

Smart Outdoor Wrap



My dress was washed with OMO

that is why it looks so spotless, so soft and so delicate. OMO is the ideal washer for all white things.

This famous bleacher, cleanser and purifier, preserves the finest textures unharmed, for no rubbing or hard work is required.

Just boil the wash in OMO and water for half-an-hour. Let soak a further half-hour, rinse and hang to dry—everything spotlessly white.

Safe and sure but must not be used for colored articles, woollens or flannels.

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Page of Interesting News for Women

Rural Telephone Farmer's Friend
Provides Social Intercourse and Brings the Doctor in a Hurry

Threading along for miles, and miles, in the township surrounding London, run the wires of the various rural telephone systems. As one drives here and there, along concessions and roads, the line of poles, branching off now and then across a field or through an orchard, for connection with the farmhouse, and rare indeed is the home that does not contain a telephone.

The popularity of the rural telephone and the multiplicity of its uses is really phenomenal. Some five or six years ago, when the project was first advanced in rural sections, many a farmer and his spouse made light of it, declaring that as their fathers had lived, so would they. The ruling class at the head of the plan were not easily daunted, however, and with the breaking of the soil for the first installment of posts, etc., one after another, the country men and women have succumbed to "telephonitis," and added their names to the list of subscribers.

No Waiting for "Central." On some rural lines there are as many as 20 to 25 telephones installed, and as each ring given resounds upon the instruments all along the route, the deadly silence of the farmhouse has been routed by a "tinkle-tinkle" that upon occasion reminds one of a busy office, the calls are so numerous. The rural systems differ from the city telephone in that there is no "central." To obtain the attention of the family one must converse with one who must first consult the directory (which is invariably fastened upon the wall in the vicinity of the telephone), to ascertain the number of "rings" necessary. If we wish to talk to John Brown, we may have to give two long and three short rings; or for William Jones perhaps three long rings and one short one, only on the loud in an art to be acquired, and one that calls into play considerable arm muscle. This method of ringing holds good, of course, only on the party lines. Connection with the Bell system, or neighboring party lines, is obtained through a general office, usually stationed in some village or town centrally located in the district.

Source of Pleasure. City women, with neighbors and friends so close at hand, can scarcely realize what a companion the telephone becomes to their sisters in the country. Oftentimes in the winter months when roads are practically blocked, the women of the farmer's household are frequently confined to the house for weeks at a time. What a solace for weeks at a time, to hear the voices of friends and relatives over the wire, for only a few minutes each day. Sometimes the telephone is brought into play for the purpose of amusement. Word goes along the route that "So-and-so" has brought some new gramophone selections from the city.

The Birthday Calendar



IF THIS IS YOUR BIRTHDAY

Be careful of your relations with others, especially those of the opposite sex, for someone will cause you annoyance or disappointment. Do not bemoan this too much, for good fortune is indicated for you during the coming year.

These born today will have talents and versatility, and will make themselves liked by many. They will be especially fortunate along literary or dramatic lines.

and will render them in the evening. The news is eagerly welcomed, and as the man with the gramophone commences his concert, he leaves the receiver of his telephone off the hook, so that any of the neighbors may gain the benefit by simply listening at their phone. Or, in place of the gramophone, there may be singing and playing of favorite songs at the piano, and in this manner the tedium of many a winter evening is relieved for the country folk.

A Harvest-Time Help. But not only is the rural telephone utilized for amusement and social intercourse, in busy harvest-time the farmer is enabled to keep track of the whereabouts of the threshing outfit in the neighborhood, and to know when it may be expected to begin on his grain. The old custom of co-operation among farmers at such times is still in practice in many localities, and there is now no difficulty in summoning together at short notice those who have promised to lend a hand for a day's work.

A Friend in Need. Then, again, in those anxious times that befall the average family—when the baby is fretful and restless, and the other children are feverish, and mother watches closely the flushed faces and feels the hot little hands—these times, when every minute counts, what a relief it must be to know that a few seconds' conversation will bring the doctor to the door at a gallop, ready to fight death with the utmost of his skill. Or when the barns catch fire, and father and the boys are using every means to prevent their complete destruction, some one of the weaker members of the family takes her station at the telephone and tremulously and hurriedly calls upon the nearest neighbors for aid.

It is thus that the telephone is woven into the very warp and woof of the family life, and has become one of the most indispensable of the farmer's household goods. Viewed from almost any standpoint, whether used for amusement, business or one of these life and death occasions, the telephone is without a doubt a boon to the country people.

The Normal

To Mend Buttonholes

The best way to mend a buttonhole which is torn out is to lay a piece of closely woven tape back of it, sew in place, hem the old buttonhole to it, cut out and work a new buttonhole in its place. A particularly neat way, but which takes more time in the making, is to rip the band apart and draw the stitch out of the buttonhole. Then stitch the tape on the inside of the back fold of the band, stitch the band in place again and make a new buttonhole. When a button is torn out a small piece of tape is laid flat between the folds of the band and the ragged edges are hemmed to it, and the button sewed to the tape.

