

men!

Our Window

Autumn

es?

t your earliest. It
interesting.

why:

Describe, is almost impossible
en foresight and early pur-
complete display.WEAR of every variety, and
witnessed a smarter line.
the refined tone for which our
average look that it bears,
not go elsewhere when seeking

them: 50c., 75c.,

Shapes, 25c. each.

a few

and you see only at
50.

Muffler. Secure yours early,

v Contains the

OL DISPLAY.

shows that

e like the British
Better!Wool Goods in town? We an-
sets early. As a result we are
is as in pre-war times. Here\$10.50, \$12.00, \$15.00 per suit
AR, \$3.50 gar., \$7.00 per suit

eger All Wool Chest Protec-

tors \$2.50

eger Heavy All Wool Flannel

Night Shirts \$7.50

eger All Wool Socks, \$1.20, 1.50

essing Gowns \$30.00

eger All Wool Smoking Jack-

ets \$15.00

eger All Wool Raincoats,

\$45.00

eger All Wool Top Shirts,

\$6.00, \$7.50

eger All Wool Vests \$10.00

eger All Wool Sweater Coats,

\$10.00

tions, concerning woollens,

en in England, until the War

ed before making your selec-

TRESS CAPS,

which are unexcelled for a
e and quality all their own.

ice: \$2.50, \$3.00

Walking Sticks,

nts & Perrins' Gloves.

SERVICE IS UNEQUALLED AT
VALUE UNEQUALLED AT

GEO. KEARNEY, Manager.



The Reason

IS TOLD IN THIS LIST OF REAL BIG BARGAINS FOR

FRIDAY And SATURDAY.

The Prices And Values Are So Appealingly Good That Our Stores Should Be
Busy All Day With Eager Shopping Crowds.

Two Lines of Women's Coats For Friday & Saturday

Two new lines of Women's Winter Coats will be
offered at considerably below the usual prices.
Women who have not already purchased their Coats
here should be quick to see the advantage of pur-
chasing now.

ONLY BLACK SELETTE COATS—These Coats
were made by skilled tailors only in the very
newest models, and you can rest assured of be-
ing well pleased if you buy one. They are made
with large cape collars of heavy mole plush,
which when buttoned form a close-fitting, com-
fortable roll collar. The wide cuffs are also of
mole plush. Reg. \$37.50 each. **\$32.00**
Friday and Saturday

MISSES' PLAIN CLOTH COATS—Heavy durable.
Winter Coats for girls from 13 to 19 years. The
pockets are in V style with large bone button
closings. The sleeves are set in and finished
with pointed cuffs. A band of colored plush
across the wide cape collar gives a much de-
sired effect, while large bone trimming buttons
complete not only a stylish coat but a coat that
will give years of wear. Reg. \$18.50 each. **\$15.90**
Friday & Saturday

Men's Fall and Winter Overcoats \$23.00



150 Overcoats

Friday & Sat'y.

AT ABSOLUTELY THE LOW-
EST PRICE.

and every OVERCOAT a smart,
up-to-date model. We call your
special attention to the

**MEDIUM WEIGHT CRAVEN-
ETTE COATS**—In rich Dark
Tweeds. These coats are
styled and trimmed with a
skill and finish that makes
them remarkable value. The
wide collar, long roll lapel
cuffed sleeves, patch pockets,
welded seams and perfect fit-
ting styles make them all that
is desired. Regular \$25.00 each
Friday and Saturday

**MISSES' NEW KNIT UNDER-
WEAR**—We are selling a tre-
mendous quantity of this make
of Underwear and men contin-
ually are taking advantage of
our specially reduced prices,
because they realize that no-
where else can they get under-
wear to equal our values. The
lines we offer this week are
good heavy weights for win-
ter wear.

Reg. \$2.70 garment **\$2.50**
Friday and Saturday

Reg. \$3.30 garment **\$3.00**
Friday and Saturday

BOYS' TWEED HATS—These
Hats in rich mixed tweed
have just been received from
their manufacturers, thus as-
suring absolutely correct style.
They are made with buckle
and strap trimmed crown and
stiff rims slightly turned over
the face. Reg. \$1.50 each.
Friday and Saturday

Reg. \$1.50 each **\$1.30**
Friday and Saturday

Good, Strong, Sturdy Clothes For Boys.

