THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDL IND, DECEMBER 1924-

We can serve you well the day before Christmas, but we can serve you better--To-Day

R SHOPPING

And the Sure and Certain Determining Centre for all Gift Seekers--BAIRD'S With Christmas right on the Threshold there is no time to lose. EVERY DEPARTMENT RESPLENDENT IN ITS HOLIDAY GARB.

Of Course GLOVES Take Precedence as Gifts

SHOP

Malladates.

EID ES-Ladies' Nappa Kid Gloves, very de-s'rame for this season; Dark Tan \$1.80 shade, 2 dome wrist. Special **31.80** CHAMOIS CLOVES-Ladies' washable Chamois Gloves. White with gauntlet wrist, scalloped edge; others in natural Chamois, gauntlet wrist

SILK GLOVES-Beautiful quality Milanese Silk Gloves, wrist length with 2 dome fasteners; gifty Gloves; shades of Beaver, Brown, Grey, **\$1.20** Navy and Black. Xmas Special

Brighten Up the Home for Christmas SINGLE CCRTAINS-Deep Ecru shade, plain scrim ops with 16 inch Nottingham lace end and long fringe; nice for folding doors, large windows or portiers, etc. Xmas Special \$1.15 LACE CURTAINS-Real fine Lace Curtains in Ivory shade, 2½ yards long; particularly good looking patterns. Reg. \$5.50 pair. Xmas Spe- \$4.95 cial

MOD-HREE

es

td.

slocking. CHILDREN'S MITTS-Long wristed Wool PLAID RUGS-Large Plaid Wool Rugs for Mitts; Mitts they must have sliding and skating; choice of Came!, Grey, Crimson, Navy and White. Xmas Special .. 47c. MORE CHINTZ-A line of inexpensive English Chintz, 29 inches wide; coloured Rose patterns on assorted grounds. 38c. .Just for Friday, Sat. & Monday.

DOOR MATS-Grey Rubber Mats, 14 x 26 size; just what is needed in the muddy season for bestibule, door step or hall. Spe- \$1.29

REVERSIBLE CHINTZ-Full of colour; Chi-LADIES' SCARVES-Long, broad knitted Silk Scarves, in shades of Saxe. Rose, Grey, Nigger, Navy and Peacock; silk fringed Nigger, Navy and Feature, ends; beauties. Reg. \$2.75, Xmas \$2.48

Let us Help You Choose

ONE HUGE GIFT SHOP

Exuding an Atmosphere of Cheerfulness & doing its level best to simplify all Shopping Prob'ems 'rom now right up to the time of hanging up the

Holly Wreaths Yes! Wreaths of real Holly just to hand. Hang one up for Christmas Day. Real Christmaslike. Special, 59c. Bolster and Pillow Cases

BOLSTER CASES-Plain, serviceable and strong linen buttoned English Bolster Cases.

Plush **Table Covers** A Gift for the Whole Family

PLUSH TABLE COVERS-My! what a gift for Mother, or Wifey dear-beautiful deep Crimson or Dark Green Plush Table Covers, plain self bor-ing Cloths and impart a refining touch to your dining room; choice of deep Crimson and rich looking Green shades, clearly defined patterned border and plain centre \$15.98 \$16.98 Xmas Special

CHRISTMAS

CARDS

Cushions& Pretty

Cushion Covers

CUSHION COVERS-Frilled torder linen Crash

ed. Xmas Special DOC. MORE CUSHION COVERS These are beauties, in linen Crash, gorgeously embreidered in coloured Silks and hemstitched frill. Reg. \$1.40. Special VELVET CUSHIONS in circular shape. covered

Gifts of

Fancy Linens

always appreciated

Cushion Covers, emtroidered and braid-ed Xmas Special

