



FACE CLOTHS—Finished Turkish Face Cloths, white with colored border; extra good quality. Reg. 20c. Friday, Saturday & Monday 17c.

GLASS CLOTHS—Hemmed Crash Linen Glass Cloths, showing crimson crossbar pattern; Reg. 45c. Friday, Sat. & Monday 38c.

CUSHION COVERS—Fancy Cream Madras Muslin Cushion Covers, plain and fancy colored patterns; very dainty and very serviceable. Reg. \$1.25. Friday, Saturday & Monday \$1.08

THE BEST BUYING OPPORTUNITIES OF THE SEASON ARE BEFORE YOU.

Take advantage of Their Goodness, Their Timeliness, Their Worth

Last week's Sale proved a glad surprise to thousands of shoppers here. It showed prices in marked contrast to 6 months ago. It contributed values that many thought impossible, and evoked expressions of wonder and delight from knowing ones. Its prices helped to broaden and dignify the Dollar; in a word—it showed that this store is always equal to the occasion—producing supreme values all over the store. See what we offer for

FRIDAY, SATURDAY & MONDAY

SMALLWARES

DUSTERS—Finished Check Dusters, soft undressed finish; hemmed; 20 x 24. Special 29c.
SCRUBBERS—Heavy Coarse Scrubbing Cloths. Reg. 23c. Special 18c.
SHEET WADDING—In Cream, White and Black, for padding and filling, each 17c.
BATH MATS—16 only heavy Turkish make; White and Colored. \$2.00 value for \$1.42
CORTICELLI WOOLS—In all shades; soft, fluffy fingerings wools for Jersers, Scarfs and such like; the ball 36c.

SILKLIKE CROCHET COTTON—In Black, White, assorted Yellow, Greens, Brown, Crimson, etc.; the ball 5c.
ZINC STEARAT—Keeps the skin of infants soft and smooth; strongly recommended; the box 20c.
MILITARY HAIR BRUSHES—Surprising value; strong stiff bristles with ebony back; 60c. value for 19c.
SPECTACLES—A new stock of these to hand. Suit yourself for reading 45c.

BRINGING DOWN PRICES ON LACE CURTAININGS

CREAM CURTAIN LACES—Single width Cream Curtain Lace, pretty cross bar and check pattern, bordered. Reg. \$1.10. Friday, Saturday and Monday 95c.
WHITE CURTAIN LACE—58 inch pure White Curtain Laces, beautiful patterns, very lacey looking. Regular \$1.25. Friday, Saturday and Monday \$1.05
WHITE CURTAIN LACE—44 inch White Curtain Laces with fancy band border edge, uncommon looking. Regular 60c. yard. Friday, Saturday and Monday 52c.
SASH CURTAINS—White and Cream Nottingham Lace Sash Curtains; lots of pretty designs here; values to 60c. Friday, Sat. & Mon. 28c.



HELPS TO HOUSEKEEPERS

BREAKFAST CLOTHS—Unbleached Damask Table Cloths, with Crimson band border and fringed edge. Value for \$3.20. Friday, Saturday and Monday \$2.65
TABLE NAPKINS—Good grade White Damask Table Napkins; size 19 x 19, hemmed; assorted patterns. Regular 33c. each. Friday, Saturday and Monday 26c.
TABLE COVERS—\$5.50 Coloured Table Covers, in assorted mixtures. Crimson and Green, etc., fringed. These are specially reduced for Friday, Saturday and Monday \$4.78
SIDEBOARD CLOTHS—Beautiful Lace trimmed Sideboard Cloths with pretty lace motif centre piece on White linen. Extra full size. Regular \$2.75. Friday, Saturday and Monday \$2.49



You Should See this RIBBON VALUE



HANDSOME RIBBONS—Rich looking Silk Taffeta and Merve Ribbons, 5, 6 and 8 inches wide, plain shades of Rose, Sage, Peach, Green, Crimson and Purple; others in fancy Plaids and Dresden, and a lot of lovely striped Ribbons for Camisoles, Bags, Hair or Millinery purposes. Regular values to \$2.00 yard. Friday, Saturday and Monday 98c.

Children's Coats, Coat Sweaters AND Panta-Leggings

CHILDREN'S COAT SWEATERS—Sleeveless slip-overs in warm looking wool and mercerized make; to fit 4 to 6 years; shades of Rose, Sage, Turquoise and Crimson; needful garments to-day. Reg. \$2.50. Friday, Saturday and Monday \$2.17
CHILDREN'S COATS—Warm, cosy-looking Colored Coat, to fit 2 to 6 years, in Grey and White Plaids and Checks; roll collar, lined throughout. Reg. \$3.50. Friday, Saturday and Monday \$2.89
CHILDREN'S PANTA-LEGGINGS—Warm Jersey Pants and Leggings combined; elastic at waist, buttoned at sides; shades of Navy, Khaki, Brown, Black and White; to fit 3 to 6 years. Reg. \$2.00. Friday, Sat. & Monday \$1.79
CHILDREN'S BONNETS, ETC.—Wool Bonnets, Caps and Hoods in White and mixed colors, and others in White Bear. Values to 75c. Friday, Saturday and Monday 57c.