**YOUTHS' MELTON AND TWEED OVER-
COATS**—In good heavy winter weights.
If you had planned to pay \$20 or \$25 for
an overcoat, don't do it before you see
these. The styles and materials are all
that can be desired. They are made with
inside and breast pockets, two side pockets,
vent, velvet collar and fly front.
Specially priced for Friday and Saturday, each

BOYS' TWEED TUNIC SUITS—The balance
of an old purchase at a ridiculously
low price for such qualities, but we must
have room for new goods in this depart-
ment, so we're making prices the startling
feature. There are suits here to fit boys
from 4 to 8 years. They are of good heavy
tweeds and could not be bought to-day at
a much higher price. Friday **\$4.00**
and Saturday, the suit

WRAPPERETTE—In medium and dark checks and stripes.
Just the material you need now for Dressing Gowns, Kim-
onos or children's wear. Reg. 35c yard. **Friday 74c**
and Saturday

HOUSE FLANNELETTE—In beautiful Paisley effects. It is
gratifying to be able to offer you such splendid qualities as
these just when you need them. They measure 27 ins.
wide. Reg. 40c yard. **Friday and Saturday**



Thousands of Customers
visited this Store last Friday
and Saturday.

All were unanimous in saying that our prices were the low-
est in the city. This week we offer the same high qualities at
the same low prices, and in some cases lower.

Some Rousing Good Values From The SHOWROOM.

BLACK MOIRE UNDERSKIRTS—Here's a
remarkable value, we're not going to give
details but we ask you to come and view
these early, as they cannot last throughout
the Sale at this low price. **\$1.05**
Spell for Fri. and Sat.

MISSES' VELVET HATS—Some of the
leading American shapes in Black, Green,
Blue, Helio, Brown, etc. Suitable for
girls from 9 to 13 years. Reg. **\$2.20**
each. Fri. and Sat.

**WOMEN'S STYLISH FALL AND WINTER
HATS**—Here all the newest and most
advanced ideas in women's headwear are
shown. Come to our Showroom Depart-
ment to-morrow and see the lot we are
offering this week. They are perfect
beauties. Reg. \$2.55 each. **\$2.55**
Friday and Saturday

SILK ROPE NECK CORD—White, Helio
and Black in the newest, edged to
White Cotton. Regular 8c yard. **7c**
Friday and Saturday

HAIR PLATES—In the natural shades to
suit any hair. Regular 60c each. **52c**
Friday and Saturday

WOMEN'S HANDKERCHIEFS—"Silkosa,"
silky fabric which retains its lustre after
washing. Also Excelle, Cotton and Cam-
bric in various qualities and sizes. Regu-
lar to 18 cents each. **Friday and Sat-
urday**

MERVE AND TAFFETA RIBBON—3/4, and
5 inches wide. These are odd lines but
all combining to make a perfect assortment
of colors. Regular 35c yard. **29c**
Friday and Saturday

FLANNELETTE EMBROIDERY—Blue and
Fawn, embroidered with Cotton and Silk;
hemmed and scalloped edges; various
widths. Reg. 8c yard. **Friday
and Saturday**

FLANNELETTE INSERTION—Pink and
White; embroidered white in various pat-
terns. Reg. 8c yard. **Friday and
Saturday**

JAP. SILK—An ideal silk for party and
special occasion dresses. It has a bright
lustrous finish and drapes beautifully.
The range gives a choice of over seven-
teen different shades. Reg. **\$2.29**
each. Fri. and Sat.

GLAZE LEATHER BELTS—In White only
with yellow glaze back, nickel buckles;
strongly eyeleted; worth 25c.
each. **Friday and Saturday**

CHILDREN'S CRIMSON WOOL SETS—
Comprising long fringed scarf and be-
coming tunic with white pom-pom trim-
mings at side. A good heavy quality that
will prove most serviceable. Regular
\$3.00 set. **Friday and Sat-
urday**

Wheer Comfort and Perfect Health Protection in

Women's Underwear and Hosiery.