In the Diningroom

The table pad or silence cloth of cotton flannel not only saves the cloth itself, but will make a thin, cheap cloth look quite respectably heavy also. It protects the surface of the table. Old blankets well washed, then cut the right shape and size and bound with tape or blanket ribbon make excellent silence cloths. They should be cut the exact size of the top of the table, so that none hangs over the edge, and there should be two in constant use so that once a week one can go to the laundry.

To keep small tablecloths and tea spreads from cutting in the folds roll them on a broomstick cut the right length, and padded with cotton flannel. The rolling should be done while the ironing is in process, and the ironing should be done with the roll too tight, and if necessary secure the roll from unwinding by tying a flat piece of tape about it, then lay the whole on the linen sack and make the cloth pulling and patting still make the cloth set smooth when spread on the table, and the surface will be of uniform gloss.

Problems of the Fair Sex
Solved by Cynthia Grey

She Should Wait.

Dear Miss Grey: I am much interested in your column and would like you to answer the following questions: 1. How would you clean a white ruffine hat? 2. What would remove a wart from your finger? 3. I am a young girl of 18 and in love with a young fellow two years my senior. He has asked me to marry him, but my father wants me to wait until I am of age. He said he couldn't wait that long. What would you advise me to do? 4. What do you think of my hand-writing? Hoping to see this in print soon, I remain, DEAR MISS GREY, YOURS, A. I. I fear water would shrink the hat out of its proper shape. You would doubtless gain best results by consulting a dry cleaner. 2. Castor oil applied several times daily is said to finally destroy a wart. 3. I think your father is right, and that you ought to defer to his wishes. If the young man thinks you are worth waiting for, he will not so far as he is not the man for you to marry.

Most Assuredly Not. Dear Miss Grey: I am 18 years old and have been very dear friends with a young man a year older than myself since we were mere children. We have never quarrelled, and everything points to the same conditions in the future. It is very probable, at this time, that it would not be for many years. Now, do you think it is right for us to go on in this way? FRIENDLY. A.—You are conducting friendship with love and are drifting into an engagement simply because you have always "got along" well together. Such a marriage may result happily, but you miss much of the sweetness of love. Find out if you really care for him in the right way. If you don't, end this monopoly of your time by the implied engagement make a real lover away.

Help for Peggy. Dear Miss Grey: Could you kindly answer these questions as soon as possible? 1. What will take orange juice stains out of a tan henrietta dress? I have tried chloroform and it did not take out the stain, and it left it a little discolored. 2. Please tell me a simple way to make a pale blue cloth party dress and what would be suitable trimming? 3. At a summer resort this summer I met a young man who appeared to be deeply infatuated with me. When I left he asked me to correspond and I answered him. I have been home now about four weeks and he has never written. What would you advise me to do? Thanking you in advance, PEGGY. A.—I am afraid it will be difficult to remove this stain. I fancy that if you were to make a paste of starch and benzine, and rub this well into the spots it might help. Leave the dress on until thoroughly dry, and then brush out with a stiff, fine brush. 2. As your material is to give the need some sort of air. Make the skirt plain with panel front and back, with a fold of blue satin near the hem, edged on each side with a tiny ruffling of the satin. The ruffling could also be done in the sleeves which are made of plain with turnback cuffs, and might as well be utilized on this with a chemise of cream lace and pipings of satin. A very wide satin giraffe made with a rosette at the left side, and a few crystal buttons would complete a very pretty costume. 3. Forget him as quick as you can.

The Bridesmaid's Gifts

Appropos of the early autumn weddings, the suggestions for gifts to the attending friends may not come amiss. The bride, with her many quandaries, is often puzzled about remembrances for her bridesmaids.

Popular girls who serve their friends repeatedly are likely to acquire rather useless duplicates, such as similar brooches or pendants, little bar pins or circlets of pearls or colored stones, and yet there are so many things with a suggestion of originality and individuality about them which would surely please and not be duplicated.

Any girl, though she has a gold thumb, would delight in one set with her birthstone. And there are such charming little flat, slender, solid gold pencils, which when set with the natal stones, arranged with the monogram, cost not so very much more. These pen-

AN ARTISTIC DESIGN.



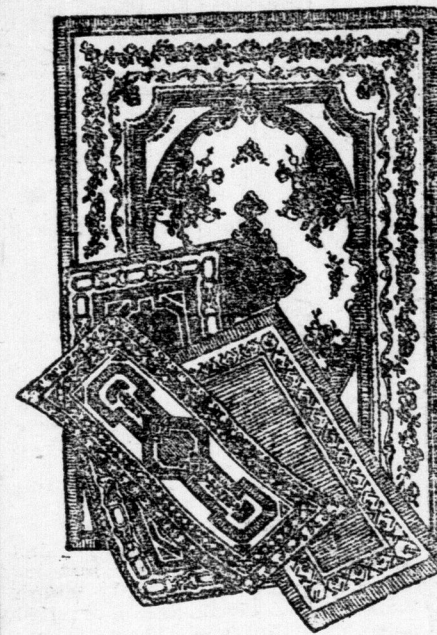
Mole colored charmeuse in the material of this gown, which is cut on new lines. The sleeve is cut very long and wrinkles like a glove when worn. The edges are finished simply with a cord of the material.

