### COLGATE'S TALCUM POWDER.

Another shipment of that well known brand of Talcum Powder. Regular Price 25c. Special Price Friday and Saturday.

### COLGATE'S DENTAL CREAM.

A large quantity of Colgate's Dental Cream, the "best" in the market; 16c. Regular Price. Special Price for Friday and Saturday.

#### TOOTH BRUSHES.

A great variety of Tooth Brushes. A large assortment of different qualities. Special Prices for Friday and Saturday.

# Special Offers for Friday and Saturday.

Many useful articles at Cut Prices.

## Hump Hair Pins,

10 gross packets Hump Wire Hair Pins. Special Price for Friday and Saturday.

## Bone Hair Pins,

Half yard sheets of Bone Hair Pins for 20c. Packets from 10c. up. Special Prices for Friday and Saturday.

### SUNSET SOAP DYE.

100 doz. Assorted Sunset Soap Dye. There is no trouble in using Sunset. Special Price for Friday and Saturday.

#### SHAVING POWDERS.

50 doz. Colgate's Shaving Powders. The Powder that makes shaving a pleasure. Special Price for Friday. & Saturday.

## DURHAM DUPLEX SAFETY RAZORS

Another shipment of these well known Razors, \$1.60 each. Extra Blades, 80c. packet. Special Price for Friday and Sat-

# "SPECIAL."--RAGLAN CLOTH

2 pcs Grey and Fawn Raglan Cloth, \$1.70 per yard. Special Price for Friday and Saturday.





very day is a fresh beginning

think it is a nuisa third of our lives.

so much done, we say. But after all even if we were not so constituted as to need sleep out.

for the purpose of renewing our igth of mind and body, wouldn't be rather dreadful to have the days on, one after another, with no eak, no chance to make, every 24

older I grow, the more I am

Important First Moments. course most of us lack a valet the opportunity to do great things. if we would train our minds to ke on a happy key note, if we uld teach ourselves to think of the easantest things in our lives in ose first few waking moments, we uld thus affect the flavor of the

hole day. The conduct of the breakfast table, has a disproportionate influence the day. Never argue at the akfast-table, never bring up there dimestic problems or any subjects er which unpleasantness is likely

develop, if you can help it. Avoid a Keynote of Hurry. Allow time for breakfast. A hurd breakfast means that you begin

terval often pleasantly occupied with meeting friends who travel on the same trolley or perusing his newspaper, has a great advantage over the female who rises from the breakfast ance that we table to confront the morning disorto sleep der of the house and all the clamoring details of housework.

I think, when she can do it, the woman will gain in the end by treatdidn't have to go ing herself to a short interval such to bed, we could as her husband enjoys. Especially when for any reason the day has not begun auspiciously, a few minutes' rest with the morning paper or a magazine, or with her flowers in the sunshine, will help straighten the day

## Go-With You.

and that is not to let this interval be prolonged beyond the few minutes rs—that blessed "fresh begin- allotted to ft. Dawdling in the morning is as fatal as hurry. And don't spend it just sitting at the breakfast ing to realize the importance of table, or in the living room dreading aking that fresh beginning a good the work that is to be done. That simply means that you do the work It is told of a certain French count twice. Free yourself, in so far as at he had his valet wake him every you can, from the whole business, rning by saying, "Remember that and then go back to it refreshed. six o'clock I feel like those poor crithave great things to do to-day." Then spend a few minutes more in ters who've lived for weeks on private ise planning and then go at the saint of housewives (if there ters. I drool and gibber as I slide to isn't one, there ought to be) go with get a bromo seltzer; in winter Hope

> SUMMER MONTHS. July's a month



sad, while on my errands trotting; the air is hot, the flies are bad, and I'm kept busy swat-ting Though August fills our souls with grief, we yet may all remember a few short weeks will bring relief-the

next month is September. But in Juday on a keynote of hurry and ly no kindly thought of that sort ry likely to continue it on the same soothes the spirit; for August will be te, with the result that you expend twice as hot, and so we dread and we say to friends, "Cheer up! Cheer The male of the species, who beup! The worst is yet to hit us!" By
een breakfast and work has an inday I plod with weary tread along 31,19,tf

FOR

Regatta.

200 cases assorted sizes in stock to-day.