To be comfortably warm on the coldest
day and fully protected against Colds, Span-
ish "Flu," etc., women should purchase
their Fall and Winter underwear here to-
morrow. The prices are beyond compare.

WOMEN'S WORSTED HOSE—Plain vamp,
seamless toes and heels, ribbed legs and
hemmed garter tops; also heavy Cash-
mere in Ribbed and plain. Reg. **98c**
pair. Fri. and Sat.

PLAIN AND RIBBED CASHMERE HOSE—
Extra Superior qualities; fashioned legs,
seamless heels and toes. Reg. **\$1.30**
pair. Fri. and Sat.

**WOMEN'S JERSEY RIBBED CORSET
COVERS**—In close fitting styles with
long sleeves, and crochet finished neck
and front. Reg. 40c each. **Friday and
Saturday**

WOMEN'S NEW KNIT UNDERWEAR—A
heavy ribbed underwear of excellent quality
combining warmth, comfort and durabil-
ity. Styled in perfect fitting shapes that
cling close and give the greatest amount
of comfort. Sizes 4, 5 and 6. Regular
\$1.50 garment. **Friday and
Saturday**

**WOMEN'S HEAVY FLEECE LINED UN-
DERPANTS**—Of elastic Union Jersey
with cotton waist bands. These are old
stock and considered cheap at 70c.
pair. **Friday and Saturday**

**STANFIELD'S UNSHRINKABLE WOOL
UNDERWEAR**—A quality that for hard
wear, comfort and all round service cau-
not be equalled anywhere. The pants are
in open or closed styles. Reg. **\$3.25**
garment. **Friday and Sat-
urday**



Women's BLOUSES, Really the best Values Offered This Season.

WOMEN'S COLORED POPLIN BLOUSES—Styles
that are sure to please the most particular
woman are shown here in V. Rose, Saxe,
Brown and Pale Blue. They are mostly made
with large sailor collars, trimmed with hem-
stitching, and neatly shirred fronts. Regu-
lar \$2.50 each. **Friday and Sat-
urday**

A JOB LINE OF WOMEN'S BRASSIERES—In every desirable style; they are
perfect in cut, well made from all-over embroidery, corset linen, etc., and
trimmed with imitation Irish and Flet lace and crocheting. They are
equal to the very best Brassieres imported. Reg. \$1.10, \$1.20 and \$1.30
each. **Friday and Saturday**

COTTON EOLIEUNE BLOUSES—A late
arrival that is proving a big favorite among
well dressed young women. They are made
in smart American styles with snug-fitting
elastic waists. Only a small quantity, so we
advise you to come early. Reg. **\$1.50**
each. **Friday & Saturday**

WOMEN'S LAMA HOSE—Dyed with Haw-
ley's Hygienic Dye; Plain and Ribbed;
Cashmere finish. Reg. 90c pair. **80c**
Friday and Saturday

89c

Bargains in Blouse Flannelette Remnants.

Qualities and Patterns We Are Proud to Display.

Have you ever seen a woman open her clothes cupboard
and point with pride to its well filled shelves? We have
just the same kind of pride and pleasure in showing you
our assortments of Blouse Flannelette Remnants. There
is a wonderful variety of colors and designs. They are
all mill ends, conveniently measured and marked at prices
that will clear them quickly.

Have You Bought The "Makings" of Your Fall Coat Yet?

No! Then you'll do well to visit our Gent's Fur-
nishing Department Friday or Saturday, for we are
placing on sale one of our standard grades of

NAP CLOTH—It is an extra well finished material
with a fine, soft nap and is much desirable for
women's and misses' heavy winter coats, as
well as men's and boys' overcoats and reefers.
We strongly recommend this goods for all
round service; 56 inches wide. Reg. **\$5.60**
yard. **Friday & Saturday**

NEW BLANKET COATINGS—Dark plaids and
stripes in extra heavy weight for winter coats.
We have seven large pieces of this material
just opened, and we offer them Friday and Sat-
urday at a considerable reduction on prevailing
prices. Reg. \$5.75 yard. **Friday & Sat-
urday**

WOMEN'S KNITTED GLOVES—In White, Chamols
and Beaver. Snug-fitting wrists; seamless
make. Will wash well. Reg. 55c pair. **48c**
Friday and Saturday

Some Splendid Values



in Household Goods, etc.

