

Stated Definitely En Has Been Sunk

Overdue at American Port—
Sued British Patrol—Sue-
in Flaming Allied Net—After
Unsuccessful Attempts.

London, D. C., Sept. 19.—The
submarine Bremen passed
the Channel patrol and was
driven in American waters ten
days ago. Its failure to put in an ap-
pearance at this time practically con-
vinced naval experts that she has been
sunk.

Information was given to the
Herald's correspondent yes-
terday by an official and unques-
tioned source, it is learn-
ed that the Bremen successfully con-
quered the most hazardous
trans-Atlantic journey.
The water in her hold was the
water of the submarine Deutsch-
land while she was in the
Atlantic, and this is accounted
for the ground that she was obliged
to make several attempts to evade the
patrol.

It is now known definitely that
she did not get past the British
patrol that the Admiralty fully
expected to hear of her arrival in the
Atlantic. Granting to her a
week for the journey, it is said
she would have arrived in American
waters days ago. The only ex-
planation of her non-appearance is
that she was met with some mishap
which was not believed
to be her fate ever will be ce-
lebrated.

Incandescent Gas Lighting.

Remarkable economy of the in-
candescent gas lamp is by no means
its chief—or even an import-
ant—feature. It meets
all the requirements of ideal
lighting.

Color of the light produced
is superior to any other illu-
mination of general and universal use.
Indications of acknowledged
authorities indicate that for the ex-
ception of artificial daylight the
incandescent lamp has at least one and one-
half the value of the carbon-
filament lamp.

Quality is highly desirable, in-
deed, is essential where the
illumination of daylight color values
is required. For lighting shops, dis-
counters, haberdashery, suitings,
millinery, etc., the incandescent
lamp is not even remotely ap-
proached by any other incandescent
lamp.

The manifold advantages of
the incandescent lamp are
perhaps the most important
feature of the lamp. The ex-
ception of the incandescent
lamp with its intense bril-
liant light has been
acknowledged by the
requirements of ideal
lighting.

Hindenburg Win?

Daily Mail.—As for Marshal
Hindenburg, that he can win any
general position is not
doubted. The simple, straight-
forward policy which Grant
in 1864—65—though only
a tactical effort and agony—
was perpetually on every front
and is one against which
Hindenburg has no charm. We may
believe that the age of miracles
is past, but, if there are any, will
be on the side of the men who
fight right and law and mercy.

The Germans will find
in Hindenburg a simply a pleo-
nastic Prussian Junker—a
manoeuvre by that astute of-
ficer Ludendorff. The first
which he has to solve is the
problem of 750 miles of new
territory by Rumania's action.
The strengthening of the front tends
to the Allies because it in-
creases the chance of returning to a
manoeuvre and aggravates
the situation on the enemy's reserves.
The situation at the business of war
is Hindenburg is—succeed
Ludendorff, who was Ger-
man's most accomplished professor,
has failed?

Man Cape Race.

Evening Telegram.—
CAPE RACE, 70-day.
Fast, light, dull; the vessels
yesterday are still in sight;
the Rosencroft passed an at
11 a.m. on the 19th.
The Rosencroft is now
at the Cape.

DIED.

Manchester, Tennessee, on
Sept. 18, 1916, Sophia Von Spreckels,
wife of Arch H. Campbell, in
her 81st year.

ANNOUNCEMENT FOR SALE

PROPERTY

Comfort in Cool Weather

A Perfection Smokeless Oil Heater gives
you just the heat you want for chilly Fall
nights and mornings.

