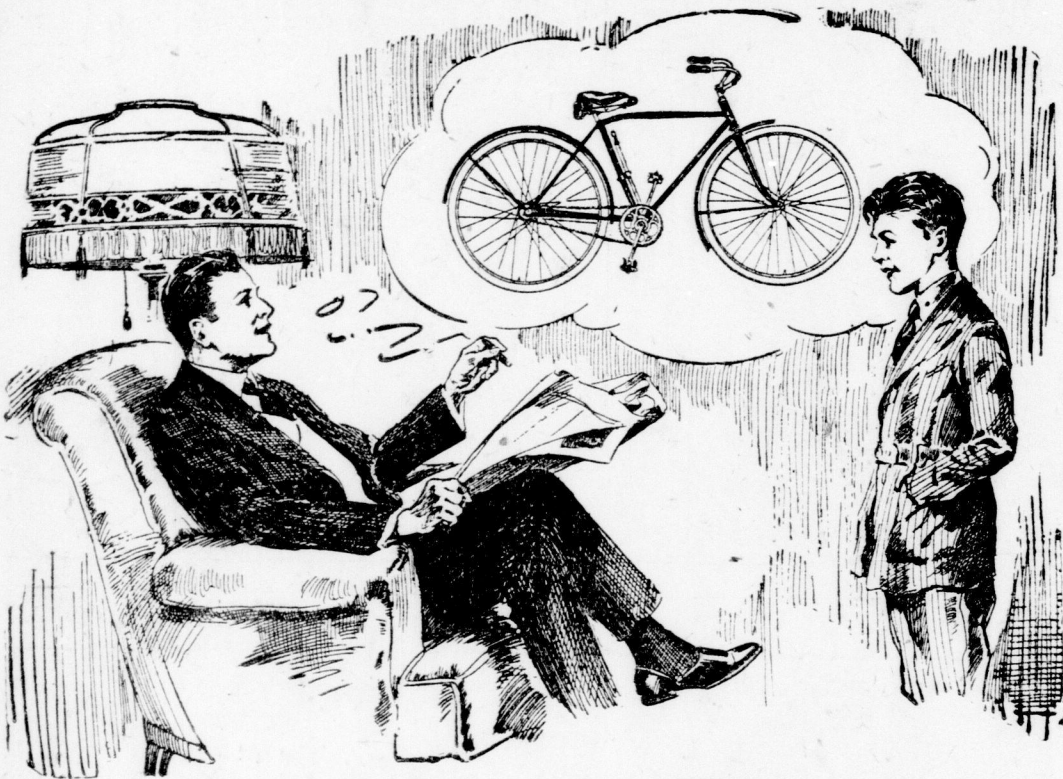


The Dream of Every Boy and Girl Is To Some Day Own a Bicycle



DAD! Parnell Solves This Problem How To Win a Bicycle

On the bottom of every loaf of Parnell's Bread and on every cake you will find a label similar to that reproduced herewith. Start today and save these labels. To the two boys and two girls turning in the greatest number of labels by Aug. 30 a Red Bird Bicycle will be given free.

Ask your friends and relatives to save these labels for you. If they are not taking Parnell's Bread, ask them to start and save the labels for you. They can get the bread either from their grocer or from our wagon.

By doing this you not only help yourself by securing more labels, but you introduce to your friends the finest, most wholesome and best bread made. Start today. It's possible for you to have a dandy new Bicycle by Labor Day.

"SAVE PARNELL BREAD LABELS—WIN A BICYCLE."

Parnell-Dean Steam Baking Co., Ltd.



Gigantic Sale of Fine Furs

Entire Wholesale Stock of John Marshall & Co. Offered at Startling Reductions



We have completed the purchase of the entire stock of Fine Furs from the above company. These furs were bought at a "Price on the Dollar" which enables us to offer them to the buying public at really ridiculous prices for such high quality furs. When buying, we went over the stock carefully, piece by piece, and do not hesitate to say that every article and garment is in wonderful condition and of select skins.

Below is a list of some of the furs included in this sale:

Ladies' Hudson Seal Coats
Ladies' Muskrat Coats
Ladies' Pony Coats
Ladies' Coon Coats
Ladies' Lamb Coats

These comprise a wonderful range of styles and sizes.

Also we are offering an "endless quantity" of LADIES' MUFFS, THROWS and COLLARS in Mink, Beaver, Coon, Lamb, Seal, Coney and Muskrat.

Included in this last lot are a great number of fur pieces quite fashionable now for summer wear.

Don't fail to come and inspect this stock of Wonderful Furs. Never before and likely never again will such prices be placed on high-grade furs. They are "give-away" prices and should move this stock in short order.

Showrooms open TUESDAY MORNING at 8:30 and will remain open the balance of next week. Come early. Inspect carefully and you'll be convinced that this is a genuine opportunity offered those contemplating the purchase of furs.

If you cannot possibly attend, furs will be sent on approbation.

A. W. Rennie & Co.
70 Dundas Street—Near Ridout

FORMER PREMISES OF JOHN MARSHALL & CO.