The feature of this gown is a long sash, made of bias strips of apricot and green silk, alternating with black velvet. A picot edge is made on the strips, before they are sewed together, and a fringe of the two light shades finishes the sash ends.

Millinery
Ready-to-Wear

Kingsmills

Drygoods
Carpets



BIG RUG SALE

Brussels and Axminster Rugs

In order to start the fall carpet business off with a rush, we commence today a sale of unusual interest. Remarkable savings on high-grade English Rugs, imported direct by us from the mills in England. Made by the best mills in the world. Beautiful designs in desirable colorings. Buy Rugs at this big Rug Sale and save money.

Brussels Rugs	Special Price	Axminster Rugs	Special Price
Size 6 ft. 9 in. by 9 ft.	\$9.25	Size 7 ft. 6 in. by 9 ft.	\$13.25
Size 9 ft. by 9 ft.	\$12.25	Size 9 ft. by 9 ft.	\$16.25
Size 9 ft. by 9 ft. 6 in.	\$14.25	Size 9 ft. by 10 ft. 6 in.	\$21.50
Size 9 ft. by 12 ft.	\$16.25	Size 9 ft. by 12 ft.	\$22.50
Size 11 ft. 3 in. by 12 ft.	\$21.50	Size 10 ft. 6 in. by 12 ft.	\$27.50
		Size 11 ft. 3 in. by 13 ft. 6 in.	\$31.00

UMBRELLA SALE

Ladies' and Men's Special \$1.00

Men's Self-Opening Umbrellas with fine covers, double frame. Your choice of dozens of handles. Ladies' fine mercerized cover, plain runner Umbrellas with mushroom and director handles. Unusual values. On sale \$1.00

COME Early Tomorrow Morning

\$2.25 Umbrellas To Clear At \$1.50

Fine silk with wool covers, sterling silver mounted and natural wood handles. Best paragon frames. A good assortment. All our \$2.25 Umbrellas. Handles exactly as illustrated.

Best \$2.25 Umbrellas, on sale \$1.50. On sale at \$1.50

Ladies' \$2.25 and \$2.50 Blouses to Clear at \$1.98

Made of fine allover embroidery, trimmed with fine Valenciennes lace, three-quarter sleeves, high neck, peplum. All sizes. Regular \$2.25 and \$2.50. On sale to clear... \$1.98

KINGSMILL'S

READY FOR PICKLING?

Pickling season is close at hand—are you ready? P., L. and O. have the necessary spices—full aroma, fresh, snappy spices, that will make your pickles best of all. Better buy now, and be sure you have them in time.

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L. LISTER, Wortley Road, cor. Craig Phone 1920
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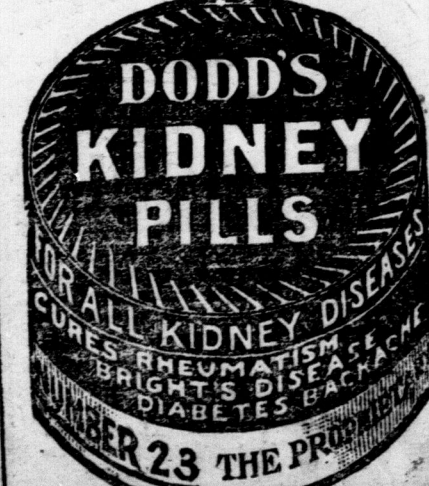
A boy was, but his mother's sort still," except as a punishment, and only a few minutes of quiet and solitude are necessary to bring the little one into good humor, eager to go back among the happy, busy flock in the school room. But mischievous activity, destruction to the property or peace of mind, or another person, has no part in this wise woman's plan for the babies.

Just one more of the many mothers on whose minds and hearts one would like to print indelibly the concise founding principles of the educational reform which Dr. Maria Montessori is conducting with such marvellous success in Italy.

Mrs. Easy and many others like her may have heard of the new system, but if so they have only grasped half of Dr. Montessori's aim. She does say "A child must have liberty, must be allowed to develop freely." But she believes it is equally important to check those impulses which interfere with the rights of others, or are the beginning of bad habits.

"Children," says this sympathetic woman with the clear insight into budding human nature, "children must touch and handle things in order to develop their power of speech, for science tells us that only by exercising our muscles do our brains develop." So instead of scolding baby and calling him meddlesome and naughty when he pulls over a vase or twitches the spread off the table, we must see that he has something for the active little hands to do that will work no harm to anything or anybody. As the child gets control over his body, he takes the first step in gaining control over his mind and will.

So thoroughly has Dr. Montessori grasped the principle that freedom of movement and abundant exercise are necessary to every child, that in her



Your first mouthful of these crisp brown sweethearts of corn will make you wish you had long ago made an everyday habit of eating this cereal confection.



TOASTED CORN FLAKES