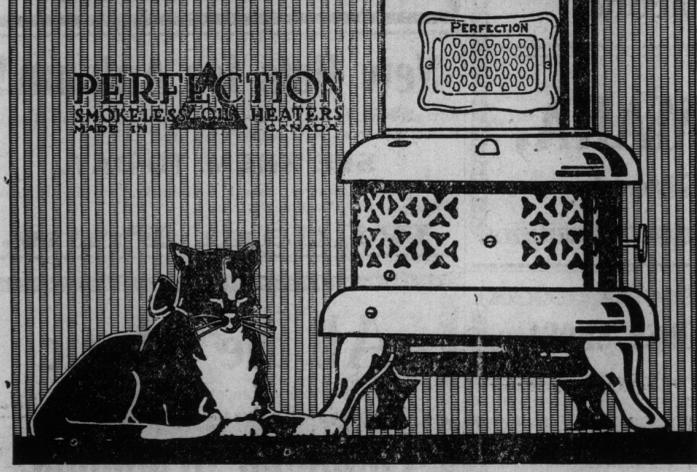
Ready in a minute. No wood to cut, no
coal to carry. Lights at the touch of a match
— 10 hours glowing warmth on a single gal-
lon of Royalite Oil.

No smoke or smell. Easily carried wher-
ever needed.

Dealers everywhere. If
your dealer cannot supply
you, write us direct.

For best results use
Royalite Coal Oil—the
economical fuel.

THE IMPERIAL OIL COMPANY
Limited
BRANCHES IN ALL CITIES



LONDON GOSSIP.

LONDON, August 28th, 1916. A NEW CURZON STORY.

An entertaining if unkindly story
about Lord Curzon reaches me. It is
said that Lord Curzon telephoned to
the War Office, and one of the exalted
young women clerks there replied in
the magnificent Foreign Office tele-
phone formula, "What is it?" "It is,"
Lord Curzon replied slowly, "Lord
Curzon himself."

FILLING IRISH REGIMENTS.

Lord Derby seems to have spent an
interesting afternoon recently with
the Unionist and Liberal War Com-
mittees. The proceedings were quite
informal. The Under-Secretary told
the meeting that owing to the exclu-
sion of Ireland from the Military Ser-
vice Act the Irish regiments were
being filled up by Englishmen and
Scotchmen. One effect of the opera-
tion of that Act in Scotland was, he
said, that the Highland regiments
were able to obtain an adequate sup-
ply of Highlanders, and the assurance
was given that, so far as was possible,
Scotchmen would be drafted into
Scottish regiments.

HOUSTON STEWART CHAMBER- LAIN.

Some astonishment is expressed
here at the news that Houston Ste-
wart Chamberlain has just been natu-
ralized as a German. The assumption
was that he had long ago renounced
his British citizenship, and had be-
come in law what in fact he had long
ago become in thought and associa-
tion. It was a natural assumption.
He is a son of a British Rear-
Admiral, but for more than 20 years
has lived in Germany and Austria.

SALLOW SKIN is one of the greatest foes of womanly beauty. It is quickly cleared by correcting the cause— sluggish liver—with the aid of the gently stimulating, safe and dependable remedy—

BEECHAM'S PILLS

Worth a Guinea a Box
Containing with Every Box of Special Value to Women
and every other. In boxes, 25 cents.

He married the daughter of Richard
Wagner, and is now settled in Bay-
reuth. His sympathies with the trend
of German thought, with its glorifica-
tion of force and its eliminations of
the humane feelings, are long stand-
ing. That explains the popularity in
Germany of some of his books. They
were written in German, and in com-
plete consonance with those influen-
ces which have wickedly plunged
Europe into war. Since the war be-
gan the Kaiser and his army have
found in him an apologist after their
own hearts.

GIPSY SOLDIERS.

It is a novelty to see a gipsy in
khaki, but the net of military service
has been spread so wide that the
dark-eyed, horse-dealing, roving
youth, in whose lingo Borrow re-
vealed, are called upon to take their part
with the Forces of the Crown. Some
of them were to be seen in the neigh-
borhood of Mitcham, where the an-
nual fair has drawn the show
people from all over the country. It
seemed rather strange to watch these
young men, who had formerly slouch-
ed about in garments of an unshape-
ly cut, carrying themselves with
military smartness and pride. They
have the physique of the soldier, and,
accustomed to all weathers, they
need no seasoning to the rigors of
campaigning. Perhaps it is too much
to expect that the discipline of the
Army will teach them the advantages
of a settled life. The Romany folks,
since they set out on their travels
centuries ago, have never reconciled
themselves to a protracted stay in
any one spot, and it is unlikely that
Army life will break their roving dis-
position.