SHOWROOM VALUES Are Now at Their Best

HANDKERCHIEFS—Your choice of plain White Lawn Handkerchiefs, with neat floral design in corners, or others with colored border. Regular 15c. each. Friday, Saturday 2 for 25c. and Monday

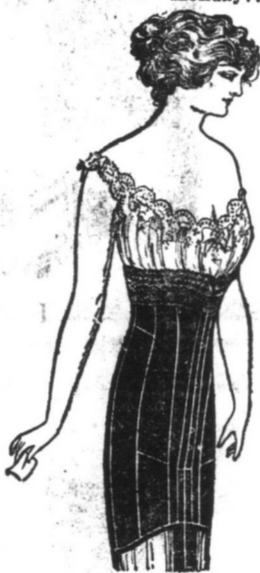
Sale of Pretty Waists

STRIPED SILK WAISTS—This line should appeal to lovers of winsome looking Silk Waists; Waists that show up splendidly with a smart swinging skirt; shades of Navy, Brown and Green, light striped effects in Cream, Champagne; also Black and White; roll collar, hyaline neck, pearl button trimmings; sizes 38 to 46 bust. Regular to \$7.25. Friday, Saturday & Monday \$6.15

CHILDREN'S SLEEPING SUITS—Ideal Sleeping Suits in a warm knitted make; buttoned behind, drawing at cuffs; they cover the feet as well; to fit 6 months to 5 years. Regular to \$1.90 suit. Friday, Saturday and Monday \$1.62

Sale of Sample Corsets

Smart American models in medium and low bust, elastic at top; others trimmed with pretty embroidery, some in Pink, others in White; strong Coutil make, all sizes. Beautiful, form-fitting Corsets imparting ease and elegance to the figure. Reg. \$2.25 value. Friday, Saturday and Monday \$1.87



Pretty Tea Aprons

TEA APRONS—If you like dainty Tea Aprons, see this assortment, trimmed with insertion and fine lace edging, pocket and long strings. Reg. 65c. each. Friday, Saturday and Monday 57c.



LADIES' WINCEY KNICKERS—Cream Wincey Knickers, embroidery trimmed, tucked; full fitting sizes; open. Reg. 2.00 pr. \$1.75. Friday, Sat. & Monday

"MARY GARDEN" FACE CREAM—A delightful beauty Face Cream in jar with white metal top; Face Powder also in fancy box. Either should have a place on your toilet table. Reg. 45c. Friday, Saturday and Monday 37c.

Boys' Needs Price-Lessened

LITTLE BOYS' SUITS—Brushed Wool Suits with ankle length pants, cap to match; Rose shade, very comfortable for little chaps. Regular \$5.00. Friday, Saturday and Monday \$3.95
BOYS' KID GLOVES—Assorted Tans and Grey in warmly lined Fall and Winter Gloves; a nice soft kid make; 1 dome wrist. Regular \$2.80. Friday, Saturday and Monday \$2.48
BOYS' SAILOR SUITS—Coarse Wool Serge, best of wearing quality for boys; double sailor collar, lanyard and whistle. Regular \$10.00. Friday, Saturday and Monday \$8.75
BOYS' VELOUR HATS—Dark fancy Green Velour Hats with satin lining, corded band and attached leaf; nice for fall wear. Regular \$2.25. Friday, Saturday and Monday \$2.05
BOYS' WARM SHIRTWAISTS—Winchester Flannel Shirtwaists for boys; shades of Grey, and Khaki; suitable for school wear; assorted sizes. Reg. \$1.80. Friday, Sat. & Mon. \$1.49

WE ARE

Direct Savings

—ON—
Floor Coverings, Hearth Rugs, etc., etc.

HALL CANVAS—36 inch Hall Canvas, bordered and unbordered; a couple of patterns from last season. Reg. \$1.30 yard. Friday, Saturday and Monday \$1.12

HALL LINOLEUMS—36 inch bordered and unbordered Linoleums, very suitable for hall as the patterns are mostly tile and conventional designs. Reg. \$1.70 yard. Friday, Sat. & Mon. \$1.55

STAIR CARPETS—Good looking Stair Carpets, 27 inches wide, bordered, the color blendings are soft and would harmonize with any surroundings; a piece or two for this Sale Reg. \$3.75 yard. Friday, Saturday & Monday to clear \$2.49

LARGE HEARTH RUGS—These are Turkish patterned Rugs also, but being larger make a very suitable rug for your dining room; cosy and cheerful looking. Reg. \$10.50. Friday, Saturday & Monday \$9.75



TURKISH HEARTH RUGS—Reversible Turkish Hearth Rugs; extra thick and about the most serviceable, good looking, best value you can buy. Regular \$8.00 value. Friday, Saturday & Monday \$7.48

PORTIERE CURTAININGS—A nice Dark Green and V Rose Curtainings to make your rooms cheerful and cosy looking; 40 inches wide; heavy make. Regular \$14.00 yard. Friday, Saturday and Monday \$12.5

