

*Positively The Greatest Sacrifice of High Grade Merchandise Ever Attempted,
Known of, or Undertaken in the History of Restigouche!*

Closing Out Sale!

Nothing Reserved—Nothing Held Back—Nothing Under Cover—All Must Go.
Store Now Closed for Preparation. You Can't Get in Till Saturday, 9 A. M.



DOORS OPEN
Saturday, June 18th
AT 9.00. A. M.
Store Open Tues., Thurs. and Sat. Nights.

The Reason For This Mighty Slaughter.

For thirty years Mr. Moores has served the people of Campbellton and vicinity—thirty years of straightforward, honest dealing, that has given his store an enviable reputation for selling "satisfaction" as well as merchandise. On account of his health he must close out his stock, and rather than sell it in bulk to some outside party, he will distribute his splendid stock into the homes of the people, at prices that will paralyze all competition and hold the public spellbound with amazement and surprise.

The Toronto Sales Co., known from coast to coast as Canada's greatest bargain-givers, have received explicit instructions to sell M. P. Moores' entire stock at whatever it will bring. When this Sale Co. gets possession of a stock they stop at nothing till their objective is attained. The irresistible magnet of shattered prices will have this store in record time. Such reductions as has never been witnessed in Campbellton's history—such reductions as may never again be seen on goods of this calibre. Thousands of people will flock here knowing the standard of goods handled by Mr. Moores. Get here with the early crowds. Hundreds of items, no room to mention. Come—find the right spot.

Watch This Go Flannelette of the Best Grade, Stripe or Plain Grey. Priced at 35c and 40c. Saturday it will be rushed out. 17c	Price Wrecked Saturday we close out a lot of Ladies' Boots, less than cost of the sole of leather. Be on hand early. Out they go. \$1.98	Oh! Ladies Get these Fine Voile Blouses, Delicately made in pretty styles. Sold regularly at \$3.25. Sale to clear the lot. \$1.85	Just Look: Here's another Special to draw the crowd early. Every Print in the store, Light or Dark. Also Roller Towelling, 40c value. Sale Price. 19c	Half Price Moores Store is noted for its High Class Dress Goods and Silks. Saturday we clear in all Wool, Serge 54 inches wide, less than half price. Take it. \$1.95	Your Chance Summer Skirting with lovely linen finish. Will wear and wash beautifully. Away less than half price. On Sale. 29c	Cottons Nearly Given Away Pure Cottons, White or Grey, firm even weave, good quality. Act quick for your share Saturday. 15c
Hosiery Bargains Children's Rib Hose, all sizes. Saturday 5 pairs for \$1.00	Ladies' Silk Hose Various Shades. Moores Price \$1.10. Slashed to 39c	Every Pair Women's Children's, Men's and Boys' White Canvas or Leather Footwear will be closed out at Sensational Reductions	Holeproof Hose Holeproof Hose for Ladies, the world's finest. Saturday morning we rush them out. \$1.29	Smashed One lot of Fine Dress Muslins, Check and Stripes. Values to 90c. We clear the lot Saturday at 19c	Some Bargain Ladies' Silk Hose, some are Silk to the tops, perfect goods. Crowd in at 9 for these. Out they go. 58c	Silk Sale Yard wide, Heavy Quality Washable Dress Silks. Clearing at \$1.19
Read This Ladies' Fine Black Hose, Saturday morning. Rush Prices 23c	Read This, Men \$1.25 Summer Underwear at 69c	Men's Bathing Suits at \$1.10	Men's Fine Hose at 25c	Men's Rubber Coats Six only clearing at \$4.50	Beautiful, shimmering Silk Poplin, lovely shades. Let them go \$1.45	

Swift and Sensational!

15 Short Thrilling Days of merciless price cutting. A mighty price crash that will resound throughout the length and breadth of this country.

Toronto Sales Co., Authorized to Sell
M. P. MOORES
Entire Stock

Campbellton, - - - N. B.

An Unprecedented Volcanic Upheaval

A Veritable Bargain Blizzard that will sweep the country, totally obliterating all forms of competition. This stock will be slaughtered to the last dollar's worth on the shelves.