MORE SHIPBUILDING ACTIVITY.

Of late—in fact, ever since the bat-
tle off the Jutland coast—there has, I
hear, been a much easier shipbuild-
ing situation, and much more pro-
gress has been made with mercantile
work. On the Clyde, on the Tyne, and
at other centres more steamers are
being launched. Very little is heard
about new contracts, but all the prin-
cipal firms were fully booked up a
long time ago. At the moment, of
course, the shortage of skilled labor
and of materials is, I understand, hin-

dering progress but nevertheless more
headway is now being made than at
any time since the outbreak of war.
Moreover, there have been improve-
ments and extensions of shipyards to
such an extent that when conditions
are again normal British establish-
ments will be in a position to in-
crease their output and to deal ef-
fectively with foreign competition,
who have greatly enlarged their op-
erations during the past two years.
I hear that the new concern at Ches-
terton on the Wye, which intends to
build ships on a standardized system,
will not be able to work for some time
yet, but the works are in hand, and
an old-established yard close to the
new site has also been acquired.

IS LONDON IN RUINS?

Some people abroad still need to be
persuaded that London is not a ruined
town, and that Londoners do not
skulk in cellars. To-night I met a
doctor who is tending wounded at a
big suburban military hospital. He
told me that he had among his pa-
tients a wounded German officer, an
intelligent and well-educated man,
who speaks English. The German
looked out of the window towards the
town to-day. "This isn't London," he
said, "you needn't try to deceive me.
Our Zeppelins have wrecked London."
When the German is convalescent he
will be driven around the Bank and
Tower Bridge before he starts for a
prison camp.

SEEN IN THE PARK.

Quite a crop of interesting little
novelties in footwear have appeared
in the park and Bond Street during
the last few days. Some of the very
of a settled life.

Have a Good Complexion, The Flower of Good Health

The true secret of complexion lies
in the blood. Keep it rich, pure, nu-
tritious, and, above all, keep the sys-
tem regular. No aid to complexion
compares with Dr. Hamilton's Pills.
They tone and enrich the blood, clear
the system of waste products, promote
good digestion, and, in short, establish
sound health, which, after all, is the
keynote to all happiness and well-
being. Don't delay; the charm of a
lovely complexion and all the bless-
ings of health are yours, once you
employ this old-time family remedy.
All dealers sell Hamilton's Pills in
25c. boxes.

smartest women have discovered that
white stockings are the thing to wear
with the still popular coat dress. The
latter in its autumn guise is shorter
than ever and the very considerable
expanse of ankle between the hem of
the coat dress and the neat black pat-
ented leather shoe is now filled by snow
white hose, the effect being Early
Victorian. In fact the coat itself, the
most modern of garments in name,
is really very reminiscent of the
pelisse worn by the woman of fashion
in the early Nineteenth Century. An-
other footwear fad much in evidence
is the stocking which appears to have
a lattice-work design in flowers inter-
woven in the semi-transparent black
silk. A length of pretty flowered rib-
bon, an inch or less in width, is
passed round the foot, and criss-
crossed round the ankle before the
stocking is put on, and so the dainty
effect is achieved.

A RAINBOW OVER FLEET STREET.

The domestic affairs of Fleet Street
are not necessarily of interest to the
outside world, but I cannot refrain
from recording that on a recent night
there was a most brilliant rainbow
over Fleet Street. The oldest police-
man on this historic beat could not re-
member any such beautiful apparition
in his time. The rainbow was of
strong, hard colours, not so much
radiant as delicate and strong, like a
three-line heading. It did not melt
luminously into the brilliant eastern
sky, but rather withdrew, as if it had
changed its mind, thinking that Fleet
Street was not worthy of it. It had
brightened the gilt on the signs of the
"Sporting Life," and for a moment
seemed like a great nimbus for the
big projecting clock of the "Daily
Telegraph," but it would not make an
arc over the high, swallow-blue dome
of St. Paul's for all one's wishing.
Still, it was a rainbow over Fleet St.,
and the moral of it, which was pointed
out by the oldest policeman, was, "Well,
Fleet Street ought to have some good
news for us to-night." So be it!
Fleet Street has seen many strange
things in these two years. On the
night of the 3rd August, 1914, the
street was very still, and some jour-
nalists standing at Serjeants' Inn saw
a mouse creep from the shelter across
the street and disappear in the Inn.
Some time later the lights went down
(as in a ghost story) at the word
"Zeppelin," and we could see the
stars over Fleet Street, and fiery
Orion with his belt and sword over
the "Daily News" office in Boyer's
Street. Now we have "a rainbow at
night, the shepherd's delight."