## Soper & Moore

Please note cur new address: QUEEN STREET,

cor, of George. Phone 480. P. O. B. 425.

spend the night in bed, all kinds of thunder raising. And when I rise at stock, or home brewed brands of bitwalks by my side, but summer comes and melts her. The heat's so hot it cooks the trees and all the fruit is rotting, and I get on my hands and that makes me knees to do my daily swatting. It is no use to look ahead to Autumn's frost that dazzle: before they come we'll all be dead, and roasted to a frazzle.

> I bought a horse with a supposedly incurable ringbone for \$10.00. treated him with \$1.00 worth of MINARD'S LINIMENT and sold him for \$85.00. Profit on Liniment, \$54.00. MOISE DEROSCE. Hotel Keeper, St. Phillippe, Que.

Just arrived for Stafford's, two ore energy and do less than if you fear it. And as we drink our bitter thousand bottles of Brick's e not harassed by a sense of hur-cup, and chase the bugs that bit us, Tasteless Cod Liver Oil. Price

## Fads and Fashions.

Wood color will be a favorite shade The low-shoulder arm-hole is used. Diagonal closings are frequently

mixed colors Linen hats have

muslin bows. Brocade chiffon evening bodices. Insertions of wool lace

taffeta suits. The two-in-one for fall blouses. Deep fringe is used

sports coats. Oftimes brown strawberry color

White-flowered crepes will next winter. A white linen tenn's dress

with outside seams will be fashionable. Ribbon-trimmed hats will be for late summer wear.

Nets are embroidered in colored vegetable silks. Plain patent-leather belts are worn

60 Years Today as ever DEOPLE who are able to talk like this can-not possibly have impure bi

These diseases can be cured by Dr. Wilson's Herbine Bitters

THE BRAYLEY DRUG CO.,

MERIT. see what I do! Come and gaze at my goals I pursue!"
You don't need a bugle to summon the

To watch you perform or to cheer you along; You don't need to boast of your strength or your skill, Or the things that you know or your

courage and will;
Put the trumpet away, there is no need to blow it. Just do your work well and the wide world will know it.

You needn't announce: "I am great in my line! I rank with the best and my product

Like a street fakir loud you don't need A crowd that will gather and look at If your work is worth while, there is no need to shout The news far and wide, men will soon find it out;
The whole world is watching for splendid and new things, And it's quick to discover the

who can do things. You don't need the spotlight, you don't

Merit speaks to the world in all languages known,
Through your work it will tell of the skill that you own: Men will know by your deeds just how

worthy you are;
There's a task to be done, merely step up and do itshall be yours. That is all there is to it.

## From Cape Race.

Special to Evening Teelgram. CAPE RACE, Yesterday. Wind E.N.E., light, raining; the steamer Portia passed West at 7 p. m. yesterday, and Coban West at 6.30 a.m. to-day; Bar. 29.93; Ther. 64.

NFLD. ST. ANDREW'S SO-CIETY. — Annual Outing at Donovan's, Wednesday, August 11th. Afternoon Sports, Tea and Dance. Full C. C. C. Band in attendance. A good time assured. Tickets from members of Committee. Special train leaving station at 2.15 prompt.—aug6,4i buckles are used on coats.



Ladies' Blouses White Boots Ladies' Dresses. Hats. Ladies' Skirts

Men's Hats Belts Child's Dresses Underwear

at prices ranging from 20 per cent. to 50 per cent. under regular prices. These are genuine reductions which you can see for yourself, as for this sale prices are marked in plain figures.

You will hardly realize the wonderful value offered in this sale until you come and examine them. SHOP



## Trading on Margin!

Any active stock or bond listed on the following markets THE NEW YORK STOCK EXCHANGE THE CONSOLIDATED EXCHANGE THE N. Y. CURB MARKET

will be bought and carried on margain by our New York correspondents upon the usual deposit as per regular marginal requirements, the prevailing interest rate being charged upon the debit balance. We offer prompt and satisfactory executions on all orders.

J. J. LACEY & COMPANY LIMITED. CITY CHAMBERS.

Some of the cape collars are edged with monkey fur. Self-covered buttons and

dominate in figured goods. Sashes often turn into hip-draper fes. tunics, or even trains

UTT AND JEFFE MAL

**NERO** 

AT MUTT'S SUGGESTION JEFF SLIPS LITTLE CICERO SOME GOOD ADVICE.

By Bud Fisher.