Head of Mounted Police Urges Action To Control Pistols Loose In Country

Sees Need of International Co-operation To Curb Menace.

ASKS CONFERENCE

Would Have Officials Interested Make Joint Representation To Ottawa.

Canadian Press Despatch.
Ottawa, July 11.—"There is no doubt that something should be done to control the enormous number of pistols loose in the country," Colonel Courtland Starnes, commissioner of the Royal Canadian Mounted Police, declared before the convention of the Chief Constables' Association of Canada here this morning.

Colonel Starnes thought there was not much use of legislation controlling pistols being passed in Canada unless the country knew what the United States was doing in the matter.

"I would suggest," Colonel Starnes remarked, "that the executive of the Chief Constables' Association take the matter in this way: That representatives of the various police forces in the large cities, federal, provincial and municipal along with customs officials, get together and study the problem and make recommendations. I believe the minister of justice would be glad to take notice of any such recommendations."

The need of action to control pistols was urged by Col. Starnes during the reading of his paper on "Co-operation." Col. Starnes spoke of the ideas of a police force and declared that a policeman should be scrupulously honest and have only one master. They should be actuated by a spirit of emulation rather than by rivalry. Overlapping and trespassing should be avoided but one force should help the other.

Speaking of the large number of cases handled by the R. C. M. P.

Rowat's Coffee

Its Popularity Proves Its Worth.

70c Pound.

Try a Pound Today.

T. A. Rowat & Co.

250 Dundas St. Phone 3051-3052.



HE is a wearer of eye-glasses—Mr. Keen knows that it helps him in his business and in his general enjoyment of life. We will fit you perfectly after a careful examination.

Carlyle TREBILCOCK OPTICIAN
233 DUNDAS STREET, TELEPHONE 2351.

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DR. JARVIS
DENTIST, GENERAL PRACTICE
SPECIALTY—PAINLESS EXTRACTION, PLATE WORK
213 DUNDAS STREET.

Banner's Barber Shop
417 TALBOT STREET.
Haircut, 25c. Shave, 15c.
Five Barbers and Lady Attendant.
Marcelling a Specialty.

Dr. J. W. Hutchison
OPTOMETRIST.
EXPERT EYE EXAMINATION
Office in Johnston Bros. Jewelry Store, Next to Allen Theatre.

WEGNER OFFERS 200 DOZEN MEN'S STRAW HATS
Less Than Factory Prices
25c TO \$3.95
Don't Miss the Opportunity.
Wegner Clothing Co.
371 Talbot St. Opp. Market.

HAWKEN-LANG COAL COMPANY
PHONE 522

Left For Dead Veteran Lives To Work at 85

Special to The Advertiser.
Sarnia, July 11.—William Ruddock, veteran ticket-seller for the Port Huron-Sarnia Ferry Company, a veteran of the American civil war celebrated his 85th birthday anniversary today in the little ticket office which he has occupied for 20 years and from which he has sold tickets to about two and a half million persons.

Before Petersburg on July 30, 1864, Mr. Ruddock was left for dead on the battlefield, and, by a strange coincidence, was found the next day by a brother-in-law. For 18 years afterwards he was unable to work. He was born in Warwick Township, Lambton County, of English parentage.

Colonel Starnes said that the volume of work had considerably increased in recent years. The number of cases handled in 1920, totaled 12,000. This total had jumped to over 15,000 in 1923.

ANDREW PEPALL CASE IS REOPENED

Permission Granted For Further Investigation On Illegal Entry Charge.

Associated Press Despatch.
Washington, July 11.—The Andrew Pepall case has been reopened.

Permission has been granted by the department of labor for the reopening of the case by the Los Angeles immigration authorities, who charge Pepall, formerly a resident of Toronto, with illegal entry to the United States. It is alleged by counsel for Pepall that new evidence has been obtained, and leave to introduce this at Los Angeles has been given. After that evidence has been put in and a ruling made at Los Angeles, it is expected the papers will be sent back to Washington once more.

CANADA IS DECLARED EDUCATIONALLY MAD

Col. C. M. R. Graham Emphasizes Weakness of Academic Training.

Special to The Advertiser.
St. Thomas, July 11.—Making an earnest plea for the same vision, the same faith in a great future for Canada that led early settlers to brave dangers and hardships and lay the foundations of Canada, Col. C. M. R. Graham of London addressed a joint gathering of St. Thomas Kiwanians and the Aylmer Chamber of Commerce at the banquet tendered by W. H. Heard of this city to the bodies Friday evening, officially opening the new Rockabore Inn at Port Bruce.

"Canada stands on the verge of a new era. The development of the nation in the past twenty-five years was largely industrial, and we have absorbed and accepted it without very great effort," said Col. Graham.

"The next evolution will be that of agricultural development and organization, on the same basis as the industrial development of the past two decades. The individual farmer will pass away, as did the individual wagoner."

The speaker deplored the "over-education" of the present generation.