THE QUEEN OF NORWAY.

Our "Princess Maud," the Queen of
Norway, is said to feel very keenly
the fact that neither she nor her hus-
band, King Haakon of Norway, nor
their only son, has been able to come
to England since the outbreak of the
war. The Queen of Norway is in-
tensely devoted to her own country,
and feels the loss of her yearly visit
very greatly. So do Queen Alexandra
and our King. Queen Maud is taking
an interest in the education of Prince
Olaf, who is said to be Queen Alex-
andra's favorite grandchild. He is
developing into a fine-looking youth,
with an aptitude for study, and a
taste for the democratic life his pa-
rents lead. Queen Maud is a great
horsewoman, too, and misses the
hounds and the grass rides of her na-
tive land.

CONSCIENTIOUS OBJECTORS AND THE FRANCHISE.

Though the Special Register Bill is
not to be considered in Committee
until the autumn sitting, amend-
ments are beginning to crowd the
Commons order paper. Those mem-
bers who keenly contest the claims
of the conscientious objector to re-
fuse in any way to serve his country
in time of war are already "out for
blood"; and, while Colonel Yate would
seek to attain his desired end by
keeping on the electoral roll every
qualified man who "has never claimed
exemption from service on the ground
of conscientious objection," Mr. Ron-
ald McNeill wishes to insert the plain
proviso that "notwithstanding any-
thing in the Acts relating to the re-
gistration of electors or in this Act,
no person who has obtained exemp-
tion from combatant military service
under the Military Service Act 1915
on the ground of conscientious objec-
tion to military service shall be entit-
led to be registered as a Parliamen-
tary or local government elector or
the new registers." In the present
temper of the House of Commons, and
if the vote could be taken by ballot,
either or both of these proposals
would be far more likely to be car-
ried than that of Mr. Dickinson, an
old and determined advocate of a
female franchise, admitting women
to the suffrage on precisely the same
terms as men. It would be no sur-
prise, however, if a very different
measure to the existing Special Regis-
tration Bill is seriously considered by
the Commons in October.

Enjoy your meals by taking a teaspoonful of Stafford's Pre- scription "A" before eating. Price 25c. and 50c. Postage 5 and 10c. extra.—July 22, 1916.

Never in all that is known of the fur
business has there been such a tre-
mendous vogue for furs.

Metallic laces are more than ever
wanted for evening dresses.

Black-and-white striped bathing
boots are a parian novelty.

EXTRA SPECIAL VALUE

Men's Heavy Fall Boots.

THREE JOB LINES MUCH UNDER USUAL PRICE.

LOT 1—Men's Heavy Black
Chrome and Veal Calf Water-
proof, Blucher, a First-Class
working Boot. Sizes: 6, 7, 9
and 10,

\$3.00 per pair.



LOT 2—Men's Heavy Black Chrome Calf Good-
year welted, waterproof Blucher. This boot is really
worth \$4.50. All sizes. Our price:

\$3.50 per pair.

LOT 3—Men's Heavy Caribou Oil Grained Blu-
cher, Black and Dark Tan. An ideal boot for hard
wear. All sizes: \$4.00 per pair.

STEER BROTHERS.