STOP! For a Moment and Get Acquainted With These Values

MEN'S SPATS—5 button, best grade warm Felt Spats in Slate and Fawn shades; neat fitting. Reg. \$2.50. Friday, Saturday & Monday \$2.28

MEN'S TOP SHIRTS—This line brings you assorted stripes in good wearing Top Shirts; soft cuffs, soft fronts; fuller sizes than usual. Reg. \$2.80. Friday, Saturday and Monday \$2.45

MEN'S WOOL GLOVES—Dark Fancy Wool Gloves with striped wrist; very sensible Gloves for our winter weather; assorted sizes. Reg. \$1.50. Friday, Saturday and Monday \$1.32

MEN'S TOP SHIRTS—Striped Flannel Top Shirts with collar band; splendid quality for the working man; assorted stripes and shades. Reg. \$2.25. Friday, Saturday and Monday \$1.90

SOFT COLLARS—Plain and self striped Soft Collars in assorted shapes, with or without button fastening. Reg. 45c. and 50c. each. Friday, Saturday & Monday 32c.

MEN'S GREY SOCKS—Heavy wool finish in a medium shade of Grey. Value for 50c. pair. Friday, Saturday & Monday 39c.

MEN'S TAN ROMEOS—These are soft Vied make, with extended welt; very comfortable shape; last for years. Reg. \$4.20. Friday, Saturday & Monday \$3.78

MEN'S NIGHT SHIRTS—Soft looking galon trimmed Nightshirts in assorted striped patterns. Reg. \$3.50. Friday, Saturday & Monday \$3.15

MEN'S FINER GLOVES—Wash Fabric Gloves in Natural Chamols and Dark Brown; very neat fitting and just the Glove for present wear. Reg. \$1.75. Friday, Saturday and Monday \$1.50

MEN'S WINTER CAPS—Big assortment in Cloths and Heavy Tweeds, with ear protection snugly folded inside. Caps up to \$2.50. Friday, Sat. & Monday \$1.90

MEN'S ENGLISH CAPS—Smart London Caps and others, silk lined, one-piece crowns and pieced crown, band back; very smart and nobby looking. This value is particularly good. Reg. to \$3.00. Friday, Sat. & Monday \$2.65

MEN'S WOOL SCARVES—All Wool Scarves; and they are so comfortable; weightless; in shades of Grey and Fawn with fringed ends. Friday, Saturday and Monday \$2.35



Tumbling Down Prices

—ON—
HOSIERY

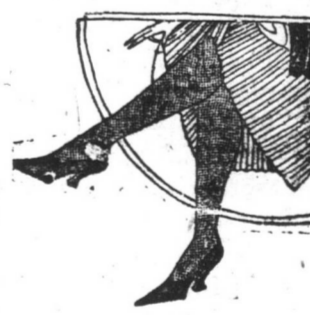
LADIES' FLEECE HOSE—Plain Cashmere finish. This is one of our popular lines; Fall weight. Special Friday, Saturday and Monday 49c.

CHILDREN'S WOOL HOSE—Heavy ribbed make; sizes to fit 4 to 10 years; fast Black. Reg. to \$1.40 pair. Friday, Sat. & Mon. 99c.

CHILDREN'S PLAIN HOSE—Assorted weights and assorted sizes in good wearing fast Black Hosiery; values to 60c. Friday, Saturday & Monday to clear 39c.

LADIES' HEATHER HOSE—Pretty Heather Cashmere Hosiery, in assorted shades, see these. Reg. \$1.75 pair. very fashionable. You should Friday, Saturday and Monday \$1.59

WOOL MITTS—Plain, Crimson and Plain White Wool Mitts for tiny tots. Reg. 55c. Friday, Saturday & Monday 45c.



LADIES' PLAIN HOSE—Plain Black Cashmere Hose, reliable English quality; assorted sizes. Reg. \$1.50. Friday, Sat. & Mon. \$1.29

WOOL BOOTEES—In White, Blue and White, and Pink and White; some with ribbon bow; others tasseled. Reg. 55c. Friday, Saturday and Monday 47c.

CHILDREN'S CASHMERE HOSE—Wool Cashmere Hosiery in a ribbed finish; finest grade English, to fit 4 to 10 years; value to \$1.50. Friday, Saturday and Monday \$1.29

GOOD LOOKING VELOUR HATS

Becoming Hats for any man, and they are so serviceable and good looking. You have admired them on others. How about one for yourself; shades of Olive and Dark Green. Reg. \$8.00. Friday, Saturday and Monday \$7.15



Hydrogen Peroxide

Ours is a reliable make, unsurpassed in purity, strength and keeping qualities; put up with cork and screw top.
 4 oz. size. Special, 18c.
 8 oz. size. Special, 19c.
 16 oz. size. Special, 30c.

Hypozone

Germs cause disease. Hypozone kills the germs. Used and endorsed by physicians. Destroys foul odors and renders the air healthful and invigorating; 16 oz. bottle. 25c. Special