Those contemplating the fur-
nishing of houses or those desir-
ing to replenish their supplies,
should take advantage of this
favorable opportunity to pur-
chase now. Our offerings for
this week-end Sale are unusu-
ally attractive.

CARPET SQUARES—20 only
Falsade Velvet. Squares in
some of the prettiest designs
and color blendings we have
ever had the pleasure of of-
fering. These were picked up
by our buyer when in search
of the good of the market.
They measure 4 feet 6 inches
by 5 feet 6 inches, and would
be most suitable for bed-
rooms. Regular \$20.00 each.
Friday and Saturday

HEARTH RUGS—A beautiful
selection of the newest de-
signs in Green and Red.
Thoroughly well made and
finished. The ends are hem-
med and will not turn up
when in use. Size 27 x 60
inches. Regular \$9.00 each.
Friday and Saturday

RED MOHAIR HEARTH RUGS—
Rich looking, high grade
rugs of excellent quality.
Made with wide plain borders
and curl centres. Size 24 x
54 inches. Regular \$8.20 each.
Friday and Saturday

TAPESTRY TABLE COVERS—
In two-tone Green and Yellow
and Red and Yellow. Popular
medium sizes in most substan-
tial qualities; finished with
knotted fringe. Reg. 8c each.
Friday and Saturday

RED MOHAIR HEARTH RUGS—
Rich looking, high grade
rugs of excellent quality.
Made with wide plain borders
and curl centres. Size 24 x
54 inches. Regular \$8.20 each.
Friday and Saturday

WHITE PIQUE PRAM COVERS—
—Embroidered in the most
elaborate designs; scalloped
overstitched edge. Reg. \$3.00
each. **Friday and
Saturday**

AMERICAN SCRIM CURTAINS—
—Plain, with hemstitched
hem and beautiful lace edge;
2 1/2 yards. Reg. \$3.50 pair.
Friday and Saturday

WHITE TURKISH TOWELS—
In Fawn and Blue stripes. It
will pay you well to invest in
a pair or two of these to-
morrow. They are extra large,
good, and possess a remark-
able drying quality. Reg. 80c
each. **Friday and Sat-
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able drying quality. Reg. 80c
each. **Friday and Sat-
urday**

DUCHESSE SETS—Lace and
insertion trimmed; 4 pieces.
Regular 70c set. **58c**
Friday and Saturday

WHITE LACE CURTAINS—
Here we present another op-
portunity such as this store is
becoming famous for. This
particular line is of excep-
tionally good quality. They
are just the newest designs on
the market. The patterns are
all that could be desired.
Reg. \$5.40 pair. **\$4.90**
Fri. and Sat.

**SLEIGH OR CARRIAGE COV-
ERS**—Of heavy blanketing
with flannelette lining. Beau-
tifully trimmed with scroll
of ribbon and rosette in Pink
or Pale Blue. **\$1.55**
Friday and Sat.

**WHITE DAMASK TABLE
CLOTHS**—Woven in the pre-
tiest designs imaginable, from
pure linen damask. Size 2 x
2 1/2 yards. Reg. \$4.20 each.
Friday and Saturday

LARGE TURKISH TOWELS—
In Fawn and Blue stripes. It
will pay you well to invest in
a pair or two of these to-
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good, and possess a remark-
able drying quality. Reg. 80c
each. **Friday and Sat-
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WHITE PIQUE PRAM COVERS—
—Embroidered in the most
elaborate designs; scalloped
overstitched edge. Reg. \$3.00
each. **Friday and
Saturday**

AMERICAN SCRIM CURTAINS—
—Plain, with hemstitched
hem and beautiful lace edge;
2 1/2 yards. Reg. \$3.50 pair.
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