End of Season Sale

As we have determined to clear out all Summer Goods, we have gone
into the matter of price-cutting regardless of cost; in some cases we have
cut the prices right in two, others even more, as the following list will
show:—

- MEN'S SUN HATS. Regular price 25c. Now 10c.
- CHILDREN'S TRIMMED HATS. Regular price 50c. Now 25c.
- CHILDREN'S WHITE LAWN & EMBROIDERED BONNETS.
Regular price 45c. Now 25c.
- CHILDREN'S WHITE, PALE BLUE and PINK RIBBON TRIM-
MING BONNETS. Reg. price 25c. Now 15c.
- CHILDREN'S GREY LINEN SUNBONNETS.
Regular price 25c. Now 15c.
- CHILDREN'S PINAFORES, Lace & Emb. Trim'g. Reg. 50c. Now 25c.
- BOYS' ROMPERS. Regular 85c. Now 59c.
- LADIES' OVERALLS. Regular 75c. Now 59c.
- MISSIE'S STRIPED COTTON BLOUSES. Values up to 55c. Now 25c.
- LADIES' WHITE MUSLIN BLOUSES, low neck. Reg. 95c. Now 55c.
- LADIES' STRIPED MUSLIN BLOUSES, low neck. Reg. 85c. Now 55c.
- An Assortment of LADIES' & MISSIE'S NECKWEAR.
Values up to 45c. Now 15c.
- A Lot of MISSIE'S GINGHAM DRESSES. Values up to \$1.25. Now 49c.
- MEN'S NEGLIGEE SHIRTS. Values up to \$1.55. Now 59c.
- MEN'S STRING TIES, big assortment. Values up to 20c. ea. Now 10c.
- Lots of FANCY STATIONERY. Regular 20c. Now 14c.
- Special Lot of LADIES' TWO-PIECE DRESSES Greatly Reduced.

Many other things too numerous to mention.
Don't fail to see our 5, 10, 15, 20, 25c. Tables. They contain some
wonderful values.

THE C. L. MARCH CO., Limited,

Cor. Water and Springdale Streets.

"STRANGE CASE OF MARY PAGE" ENDS.

The Nickel Theatre was crowded
again last evening, patrons being anx-
ious to see the final chapter of the
thrilling love serial "The Strange Case
of Mary Page." The episode was en-
titled "The Verdict" and disclosed the
murder of David Pollock for which
Mary Page had been on trial. All pre-
sent were pleased with the ending
scenes of the picture. "Crooky" was
a very funny comedy with Frank Dan-
iels in the leading role. This evening
the programme will be repeated and
no doubt there will be crowded house-
es again. Don't fail to see "The Dis-
trict Attorney" to-morrow.

Enjoy your meals by taking
a teaspoonful of Stafford's Pre-
scription "A" before eating.
Price 25c. and 50c. Postage 5
and 10c. extra.—July 22, 1916.

Never in all that is known of the fur
business has there been such a tre-
mendous vogue for furs.

Truckman Suffers Compound Fracture Of the Leg.

George Westcott, truckman, aged 48
years, living near Twenty Mile Pond,
met with a very painful accident yes-
terday afternoon on Duckworth Street.
He was driving his horse which was
attached to a box cart, having been
engaged hauling coal from the premises
of Hynes & Co. In some unac-
countable way he fell off the cart and
one of the heavy wheels passed over
his right leg near the thigh and badly
battered it. The victim was picked up
and driven to the police station in a
cab where he was examined by Dr.
Tait. An examination showed that
Westcott suffered from a compound
fracture. The doctor at once ordered
the patient to hospital whither he was
taken in the ambulance.

ASK FOR MINARD'S LINIMENT AND
TAKE NO OTHER.

Novices Leave.

By the s.s. Sable I. last evening
there left Miss Madge Malone, daugh-
ter of Mr. Philip Malone, King's Bridge
Road, en route to Minnesota, Minn.,
U.S.A., where she will enter a convent
to become a religious. She was ac-
companied by five other young ladies,
belonging to various parts of this
country, who will also study for the
religious life. The novices were se-
cured by two nuns, who were here a
couple of months and who are nieces
of Mrs. John Flynn, who superintends
the watering of all shipping in this
port.

THE BIG SEXTETTE.—Last night
a policeman was a rare thing to see
in St. John's, for the city slumbered
unconscious of the fact that it was
only guarded from the midnight
prowlers by six stalwarts of the law.
The remainder of the regular night
force were out of town on special
business.