats, etc.

The people of Ontario, as well as Toronto, should take advantage of the present opportunity to make their purchases for the coming winter, as WE WANT MONEY and the GOODS MUST BE SOLD.

PETLEY & PETLEY,

128 to 182 King-st. East, Opposite West Market-st., Toronto.

TO LET.

The GROUND FLOOR OFFICE of the World Building, No. 14 Melinda-street, 24x16, exclusive of a large Fire-Proof Vault. Handsomely fitted up.

Also the FIRST FLAT of the World Building in one or two rooms. One is 16x50, the other 30x50. Will be fitted up to suit tenants.

Apply at WORLD OFFICE.

SPLENDID FARM OF 300 ACRES.

Choice land, 70 acres cleared, balance fine hard-wood bush, convenient to railway station and good town. Only \$5000 if sold soon. Absolutely a bargain. WILLIAM BART, 40 Arcade, Toronto.

Reduce Your Gas Bills.

THE SIEMENS LUNGREN GAS LAMPS

Gives four times the light of any other lamp or burner for the same quantity of gas consumed. Same as used in the Y.M.C.A. new building.

FOR SALE BY
 Toronto Gas Stove and Supply Co.,
 SOLE AGENTS,
 136 KING-STREET WEST.

"Bon Marche" STRIKING BARGAINS

IN EVERY DEPARTMENT.

Our Great Bargain Sale of Silks and Satins has been a regular bonanza to the Ladies.

Also—in Dress Goods we have been Moving the City. Average sales of Dress Goods over 3,000 yards per day. Every Lady should come to us for First Class Dress Goods, now selling at half price.

FOR THIS WEEK.

Down goes the prices on Seattles, Mantle Ottomans and Ulster Cloths, also Mantles, Ulsters, Walking Jackets, Shawls and Fancy Wool Goods of every description.

The "BON MARCHE" is keeping the trade alive, and is the spot for First Class Goods at low prices.

F. X. COUSINEAU & CO.,

BANKRUPT STOCK EMPORIUM,
 7 AND 9 KING-ST. EAST.

P.S.—Special Bargains in Evening Silks and Satins, All Wool Laces, Lace Flounces, etc., etc.

200 of those beautiful Beaded Collar-ettes still on hand at 50c each, worth \$1.50 each.