"We have gone educationally mad in the last half century. We have developed a corps of officers without any rank and file. The present academic training given all students up to sixteen years of age, whether or not they wish to enter university, only gives a hankering for something they cannot have. It unsettles them, and makes them unfit to enter their grove in life."

Col. Graham spoke of the urgent need of greater population in Canada. "We must not ston and enjoy the heritage left us by our forefathers. They built bigger than they knew. Fifty millions of people must be secured for Canada, or things will fall flat. At present, there is not sufficient population to take care of our overhead, and we must call a halt unless development catches up with overhead in the next ten years.

Unless Canadians seize the great opportunities that lie before them to develop the country outside capital will come in to do the job. Yellow labor will be employed in the development of production in this garden of the world that God inspired our forefathers to build and develop."

The meeting was in charge of J. L. Thayer, president of the Aylmer Board of Commerce.

The speaker of the evening was introduced by E. A. Coughlin of St. Thomas.

Dr. J. H. Arnun of Aylmer spoke briefly of the need for sympathy, tolerance and co-operation in the building up of a united Canada.

The program consisted of community singing, led by Kiwanian Holcombe of St. Thomas, solos by Rev. G. Wright of California, and a duet by two London Boy Scouts who are holding camp at Davenport Heights above the village.

PICNIC IS SUCCESSFUL
Special to The Advertiser.
Wyoming, July 11.—St. James' Wainstead Sunday School and congregation held a successful picnic at Bright's Grove yesterday. A series of races and sports was carried out during the afternoon and supper was served.

Marshall Ventilated Mattresses and Washable Slip Cover For Price of the Mattresses Only

After Louis XIV died the state inventory showed that he had collected in his lifetime an unparalleled number of beds—413 in all, of every variety and description.

We cannot hope to compete, in magnificence of hand carving or construction, with the regal beds of kingly days, but no monarch has ever been able to rest in the comfort that is now afforded to every Canadian citizen through the development in the manufacture of bedding.

In Marshall Ventilated Mattresses, more than eight hundred sensitive coil springs, each inclosed in a separate cloth pocket, is the basis of this triumph of the sleep merchant's art. Over this noiselessly yielding surface is spread either the finest quality of cotton felt or curled hair. In reality the Marshall is spring and mattress combined, with the resiliency of the one merged with the buoyancy of the other.

New Marshall Cotton Top Mattresses

4 ft. and 4 ft. 6 in. widths. Price \$42.00
3 ft., 3 ft. 3 in. and 3 ft. 6 in. widths. Price \$34.00



New Marshall Hair Top Mattresses

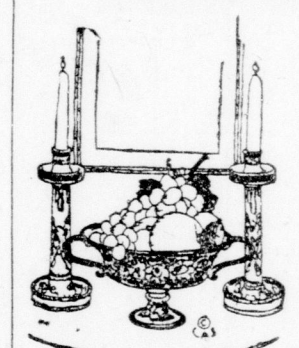
4 ft. and 4 ft. 6 in. widths. Price \$48.50
3 ft., 3 ft. 3 in. and 3 ft. 6 in. widths. Price \$41.00

Sea Island Cotton Washable Slip Cover Free With Each Marshall Mattress During July Furniture Sale.

Marshall "Special" Cotton Top Mattress

4 ft. and 4 ft. 6 in. widths. Price \$29.50
3 ft., 3 ft. 3 in. and 3 ft. 6 in. widths. Price \$26.50

To-day I saw



The clever hostess knows that there are many summer variations from the formal and distinguished simplicity which characterizes her table during the winter season.

In summertime, it must look invitingly cool and dainty with a hint of summer's brilliant colorings. For coolness, the clear glitter of perfect glassware. For color, the charming English china which I saw today.

Here in our China Shop this new hand-painted ware is effectively displayed—cake plates, raw fruit bowls and candlesticks. Their combination of gleaming black, with black and white, and brilliant conventional flowers, is delightful.

The prices are as surprising and interesting as the gay patterns. For there are octagonal cake plates for only a dollar, and salad bowls, fruit bowls and floating bowls for a dollar and seventy-five cents or two dollars.

Won't you come in to see them? Please don't miss the Paisley-patterned bowls, and the dragon candlesticks!

Judith

SPECIAL

Course Dinner in the Restaurant, 11:30 to 2. Quick service, 40c.

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XK Specials \$5.00 " "
Garage V Sliding \$60.00 " "
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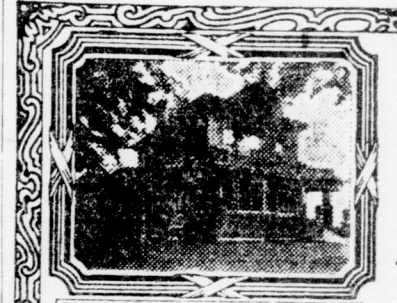
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Quality Vulcanizing Only.

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104 Dundas Street, London, Residence on premises. Phone 450.

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Alberta Coal. Orders placed now will be filled during August and September.

JENKINS FUEL CO.
Phone 1391.